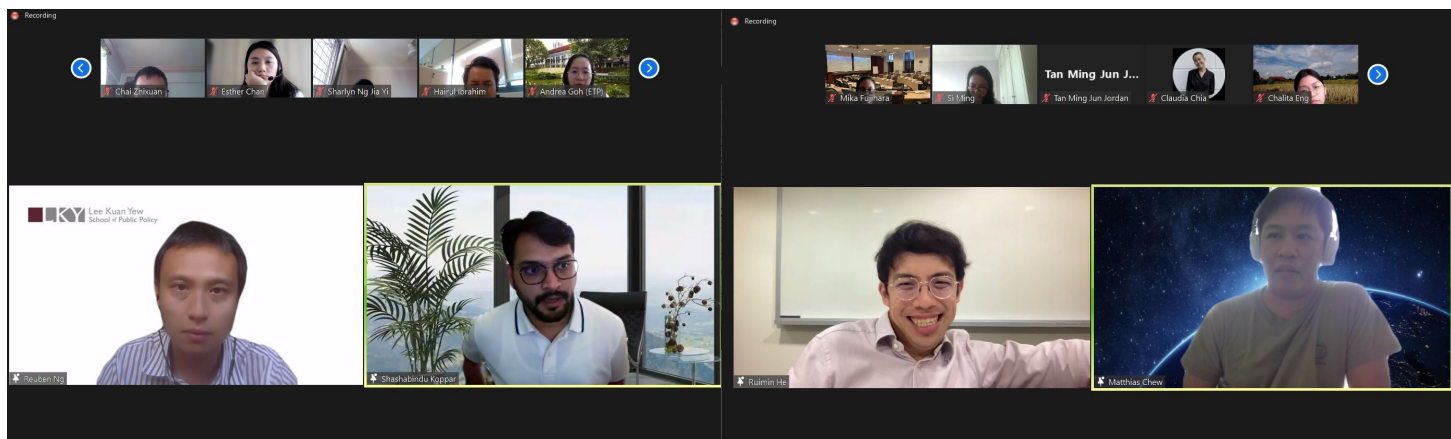


PROFESSIONAL CERTIFICATE IN PUBLIC POLICY AND ADMINISTRATION

PCPPA 3: Data and Digital Innovation



The world is going through rapid advancements in technology; technology has become an important part of individuals' lives. Like Singapore, governments around the world have recognised the importance and benefits technology, innovation and data and bring about to their societies economically and socially

In line with the government's focus on building a Smart Nation, this short programme provides participants with an overview of Singapore's policymaking journey in tackling the age of disruption and technological change. The programme allows participants to understand the implications of digital innovation for businesses and the government, and the roles and policies they can use to handle the digital world.

WHAT YOU WILL GAIN

- Understand the strategies and policies that have helped the Singapore government develop its Smart Nation Initiatives.
- Appreciate the context of disruption in society today and examine how innovation in policymaking addresses disruption.
- Learn the principles of Data Analytics and examine how it can be applied to business problems, policy questions and cases.
- Examine how digital innovation and technology can be applied to design and create public services.

WHO SHOULD COME

- Current or aspiring Policy officers, analysts, practitioners who are interested in the areas of data analytics, digital services and economy, technology-related companies, etc.

