

Essentials of Policy Development



Managers and policymakers in the public sector need to frame timely and appropriate responses to the emerging socio-political, economic, and sector-specific challenges. This requires the identification of on-the-ground issues and the framing of impactful policies.

The *Essentials of Policy Development* course will introduce foundational knowledge in policy formulation, from conceptualisation down to evaluation, using interactive lectures, case studies, site visits, and group work that will link theoretical insights into hands-on training for real-world impact. Participants will leave equipped to tackle real-world policy challenges.

FEATURED FACULTY

Woo Jun Jie

Senior Lecturer, Lee Kuan Yew School of Public Policy

Leong Ching

Vice Provost (Student Life) and Associate Professor, Lee Kuan Yew School of Public Policy

Caroline Brassard

Adjunct Assistant Professor, Lee Kuan Yew School of Public Policy

WHO SHOULD COME

- Policy analysts, strategists, and government professionals in policy functions, with more than 2 years of work experience
- Anyone requiring an introduction and exposure to policy-making and programme development

WHAT YOU WILL GAIN

- Understand the policy cycle and gaps that need to be addressed in policy development
- Acquire the political, administrative and analytical acumen needed to shape policy development
- Adopt a comprehensive and multi-faceted approach to analysing, developing, implementing, monitoring, evaluating, and communicating public policies
- Acquire and sharpen technical skills in each stage of the policy development process
- Learn different analytical, decision-making, evaluation and communication tools
- Learn how to map, manage and communicate with stakeholders, organisations and the general public



Examine gaps in the policy development process



Acquire analytical, decision-making, evaluation, and communication tools



Learn how to measure, evaluate and communicate public policies



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