

Hougang Bukit Batok Pioneer Fengshan Bukit Panjang Radin Mas Potong Pasir Marsiling-Yew Tee GRC Chua Chu Kang GRC Aljunied GRC Tampines GRC Bishan-Toa Payoh GRC West Coast GRC Jurong GRC Marine Parade GRC

POST-ELECTION CONFERENCE 2015

Tanjong Pagar GRC Ang Mo Kio GRC East Coast GRC Pasir Ris-Punggol GRC Holland-Bukit Timah GRC Nee Soon GRC Jalan Besar GRC Sembawang GRC MacPherson Yuhua Hong Kah North Sengkang West Punggol East Mountbatten

Wednesday, 4 November 2015
Ballroom 1 & 2, Orchard Hotel





IPS POST-ELECTION CONFERENCE 2015

Session Two GE2015: Parties, Policies and People

Presentation by

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Brief

 Analyse performance of political parties in GE2015, and the implications of the outcome for them

Caveat:

Perils of analysing GE2015 as election result confounded expectations of parties, candidates, electorate, analysts, pundits, diplomats, foreign media, and bookies alike

Discerning the hearts and minds of the silent majority

Central Argument

The Pendulum Swings

- In seeking to outflank PAP, Opposition ended up aggressively outflanking themselves. This drove conservative/middle-ground voters back into the arms of the tried-and-tested PAP
- Deep irony is the electorate's very receptivity to more political competition that contributed to the Opposition's blowback, resulting in PAP's blowout win

Was GE2015 a Watershed Election?

- Had the makings but did not materialise
- PAP clawed back significantly electoral support;
 Opposition did not build on the gains in GE2011
- GE2015 results sui generis, like GE2001

PAP Clawing Back

- Track record of clawing back seats/overall popular vote when it mattered:
 - GE1988: regained 1 seat (from 2), 1.6% fewer votes
 - GE1997: 2 seats (from 4) + 4% more votes
 - GE2015: 1 seat (from 7 [6]) + 9.8% more votes
- 6th best performance in terms of popular vote won (after '68, '80, '01, '76, '72); 2nd best performance post-1990

PAP's Post-Independence Electoral Performance, 1968–2015

| Date of General Election | Total No. of Parliamentary Seats | Total No. of Walkovers by PAP | PAP's % Share of Total Valid Votes Cast | PAP's Share of Parliamentary Seats (%) |
|--------------------------------|--|-------------------------------------|---|---|
| 13 Apr 1968 | 58 | 51 (87.9%) | 86.7 | 58 (100%) |
| 2 Sep 1972 | 65 | 8 (12.3) | 70.4 | 65 (100) |
| 23 Dec 1976 | 69 | 16 (23.2) | 74.1 | 69 (100) |
| 23 Dec 1980 | 75 | 37 (49.3) | 77.7 | 75 (100) |
| 22 Dec 1984 | 79 | 30 (39.8) | 64.8 | 77 (97.5) |
| 3 Sep 1988 | 81 | 11 (13.6) | 63.2 | 80 (98.8) |
| 31 Aug 1991 | 81 | 41 (50.6) | 61.0 | 77 (95.1) |
| 2 Jan 1997 | 83 | 47 (56.6) | 65.0 | 81 (97.6) |
| 3 Nov 2001 | 84 | 55 (64.7) | 75.3 | 82 (97.6) |
| 6 May 2006 | 84 | 37 (44.05) | 66.6 | 82 (97.6) |
| 7 May 2011 | 87 | 5 (5.75) | 60.1 | 81 (93.1) |
| 11 Sep 2015 | 89 | 0 | 69.9 | 83 (93.3) |

Resilience of One-party Dominance

- One-party dominance still resilient, subsisting with desire for more political competition, diversity, and checks and balances
- 3Rs of PAP's political resilience: Responsiveness, Resourcefulness, and Resoluteness
- Electorate's preference for incremental political change
- Hard work, effort and outcome of policy shifts and people engagement

Perceptions of Governance

- PAP's performance legitimacy notwithstanding bugbear issues (strong coincidence of least satisfied & most influential issues)
- Election not won during hustings; work between May 2011 and April 2015 and future plans decisive in clawing back support
- Trust, confidence, credibility, and goodwill eroded but still relatively robust

Instrumental View of Issues – POPS (8)

- Pragmatic view of governance Efficiency as trumps
- Growing resonance of post-material issues
- Issues cross-cut accounting for education, housing type, household income, age
- Sharp rise of conservatism (political status quo) in GE2015

Opposition's Misreading Electorate

- Opposition attempted a time warp to GE2011
- Sought to re-create angst, anxiety, and anger of GE2011
- Passing of Lee Kuan Yew fresh on voters' minds (icon for status quo/conservatives?)

Opposition's Coordination Problem

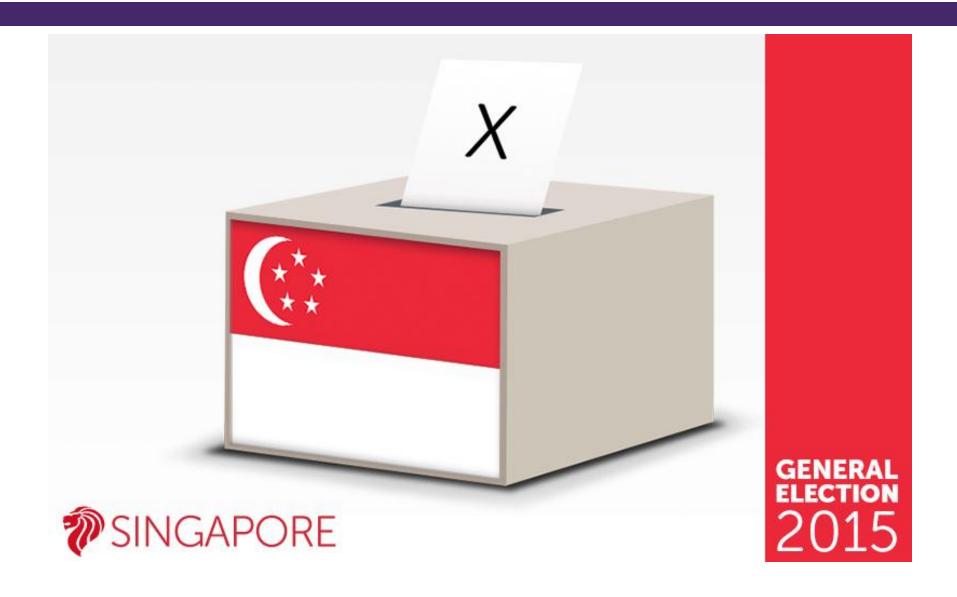
- Opposition fragmentation intensified by largest number of opposition parties and candidates contesting
- Desperation to be even more left-of-centre than PAP
- Opposition perceived to be going into uncharted waters, perhaps even undermining Singapore
- Perception that much was stake and that change was imminent unless...



Flight to Safety

- Social media frenzy speculating in massive slide in support for PAP
- Divergent trajectories of Singapore and Malaysia
 - PAP not in dire need of being checked
 - SG50 as comforter
 - PAP's 'With you, for you, for Singapore'
- Economic challenges and regional security concerns
- Haze setting in on Cooling-off Day

Sensing the Voter



Political Pragmatism & Behaviour

- Hyper-pragmatism as (a) self-undermining rhetoric and, (b) barrier to collective action
- Affects how people decide to spend resources on politics, and the decisions they ultimately make
- Overkill of bread and butter issues: Voters are reminded of issues they are individually concerned about, in turn reducing their willingness to devote money and time and ideas for the public good (Me, myself, and I mindset)

Political Pragmatism and Conservatism

- On economic insecurity, which are fundamentally personal, difficult to talk or be mobilised without being reminded about such constraints and vulnerabilities in their own lives
- Reminds people of where their priorities ought to lie even if people find them so critically important => preference for status quo, tried-and-tested formula

Implications for Opposition

- Discerning electorate: not just any Opposition will do; no clear, viable alternative(s)
- Opposition cannot rely on anti-PAP vote or be cesspools of political discontentment; votes must be affirmation
- Multi-party system stillborn; putative ersatz twoparty system
- GE2020 make or break for non-WP opposition slide to deeper political irrelevance?

Implications for PAP Government

- Reassuring victory much needed for PAP policy implications
- How they govern will likely be the issue at next GE, with economy being at the forefront
- Instinctive quest for dominance to be balanced with the electorate's growing belief that political competition, diversity, and contestation are critical ingredients
- Challenge of maintaining the huge umbrella of broad, middle ground (PAP more as national

Implications for Singapore(ans)

- Arguably, biggest winner of GE2015
- Hard task master in retail politics politics as courtship
- Need persuasion for more Opposition
- Growing political consciousness, awareness, and knowledge
- Rising importance of post-material concerns and

Quaere

- SG politics & policy options often less about what to do than how to do
- Electoral reforms? PAP's electoral success a function of how it has governed and delivered, not from it being a political machine and having electoral system advantages
- 4G Prime Minister in the making
- Impact on Presidential Election 2017

Thank you very much!

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