

Professional Certificate in Global Politics and International Relations

PCIR 2: International Relations in Business Development



Understand international business and the political economy, and its influence on business operations



Develop negotiation skills that are necessary for international relations and business



Analyse events from different perspectives in order to make strategic business decisions

Over the past decade, the international political landscape has shifted dramatically. Changes in technology, globalisation, socio-economic conditions and the environment have made the world seem more precarious.

It has been increasingly important for decision-makers in business to have a grounded understanding of the various drivers of change that can influence business strategy and operations.

Individuals will develop a knowledge of international business, analyse the theory and practice of international political economy and learn the necessary skills and principles that have an impact on businesses.

*This is one of three short courses within the Professional Certificate in Global Politics and International Relations (PCIR). It is not compulsory to attend all three PCIR short courses unless you are working towards a Professional Certificate.

KEY TOPICS

- International Business
- International Relations: Global Value Chain
- International Political Economy
- Negotiation
- Country Risk Assessment

WHO SHOULD COME

- Individuals who are involved in international business or trade, as well as those with a keen interest in current global affairs



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