

1. The **#MyQuoteForLKYSPP** Instagram contest is organised by LKYSPP (Lee Kuan Yew School of Public Policy).
2. The contest is open to all participants above the age of 18 years.
3. Participants must be a follower of LKYSPP's Instagram page (@lkyspp).
4. By submitting a contest entry on Instagram, you agree to abide by the terms and conditions outlined in this document.
5. This contest starts on 5 May 2017 and ends on 2 June 2017. Three lucky winners will each win a S\$100 Cold Storage voucher and have their respective quotes installed in the LKYSPP campus, subject to campus facilities and management approval.
6. The winning entries will be announced on 16 June 2017. To enter the contest, participants have to follow these steps. Failure to do so will result in disqualification.
 - A. Find a quote that is inspiring and suitable for LKYSPP. Write it out on an A4 paper.
 - B. Take a selfie of yourself holding the quote at the area* you want it to be placed (within school premises)
 - C. Post the picture on Instagram with this hashtag #MyQuoteForLKYSPP and tag @lkyspp in the post. You may describe your idea to us in the post.

** Special exception for LKYSPP alumni (See point 5)*

5. LKYSPP recognises that many of our esteemed alumni are overseas and will not be able to comply with the contest steps. LKYSPP will be making a special exception for our alumni for Step 6B. Alumni may take the selfie outside of school premises but **must provide a post description of where they would like the quote to be placed and to also include their name, programme and graduation year**. Additional information can be sent by private message to @lkyspp on Instagram. Entries will be evaluated on a case by case basis and at the discretion of LKYSPP. For LKYSPP alumni that are based overseas, Amazon online gift cards of S\$100 will be given (in lieu of Cold Storage vouchers that will need to be collected physically) as prizes.
6. For school premises in LKYSPP, participants may refer to NUS BTC campus map. LKYSPP school premises are generally defined as Li Ka Shing Building, Oei Tiong Ham Building, Manasseh Meyer Building and the Lower Quadrangle. For the avoidance of doubt, you can private message @lkyspp on Instagram to check with us on your proposed location before you submit your entry.
7. Entries must be submitted by 2 June 2017, 23:59 hrs. All time stated is in Singapore time, GMT +08:00. LKYSPP reserves the right to amend the deadline at any time without prior notice. All entries received thereafter will automatically be disqualified.
8. Winners will be selected based on the total number of photo likes and comments on the submission post. LKYSPP reserves the right to select the winners in the event of a tie. The decision made by LKYSPP will also be final and non-negotiable.
9. LKYSPP reserves the right to select the three contest winners in our sole and absolute discretion without providing additional explanation.
10. LKYSPP reserves the right to remove, in its sole and absolute discretion, any submission deemed inappropriate, or that does not comply with the contest terms and conditions.
11. All entries submitted must NOT contain material which is (or promotes activities which are) sexually explicit, obscene, pornographic, violent (e.g., relating to murder, the sales or use of weapons, cruelty, abuse, etc.), discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal (e.g. underage drinking, substance abuse, computer hacking, etc.), offensive, threatening, profane, or harassing or which is otherwise inappropriate, in the sole discretion of LKYSPP, nor may the name submitted contain any derogatory references to the LKYSPP or any other person or entity including brands or trademarks of the LKYSPP or any other person or entity.

12. Participants grant LKYSPP the rights necessary for distribution and public display of any content submitted as part of this competition, and hereby grants LKYSPP the perpetual right to exclusively, royalty-free and without limitation freely use, modify, edit, copy, reproduce, distribute, broadcast, translate, create derivative works from, alter and publicly display or publish any such intellectual property rights, for whatever purpose, in any form or medium, either on social media, websites or elsewhere, whether promotional or in other activities or events arranged by LKYSPP, whether locally or worldwide.
13. Participants also grant LKYSPP the right to use participant's name, likeness, biographical information and photo submitted in any and all media for any purpose, including without limitation, advertising and promotional purposes as well as in, on or in connection with LKYSPP's website, social media pages or other promotions, and hereby release the Promotion Entities from any liability with respect thereto. The participant may also be required to star in promotional campaigns after the winner is announced, which may or may not include videos, photos and audio clips. Please also note that by signing up to this contest, participants have agreed to be added into the LKYSPP's newsletter subscription.
14. Participants agree to allow all information provided to be used for research and statistical analysis. This information will not be sold or given to any third-party organisation outside of LKYSPP.
15. Participants are required to be able to submit all necessary requested information when asked by official LKYSPP representative(s). Except as otherwise stated in these contest Terms and Conditions, personal information collected in connection with this contest will be used in accordance with the privacy notice found in the section below. Any communication or information transmitted to LKYSPP by messaging or otherwise is and will be treated as non-confidential and non-proprietary. Submissions become the exclusive property of LKYSPP and will not be returned or acknowledged. Proof of submission is not considered proof of delivery to or receipt of such entry. Furthermore, LKYSPP shall have no liability for any submission that is lost, intercepted or not received by LKYSPP.
16. No cash or credit alternatives would be offered. LKYSPP reserves the right to cancel the contest or amend the terms and conditions without notice, at any time.
17. The winner will be contacted via private message on Instagram. All information gathered will be used to verify the winners' eligibility and will remain private with LKYSPP. LKYSPP reserves the right to disqualify the winner after announcement due to ineligibility of the winner.
18. If the winner cannot be contacted or does not respond within seven (7) working days, the prize or prize notification will be invalid, and the winner forfeits all rights to any prize. All decisions of LKYSPP are final and binding in all respects.
19. If the winner fails to collect the prizes within two (2) weeks upon receiving prize notification, they will be forfeited.
20. Participants agree that the Promotion Entities (a) except in respect of death or personal injury caused by negligence shall not be responsible or liable for any losses, damages or injuries of any kind resulting from participation in the campaign or any campaign-related activity.
21. LKYSPP shall have no obligation (express or implied) to use any name submitted, or to otherwise exploit any name submitted or, if commenced, to continue the distribution or exploitation thereof, and the LKYSPP may at any time abandon the use of any name submitted for any reason, with or without legal justification or excuse, and participants shall not be entitled to any damages or other relief by reason thereof.
22. LKYSPP's External Affairs & Marketing Team will not be eligible to participate in the contest.
23. This contest is in no way sponsored, endorsed, administered by or associated with Instagram.
24. Instagram privacy policy and terms and conditions apply.