

# SENIOR MANAGEMENT PROGRAMME





# 01 ABOUT

The Senior Management Programme (SMP), a Lee Kuan Yew School of Public Policy flagship programme since 2006, is an intensive three-week learning experience aimed at equipping high-level professionals with enhanced capabilities to lead with impact in the public and private sectors.

# 02 FOCUS & CURRICULUM

The SMP emphasises practical approaches to crafting policies and strategies that are not just innovative, but also sustainable and adaptable in the face of uncertainty. It cultivates an informed understanding of global best practices and core policy processes that drive sustainable development and urban liveability, as well as of the global forces that affect institutions and the world today. Participants gain insight into how institutions, economies, and societies operate as complex and adaptive systems and a nuanced comprehension of the multifaceted dynamics at play in public policymaking.

The programme blends classroom instruction with real-world application, site visits, networking opportunities, and exclusive closed-door discussions with esteemed academics, practitioners, and peers. All classroom learning is paperless: programme materials, reading notes, and presentation slides are accessible online via personal smart devices.

# 03 TARGET PARTICIPANTS

If you are a senior-level operational or administrative professional from the government, non-profit or private sectors and hold a policy or leadership role in your organisation—we want you!

The SMP has been catered and delivered to a diverse audience, with past SMP participants including senior executives and directors from Australia, Bhutan, Botswana, Brunei, China, Estonia, Hong Kong, India, Japan, Kenya, Malaysia, New Zealand, Nigeria, Pakistan, Philippines, Singapore, Taiwan, and Thailand. We curate a community of leaders from various backgrounds and industries in order to foster an environment of varied perspectives, rich dialogue, and creative collaboration.

# WHAT TO EXPECT



## WEEK 01: POLICY, LEADERSHIP AND GOVERNANCE

This week is all about leadership: arming participants with cutting-edge frameworks, concepts, and tools to navigate risks, seize opportunities, and tackle emerging public policy challenges. Key modules on leadership principles, public management, strategic foresight, and stakeholder engagement will elevate participants' strategic impact.

Participants will gain translatable skills for addressing emerging public policy challenges head-on.



## WEEK 02: PERSPECTIVES ON INNOVATION, SUSTAINABILITY & SOCIETY

Participants will explore different learning tracks through case studies that showcase the social and behavioural dimensions of policymaking, with a focus on economic development, environmental management, and urban planning. The insights and tools gained during the programme's first two weeks will feature heavily in the final case studies. A diverse classroom environment enriches the experience, fostering engaging discussions and dynamic collaboration between high-level professionals of different stripes.



## WEEK 03: OVERSEAS COMPONENT

The overseas component immerses participants in Swiss governance and policymaking, offering invaluable networking opportunities with some of Zurich's top policymakers and industry leaders. Participants will draw upon useful lessons from different policy approaches to tackling environmental challenges and urban liveability, and connect their conceptual knowledge to real-life experiences in a truly global context.

SMP brings out the multifacetedness of policymaking—it prepares us for what is coming.

ONG CHIOU PERNG  
Ministry of Defence Singapore, 2024

What I value most: interactions with all my classmates from various parts of public service and also from other countries. I appreciate the new inputs about governance, innovation, and sustainability—very good food for thought.

TEO HOON PENG BECKY  
Ministry of Education Singapore, 2024

LKYSPP has awoken my spirit  
MARLON FLAVIER TAGORDA  
Provincial Government of Ilocos Sur, 2024



# JOIN THE CONVERSATION



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