

Mastering Impact Evaluation



Write highly effective briefs to partnering agencies



Decode human behaviour to inform and identify strategies to complex problems



Understand best practice evaluation frameworks for metrics and improvement

This course is designed for every decision-maker who wants to deliver more effective programmes and achieve better policy outcomes.

Programme evaluation is a pragmatic and useful tool to help policymakers drive public value. By harnessing cutting-edge insights from behaviour change and using data analytics to inform the policy approach, policymakers can more effectively achieve their objectives across different scales.

This course will take participants through leading models for understanding human behaviour, comprehensive frameworks for programme evaluation, and global best practices to learn from.

Through a series of case studies from around the world and interactive exercises, participants will gain exposure to the implementation of evaluation frameworks in real-world policy contexts and apply their knowledge to policy challenges specific to Singapore.

This programme is delivered in partnership with Verian.

WHO SHOULD COME

- Junior to mid-level officers in policy, programming, strategic planning roles or in roles which guide the development, formulation and evaluation of policies and programmes
- Individuals interested to understand how evaluation concepts and models can guide the planning and implementation of programmes and strategies

ABOUT THE PARTNERSHIP

Verian is a world leading, independent research, evidence, evaluation, and communications agency, providing services to government and the public realm. We work with our clients to help solve the next generation of public policy challenges.



Combining expertise in human understanding with advanced technologies and data science, our work with clients creates policy interventions, designs better public services, and unlocks behaviour change. We support the rapid development of policy thinking in moments of urgency. We implement policies on the ground. We build communications to reach diverse and complex audiences. We bring global best practice and local expertise.



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