

Essentials of Policy Development



Examine gaps in the policy development process



Acquire analytical, decision-making, evaluation, and communication tools



Learn how to measure, evaluate and communicate public policies

Public sector managers and policymakers must deliver timely, high-quality and workable solutions to complex and constantly evolving socio-political, economic and sectoral challenges. This demands a thorough understanding of how to formulate and execute policies with real impact, how to identify problems on the ground and the different approaches to distinct, yet interrelated policy issues.

Essentials of Policy Development imparts detailed foundational knowledge and theoretical frameworks of the policy development process, from conceptualising public policy to evaluating options and measuring outcomes and impact. The programme combines interactive lectures, discussions of policy case studies, site visits, and facilitated group work to complement conceptual learning with practical training.

WHO SHOULD COME

- Policy analysts, strategists, and government professionals in policy functions, with more than 2 years of work experience
- Anyone requiring an introduction and exposure to policy-making and programme development

WHAT YOU WILL GAIN

- Understand the policy cycle and gaps that need to be addressed in policy development
- Acquire the political, administrative and analytical acumen needed to shape policy development
- Adopt a comprehensive and multi-faceted approach to analysing, developing, implementing, monitoring, evaluating, and communicating public policies
- Acquire and sharpen technical skills in each stage of the policy development process
- Learn different analytical, decision-making, evaluation and communication tools
- Learn how to map, manage and communicate with stakeholders, organisations and the general public

FEATURED FACULTY

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