

RULES AND REGULATIONS FOR #SUCCESSYOUTHSG INSTAGRAM PHOTOGRAPHY COMPETITION 2018

1. THEME

- 1.1. This photo competition is held in relation to the **Youth Study on the Transitions and Evolving Pathways in Singapore (Youth STEPS)** — the first national-level longitudinal research study on youths in Singapore. The study is a collaboration between the National Youth Council (NYC) and the Institute of Policy Studies (IPS) Social Lab at the National University of Singapore.
- 1.2. The Youth STEPS study aims to build a holistic understanding of youth in Singapore, including their educational/career pathways and trajectories, life outcomes and the factors that contribute to their success. It does so by tracking the same group of youths over six years, starting from the ages of 17 to 24.
- 1.3. To understand the aspirations of youths and what success means to a young Singaporean, IPS Social Lab, welcomes Singaporean youths aged 17 to 24 to submit photo entries that are relevant to the theme of *Success for Youth*. The photos shall express “**What is success to you, as a young Singaporean?**” The images must be accompanied by a caption to enhance, explain or complement each photograph.
- 1.4. Judging is based on the photo and the caption forming the complete entry.

2. ELIGIBILITY

- 2.1. The competition is open to all Singaporeans aged 17 to 24 years old. Verification and particulars will be requested via Instagram. To qualify for the competition, participants must submit their names and identification number upon request.
- 2.2. Participant must be a registered Instagram user, with an account that is set to public.
- 2.3. Participant must enter the competition using his/her account name.
- 2.4. Images that have won prizes in prior competitions, have been used for commercial purposes or have been published previously (online through social media, Instagram included, or in print), will not be eligible.

3. SUBMISSION OF ENTRIES

- 3.1. Submission to the competition is via Instagram. The participant’s profile must be public. Images must contain the hashtag **#successYouthSG** and a **short caption of at least 10 words and not more than 40 words** that describe the image in relation to the theme. For selected entries, the organiser, IPS Social Lab, will request for high-resolution images (at least 2,000 by 2,000 pixels).
- 3.2. Each participant may submit up to 3 images as long as every image is accompanied by the hashtag #successYouthSG and a caption.
- 3.3. The submitted images must be the participant’s own work and must not contain any replication of someone else’s work.

- 3.4. Digital manipulation that distorts the reality of the images will not be allowed. Only basic enhancements such as sharpening, contrast adjustment, or simple cropping, or effects/filters made available by phone applications, will be allowed.
- 3.5. The organiser reserves the right to reject entries with incomplete details required under the photo submission page. The submission deadline is **Friday 27 April 2018, before 11.59pm**. Any photos posted on Instagram after the deadline, will not be considered.
- 3.6. Should multiple users of the same Instagram account enter the competition and a dispute thereafter arise regarding the identity of the image owner, the authorised account holder of the said Instagram account at the time of submission will be considered the participant and he/she will be required to comply with these Rules and Regulations.
 - 3.6.1. The “Authorised account holder” is defined as the natural person who is assigned an account by Instagram.
 - 3.6.2. Participants may be required to show proof of being the authorised account holder associated with their Instagram account.

4. JUDGING AND RESULTS

- 4.1. The images will be selected by a panel of judges, and their decision is final. No correspondence pertaining to the selection process and decision will be entertained.
- 4.2. The panel of judges will evaluate the images based on the following criteria:
 - 4.2.1. Photographic quality, including composition, visual impact and technical competence.
 - 4.2.2. Extent to which the photograph captures the essence of the theme.
- 4.3. Images will be judged based on their relevance to the theme.
- 4.4. The judging panel reserves the right not to award the prizes if the images submitted do not meet the requirements stated in this document.

4.5 Judging Criteria

	Description	Score
1	Photo message: How well the caption relates to the image	20%
2	Expression of theme: How well the overall image relates to the theme of “What is success to you, as a young Singaporean?”	50%
3	Artistic Qualities: Photo quality Composition Visual impact	30%
	TOTAL	100%

5. COPYRIGHT / INTELLECTUAL PROPERTY

- 5.1. Each submitted image must be the original and unpublished work of the participant who must also be its copyright owner.
- 5.2. The participant shall retain the copyright to the images entered for the competition.
- 5.3. By submitting an image for the competition, the participant will be regarded as having granted the organiser the right to reproduce and use the image in print, broadcast and/or electronic media without any fee payment, for the purposes of promoting the competition or areas related to the organiser's work in the Youth STEPS study.
- 5.4. Where any image is so used by the organiser, the participant will be acknowledged accordingly.
- 5.5. The images received by the organiser through the competition will not be used by the organiser for commercial purposes.

6. PRIZES

- 6.1. Prizes are non-transferrable and non-exchangeable for cash or in kind.
- 6.2. The organiser reserves the right to change or replace the competition prizes and/or modify the rules and regulations of the competition as and when necessary, without prior notice.
- 6.3. The organiser shall not be liable for any fault with any of the prizes. Any issues or queries relating to the condition of the prizes should be referred to the manufacturer/supplier of the prizes.

7. ACCEPTANCE OF RULES AND REGULATIONS

- 7.4. By submitting an image for the competition, the participant will be regarded as having accepted and agreed to be bound by the rules and regulations of the competition.
- 7.5. While the organiser will exercise due care during the collection, selection and storage of images, it shall not be held liable for any loss, theft or destruction of the images.

8. ORGANISERS

- 8.1 The "SuccessYouthSG" photography competition is organised by Social Lab, Institute of Policy Studies, National University of Singapore. It is supported by the National Youth Council.
- 8.2 For further queries about the competition, please write to ips.soclab@nus.edu.sg or call 6601-3223 (during office hours) or 8668-8992 (during non-office-hours).

8.2 TIMELINE

Description	Date
Launch of Competition	Monday 2 Apr 2018
Closing Date	Friday 27 Apr 2018
Judging & Selection	Monday 30 Apr 2018
Verification of Authenticity	Monday 14 May 2018
Announcement of Winners	Friday 18 May 2018