

SENIOR MANAGEMENT PROGRAMME



**EQUIPPING BROADER PERSPECTIVES ON
MANAGEMENT PRINCIPLES FOR THE
PUBLIC POLICY SECTOR**

**SHARPEN KNOWLEDGE
OF ANALYTICAL ISSUES
FOR MULTI-
STAKEHOLDER
SETTINGS**



**ACQUIRE
INNOVATIVE
AND STRATEGIC
MANAGEMENT
TECHNIQUES AND
LEADERSHIP SKILLS**

01 ABOUT

The Senior Management Programme (SMP) at the Lee Kuan Yew School of Public Policy is a three-week learning experience that gives senior executives in various organizations the knowledge and sensitivities they need to be leaders and change agents amidst challenging situations. It gives participants insight into how institutions, economies, and societies operate as complex and adaptive systems, and it further improves your capacity to create resilient and creative policies and strategies.

02 FOCUS & CURRICULUM

The SMP aims to aid participants in positively influencing their organisations and the broader society. The programme takes an in-depth look at the organisational dynamics and cultivates clear understandings of the global forces that affect institutions and the world today.

Classroom instruction is blended with real-world application, site visits, plenty of networking opportunities, and exclusive closed-door discussions with esteemed academics, practitioners, and fellow peers - guaranteeing a superior and elevated experience and quality of learning.

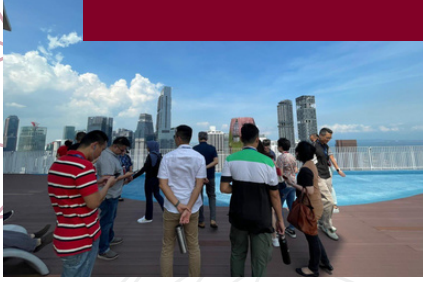
All classroom learning is paperless - programme materials, reading notes, and presentation slides are accessible online via personal smart devices.

03 TARGET PARTICIPANTS

If you are a senior operational or administrative professional from a government, non-profit or private sector, and hold a policy or leadership role in your organization - we want you!

The SMP has been catered and delivered to a diverse audience, with past SMP participants including senior executives and directors from Australia, Bhutan, Botswana, Brunei, China, Estonia, Hong Kong, India, Japan, Kenya, Malaysia, New Zealand, Nigeria, Pakistan, Philippines, Singapore, Taiwan, and Thailand. This maximises the learning opportunities and pool of knowledge and expertise, allowing individuals to network whilst fully immersing themselves in a diversity-rich and holistic learning process.

WHAT TO EXPECT



WEEK 01: POLICY, LEADERSHIP AND GOVERNANCE

Focusing on leadership, this week is meant to enrich the participants' knowledge through the introduction of different frameworks, concepts and tools that will help them fully assess the risks and opportunities within various operating environments and tackle emerging public policy challenges.

Modules include principles of leadership, public management, strategic foresight and stakeholder management.



WEEK 02: PERSPECTIVES ON INNOVATION, SUSTAINABILITY & SOCIETY

Based on various case studies, participants will journey along different learning tracks which highlight different dimensions and challenges of the public policy enterprise. Employing these tools and experiences in the first two weeks, individuals will apply and reflect them in the final case studies.

The diverse classroom environment ensures a range of various perspectives, sure to build upon the classroom experience and enhance discussion and collaboration.



WEEK 03: OVERSEAS COMPONENT

The overseas component aims to provide participants with an immersive learning experience on Swiss governance and policymaking, facilitate networking opportunities with top policymakers and industry leaders in Zurich, generate ideas on different policy approaches towards environmental and urban liveability and draw upon useful lessons, aiding participants in linking their conceptual knowledge with real-life experiences.

[The] Senior Management Programme 2023 [is] very relevant [with a] good variety of topics that benefited participants from different agencies and backgrounds.

Each sharing and discussion was thoughtfully curated and professionally conducted by experts in engaging and interactive manner.

There was also great support throughout by organisers and facilitators.

TAN TOK SENG
(MINISTRY OF EDUCATION SINGAPORE, 2023)

JOIN THE CONVERSATION



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