

Hougang Bukit Batok Pioneer Fengshan Bukit Panjang Radin Mas Potong Pasir
Marsiling-Yew Tee GRC Chua Chu Kang GRC Aljunied GRC Tampines GRC
Bishan-Toa Payoh GRC West Coast GRC Jurong GRC Marine Parade GRC
POST-ELECTION CONFERENCE 2015
Tanjong Pagar GRC Ang Mo Kio GRC East Coast GRC Pasir Ris-Punggol GRC
Holland-Bukit Timah GRC Nee Soon GRC Jalan Besar GRC Sembawang GRC
MacPherson Yuhua Hong Kah North Sengkang West Punggol East Mountbatten

Wednesday, 4 November 2015
Ballroom 1 & 2, Orchard Hotel

IPS **POST-ELECTION** CONFERENCE 2015

Session Two

GE2015:

Parties, Policies and People

Presentation by

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Director

Centre for Applied Research

SIM University

IPS Post-Election Conference

November 4, 2015

Policies of GE2015

Randolph Tan
SIM University

Summary

1. Messaging
2. Policy debate in GE2015
3. Policies beyond GE2015

1. Messaging

Variety of Approaches

- One direction – here's our message
- Both directions – We hear you, can you respond?
- We know that you know that we know ...

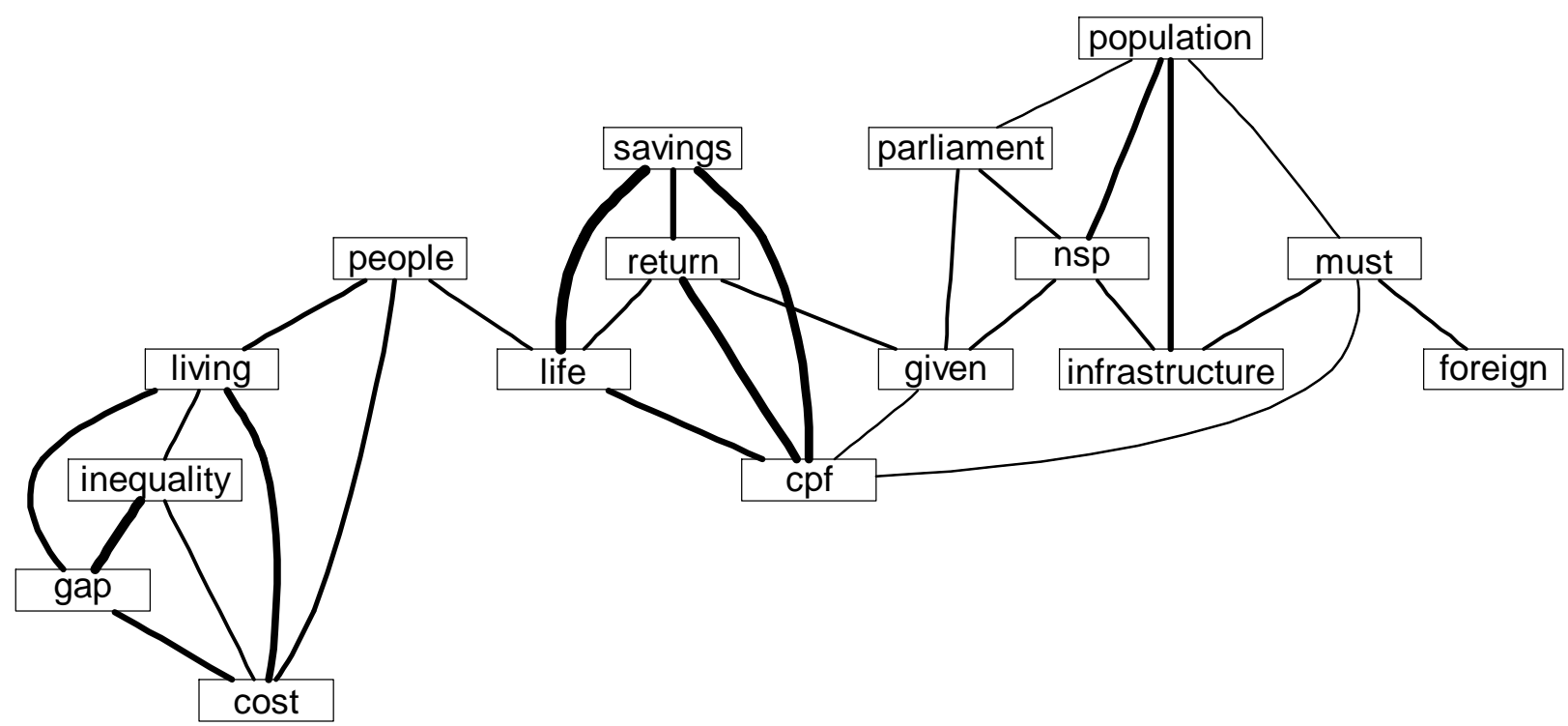
Party Manifestos

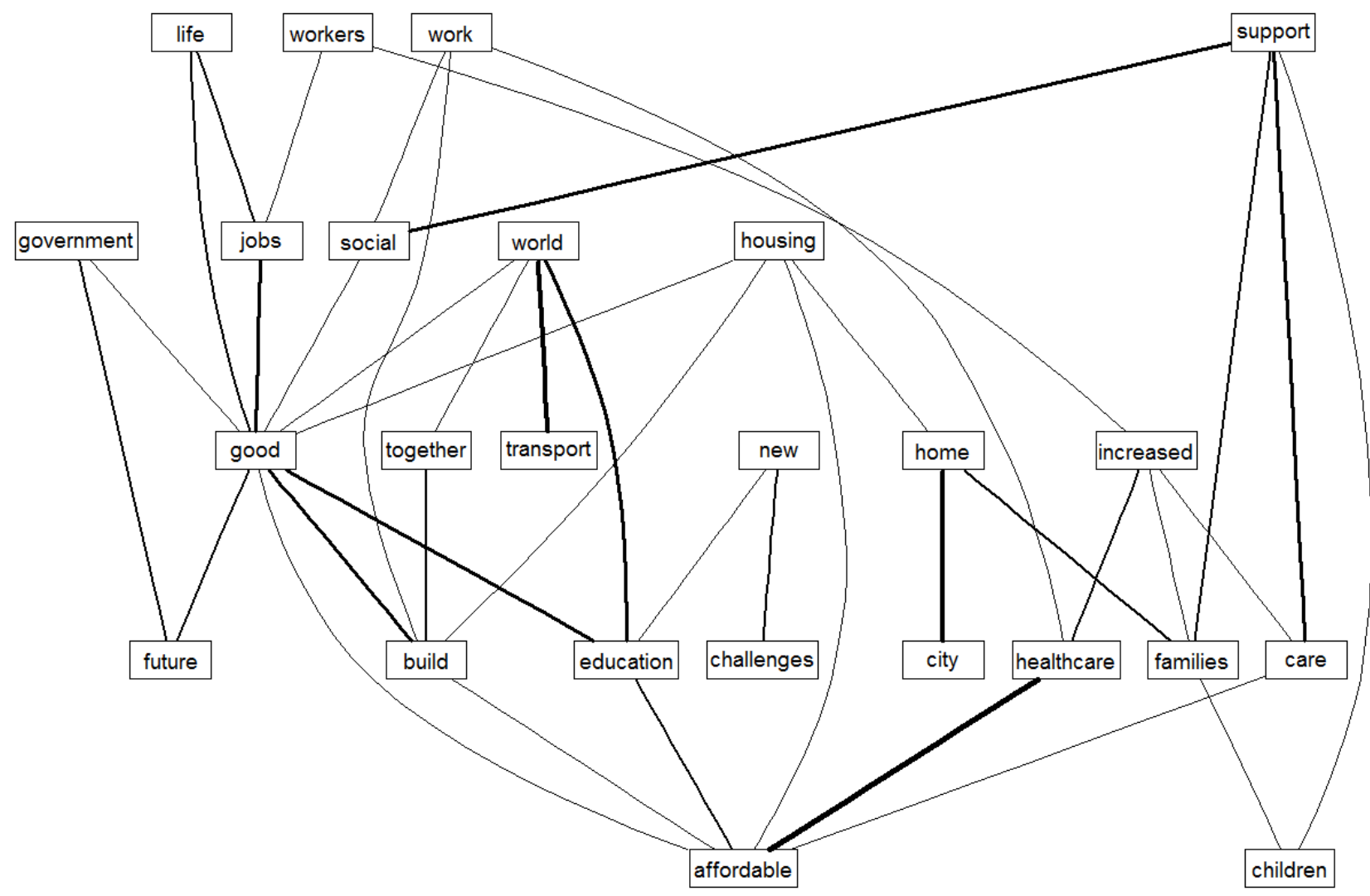
- **NSP**
- **PAP**
- PPP
- RP
- SDA
- **SDP**

- SF
- **SPP**
- **WP**

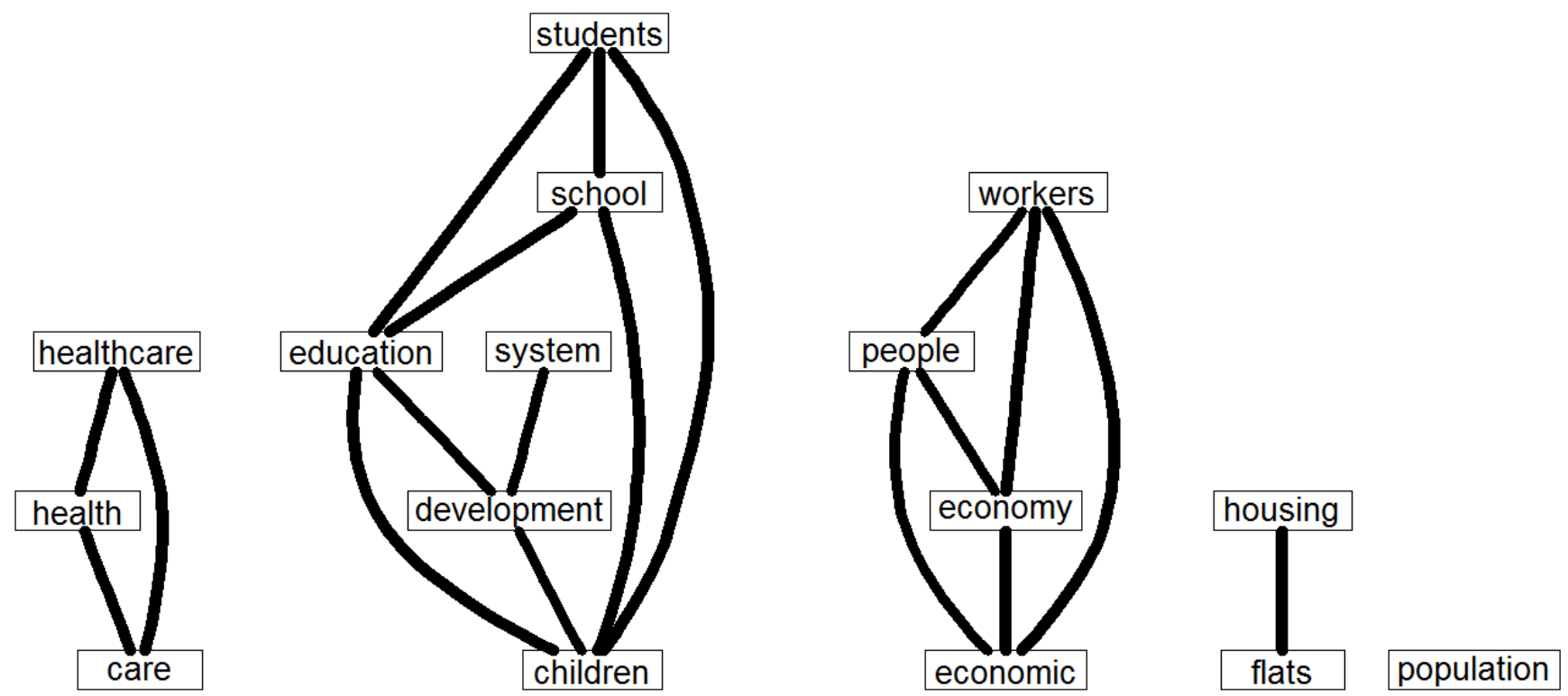


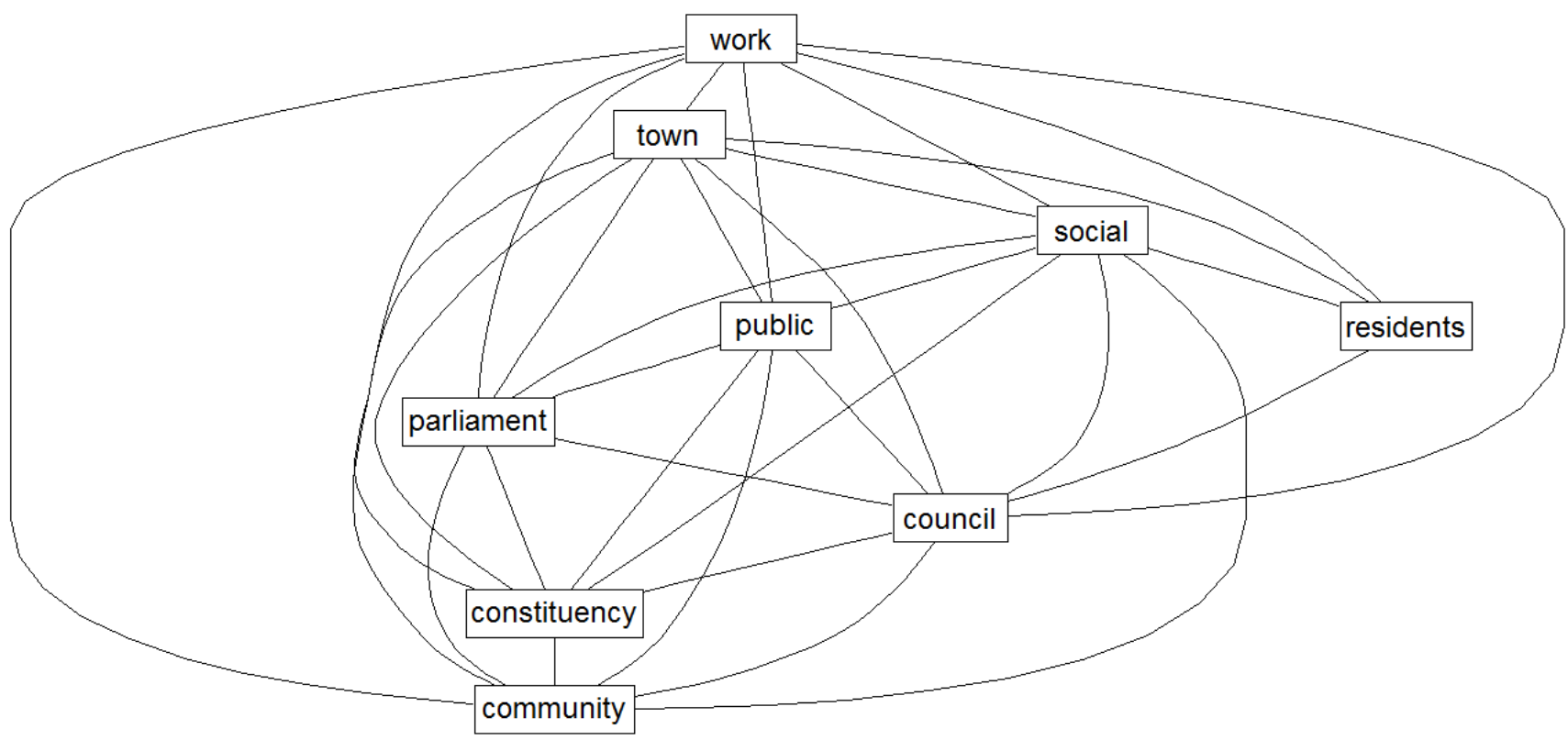
Policy Issues Specific to Parties

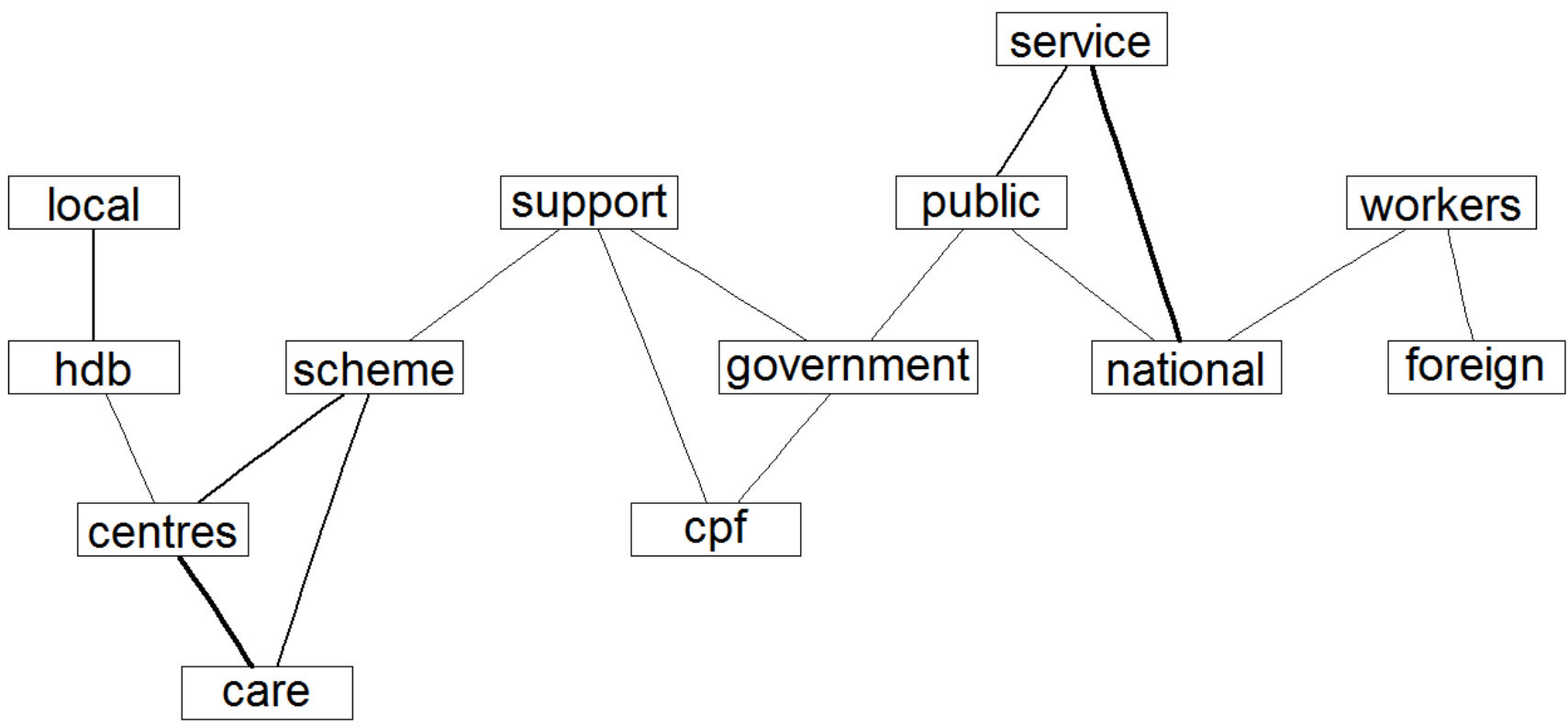




SDP







2. Policy Debate in GE2015

Party Flagship Policies?

NSP	PAP	SDP	SPP	WP
RETIREMENT and CPF	SUPPORT	HEALTHCARE	TOWN COUNCIL MANAGEMENT	PUBLIC CONSULTATION
POPULATION	GOVERNMENT	WORKERS (minimum wage)	PARLIAMENT	NATIONAL SERVICE
COST OF LIVING	FUTURE CHALLENGES	EDUCATION	TRANSPORT	NATIONAL MINIMUM WAGE

Key Policy Issues

- In terms of issues common to almost all parties, the most important were
 - Cost of Living
 - Foreign manpower
 - Population and immigration
 - Minimum wage

Cost of Living

- A concern for all parties.
- Complication – dipping oil prices, deflation talk
- Spillover into other concerns – “affordable” housing, transport and healthcare
- Several parties – Silver Support scheme

Foreign manpower

- Complicated discussion - backdrop of the tight labour market
- Similar concerns, different emphasis
 - competition for jobs
 - stretched infrastructure
- Population/immigration - labour market issue?
- Several specific alternatives

Minimum Wage

- NSP - no mention of minimum wage in manifesto but calls in party political broadcast and other election messages
- PAP – advocates implementation of the PWM, and role of Workfare
- SDP - recommends \$7/hr or \$1232/mth, and refers to implementation in other countries and HK
- SPP - brief call for living wage in manifesto, and calls for minimum wage elsewhere
- WP - national minimum wage, peg to AHEBN

3. Policies Beyond GE2015

Beyond GE2015

- Politics
 - Transformation
 - Policy debate
- Social
 - Support
- Economic
 - Structure (manufacturing transformation)
 - Unemployment
 - Innovation and entrepreneurship
- Security

End

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