## Terms and Conditions for #InstaMyLKYSPP

- 1. The #InstaMyLKYSPP Instagram contest is organised by LKYSPP (Lee Kuan Yew School of Public Policy).
- 2. The contest is open to all members of the LKY School Community (current students, alumni faculty, staff and executive education programme participants) only.
- 3. Participants must be a follower of LKYSPP's Instagram (@lkyspp) page.
- 4. By submitting a contest entry on Instagram, you agree to abide by the terms and conditions outlined in this document.
- 5. This contest starts on 26 July 2019 and ends on 16 August 2019. A total of 5 lucky winners (1 winner from each theme) will each win a SGD\$50 NTUC Fairprice Shopping Voucher. Alternative prizes of similar value will be provided to members of the LKY School community that are not based in Singapore.
- 6. The winning entries will be announced by the end of 30<sup>th</sup> August 2019.
- 7. To enter the contest, participants have to follow these steps. Failure to do so will result in disqualification. You can describe your idea to us in the post.
  - A. Like and follow LKYSPP's Instagram @lkyspp.
  - B. Take a picture within the school premises (see point 8 for special exception for alumni) and ensure the picture is based on any the themes mentioned.
  - C. Post it on Instagram tagging us at @lkyspp. Include the hashtag #InstaMyLKYSPP and one of the relevant theme hashtags that you are participating in. You may only participate in one theme per post but can participate as many times as you like.

## The themes are found below:

#lkysppnature – Your favourite snaps of LKYSPP's natural wonders: the critters around campus, the gorgeous trees, and pretty landscapes.

#lkysppnostalgia – Your clicks of old times and memories at LKYSPP.

#lkysppfashion – The chic and trendy students (and faculty) on campus. #OOTD us! #lkyspppeople – Pictures of students and/or other people involved, such as faculty, visitors, families of students on campus.

#lkyspparchitecture – Beautiful facades, unexplored interiors, historical spaces on campus.

- 8. LKYSPP recognises that many of our esteemed alumni are overseas and will not be able to comply with the contest steps. LKYSPP will be making a special exception only for our alumni for Step 7B. Alumni may provide an **old picture** that is taken within school premises. Please also include your name, programme and graduation year. The information can be sent by private message to @lkyspp on Instagram. Entries will be evaluated on a case by case basis and at the discretion of LKYSPP.
- 9. Entries must be submitted by 16 August 2019, 23:59 hrs. All time stated is in Singapore time, GMT +08:00. LKYSPP reserves the right to amend the deadline at any time without prior notice. All entries received thereafter will automatically be disqualified.
- 10. Ten finalist entries will be shortlisted by LKYSPP using a judging criteria of creativity, technical skills and adherence to theme. A total of five winners will be chosen from the ten finalists by an open poll on the LKYSPP Instagram channel. LKYSPP reserves the right to select the winners in the event of a tie. The decision made by LKYSPP will also be final and non-negotiable.
- 11. LKYSPP reserves the right to select the contest winners in our sole and absolute discretion without providing additional explanation.
- 12. LKYSPP reserves the right to remove, in its sole and absolute discretion, any submission deemed inappropriate, or that does not comply with the contest terms and conditions.

- 13. All entries submitted must NOT contain material which is (or promotes activities which are) sexually explicit, obscene, pornographic, violent (e.g., relating to murder, the sales or use of weapons, cruelty, abuse, etc.), discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal (e.g. underage drinking, substance abuse, computer hacking, etc.), offensive, threatening, profane, or harassing or which is otherwise inappropriate, in the sole discretion of LKYSPP, nor may the name submitted contain any derogatory references to the LKYSPP or any other person or entity including brands or trademarks of the LKYSPP or any other person or entity.
- 14. Participants grant LKYSPP the rights necessary for distribution and public display of any content submitted as part of this competition, and hereby grants LKYSPP the perpetual right to exclusively, royalty-free and without limitation freely use, modify, edit, copy, reproduce, distribute, broadcast, translate, create derivative works from, alter and publicly display or publish any such intellectual property rights, for whatever purpose, in any form or medium, either on social media, websites or elsewhere, whether promotional or in other activities or events arranged by LKYSPP, whether locally or worldwide.
- 15. Participants also grant LKYSPP the right to use participant's name, likeness, biographical information and photo submitted in any and all media for any purpose, including without limitation, advertising and promotional purposes as well as in, on or in connection with LKYSPP's website, social media pages or other promotions, and hereby release the Promotion Entities from any liability with respect thereto. The participant may also be required to star in promotional campaigns after the winner is announced, which may or may not include videos, photos and audio clips. Please also note that by signing up to this contest, participants have agreed to be added into the LKYSPP's newsletter subscription.
- 16. Participants agree to allow all information provided to be used for research and statistical analysis. This information will not be sold or given to any third-party organisation outside of LKYSPP.
- 17. Participants are required to be able to submit all necessary requested information when asked by an official LKYSPP representative(s). Except as otherwise stated in these contest Terms and Conditions, personal information collected in connection with this contest will be used in accordance with the privacy notice found in the section below. Any communication or information transmitted to LKYSPP by messaging or otherwise is and will be treated as non-confidential and non-proprietary. Submissions become the exclusive property of LKYSPP and will not be returned or acknowledged. Proof of submission is not considered proof of delivery to or receipt of such entry. Furthermore, LKYSPP shall have no liability for any submission that is lost, intercepted or not received by LKYSPP.
- 18. No cash or credit alternatives would be offered. LKYSPP reserves the right to cancel the contest or amend the terms and conditions without notice, at any time.
- 19. The winner will be contacted via private message on Instagram or Facebook. All information gathered will be used to verify the winners' eligibility and will remain private with LKYSPP. LKYSPP reserves the right to disqualify the winner after announcement due to ineligibility of the winner.
- 20. If the winner cannot be contacted or does not respond within seven (7) working days, the prize or prize notification will be invalid, and the winner forfeits all rights to any prize. All decisions of LKYSPP are final and binding in all respects.
- 21. If the winner fails to collect the prizes within two (2) weeks upon receiving prize notification, they will be forfeited.
- 22. Participants agree that the Promotion Entities (a) except in respect of death or personal injury caused by negligence shall not be responsible or liable for any losses, damages or injuries of any kind resulting from participation in the campaign or any campaign-related activity.

23. LKYSPP shall have no obligation (express or implied) to use any name submitted, or to otherwise exploit any name submitted or, if commenced, to continue the distribution or exploitation thereof, and the LKYSPP may at any time abandon the use of any name submitted for any reason, with or without legal justification or excuse, and participants shall not be entitled to any damages or other relief by reason thereof.

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- 25. This contest is in no way sponsored, endorsed, administered by or associated with Instagram.
- 26. Instagram privacy policy and terms and conditions apply.