

FACT SHEET

Videos: IPS Study on Perceptions of Singapore's History

Background

As part of the programme for Singapore Perspectives 2015, the **Institute of Policy Studies (IPS)** collaborated with a group of five final-year students pursuing their Diploma in Motion Graphics and Broadcast Design. These students are from the School of Interactive and Digital Media at Nanyang Polytechnic. The students were tasked with producing two motion graphics videos to showcase key findings from the IPS Study on Perceptions of Singapore's History.

The IPS Study was conducted from August to October 2014. Over 1,500 Singaporeans were surveyed on their perceptions of significant events in Singapore's history. Three focus group discussions of 10 participants each (21 to 34 years, 35 to 49 years, and 50 and above) were conducted with selected respondents in November 2014 to supplement the data from the initial survey. All video footage of the respondents was taken from the focus group discussions.

The total duration of the two videos is approximately 13 minutes. The first video presents key findings from the study about which historical events were found to be most important to Singaporeans and insights from respondents who spoke about the significance of events that they rated as important to them. The second video breaks down historical events into three themes that resonated most strongly with participants – Nation Building, Differences and National Resilience. It also presents discussions with respondents on which aspects of Singapore's history inspire them and why.

Video Specifications

Length: Approximately 13 minutes (The first video is 7 minutes and the second video is 6 minutes)

Format: MP4

Language: English

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Figure 3: The formation of the Housing & Development Board



Figure 4: The moment Mr Lee Kuan Yew sobbed on national television over the separation of Singapore from the Federation of Malaysia



Figure 5: The creation of the national pledge



Figure 6: The official launch of the MRT system



Figure 7: The completion of NEWater



Figure 8: The SARS outbreak in Singapore



Figure 9: Summary of the top 10 most important events as polled by the respondents