More swing voters this year than in 2006 election

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Nearly half the electorate in this year's General Election were swing voters. Their numbers went up from 40 per cent in the previous election in 2006 to 45.4 per cent, a survey of more than 2,000 adult Singaporeans by the Institute of Policy Studies showed.

Among those aged 40 to 54, the figure rose 13.5 percentage points to 47.3 per cent in this election.

The number of swing voters among those above the age of 65 also went up by more than 10 percentage points to 45.4 per cent.

According to the survey, cost of living became more important as an influencing issue in this election, resounding most with voters aged 30 to 54.