

IPS–MCCY Sharing City Workshop

Tuesday, 25 June 2019

BIOGRAPHICAL NOTES

SEAH, Lucinda is Deputy Director of the Strategic Planning Division in the Ministry of Culture, Community and Youth (MCCY). Her role is to drive the formulation and implementation of MCCY's strategic and corporate planning processes so that the strategic priorities of the ministry and its agencies are aligned, including future sensing and the study of emerging or growing trends such as the sharing economy and its impact on communities and society. Prior to her current portfolio, she was involved in policy development for the arts and heritage sector, such as strategic planning at the National Arts Council, and programming and outreach at the Asian Civilisations Museum and the Peranakan Museum.

SOON, Carol is Senior Research Fellow at the Institute of Policy Studies where she leads the Society and Culture Department. She has a PhD in Communications and New Media from the National University of Singapore. Her current research are on Singapore as a digital village, digital inclusion, public engagement, message design, media regulation, and new media and activism.

Dr Soon is also Associate Director of the Asia Journalism Fellowship that is supported by Temasek Foundation International. She is Vice Chair of Singapore's Media Literacy Council and a member of the Humanities, Arts and Social Sciences Industry Advisory Panel at the Singapore University of Technology and Design. Prior to joining academia, she worked in the corporate sector where she developed communication campaigns for profit and non-profit organisations.

van de GLIND, Pieter is a co-founder of shareNL and Sharing Cities Alliance, and is an independent expert in the field of sharing and platform economy. He advises startups, businesses, governments and NGOs worldwide. As the initiator of Amsterdam Sharing City, and a member of international advisory board of Sharing City Seoul, Pieter works with cities like Amsterdam, Copenhagen, New York City, Toronto, Seoul and Singapore to help them seize opportunities and address challenges of the sharing and platform economy. He is also the co-author of a business book called *Share*.

WONG, Patrick is the President of the Sharing Economy Association of Singapore (SEAS) that brings together startups and businesses involved in the sharing and collaborative economy. SEAS partners its members in exploring better engagement with local businesses, government agencies, grassroots communities and regional sharing associations. Patrick also heads the business of GOGO VAN Singapore, the Uber of logistics. The pioneer mobile-app sharing platform is used in over 300 cities in China, Hong Kong, India, South Korea, Singapore, Taiwan, and Vietnam.