

Reimagining SINGAPORE 2030

To achieve happiness, prosperity
and progress for our nation



**IPS is grateful to the following organisations for their support of
the Institute and Reimagining Singapore 2030**



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OUE

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REIMAGINING SINGAPORE 2030

An IPS online scenario-planning project on
Singapore in the post-COVID world
October 2020 to October 2022

**Embargoed until
Friday, 30 July 2021, 5pm**

“How will we achieve happiness, prosperity and progress for our nation in 2030 and beyond?”

Pause, ponder and plan...
the choices and adaptations we need
to be a resilient and cohesive nation
and to create a sustainable and inclusive economy
in an era defined by the COVID-19 pandemic
and shifts in geopolitical and economic power.

REIMAGINING SINGAPORE 2030 IN A NUTSHELL

This IPS project aims to engage the public in **re-perceiving our future** in year 2030 given the effect of the pandemic, pre-existing trends, and other emerging trends.

How will Singapore respond over the decade, through this period of radical uncertainty? How will this set us up for our long-term future?

REIMAGINING SINGAPORE 2030 IN A NUTSHELL

This project is funded by IPS and its sponsors.

The objectives of this public engagement around scenarios are:

- To generate discussions about the drivers of change (“driving forces”) that will re-shape Singapore’s future, informed by experts and representatives of key stakeholder groups;
- To contribute to the sense that it is nonetheless possible and important that the Singaporean community takes an active, collaborative approach to shaping the country’s future; and
- To redefine the ideas of “resilience”, “social solidarity”, “new opportunities” in the evolving global context that Singapore will find itself in this decade and beyond.

FRESH APPROACHES

Reimagining Singapore adopts fresh approaches to IPS' practice of scenario-planning.

These are:

- Engagement of **global thought-leaders** in addition to Singapore thought-leaders.
- Engagement of **Singapore's diaspora**.
- **Incorporation of IPS YSC and SP conferences**.
- **Online** scenario-building process
- Creation and use of an **online engagement tool** to gather input (target of minimum of 20 000 participants) for broader, meaningful public engagement on scenarios.
- Incorporation of the **development of action plans and pilots** at different levels – national, sectoral, community.

OVERVIEW OF THE FOUR PHASES

PHASE ONE: HEARING WIDELY

Open Consultation, YSC2020 and SP2021, selected thought-leaders

PHASE TWO: PICKING WISELY

Workshops and Conference to Identify Driving Forces of Change, Develop Scenarios, and Create the Online Engagement Tool

PHASE THREE: LISTENING DEEPLY

Public Engagement Through Online Engagement Tool and Face-to-Face Focus Group Discussions

PHASE FOUR: PLANNING STRATEGICALLY

Development of Recommendations, Action Plans and Pilots

IPS is supported by its partners, S2T, in Phases Two, Three, Four.

PHASE ONE - HEARING WIDELY

October 2020 to January 2021 (Completed)

Online forums with thinkers and citizens here and abroad at IPS YSC 2020 and SP2021

- Open consultation and divergent thinking on the trends that will shape the world from 2020 to 2030, and beyond.
- IPS Young Singaporeans Conference 2020: Choices, 25-27 November 2020, and online, global engagement at the flagship IPS Singapore Perspectives Conference: Reset, January 2021.
- Key trends and concerns regarding Singapore's future from this phase are brought forward to Phase Two workshops.

PHASE TWO: PICKING WISELY

September to December 2021

Up to seven workshops and one conference to identify driving forces of change and the creation of the official Reimagining Singapore Scenarios for public engagement; design workshop to create the online engagement tool

- Multi-disciplinary workshops and one conference with Singaporeans thought-leaders, civic activists and leaders of the key domains of the economy and society on the drivers of change to develop one official set of scenarios.
- Design workshop to develop the online engagement tool for Phase Three.

PHASE TWO: PICKING WISELY

Workshops will be organised around the following themes
(where the domains covered are stated in bold):

1. Community, Well-Being and the **Soul of the Nation**
2. Identity, Culture and **Diversity**
3. Leadership, Participation and **Governance**
4. Innovation, the Global Economy and **Economic Development**
5. Technology, Environment and **Liveability**
6. Multilateralism, the Evolving Geopolitical Order and **Global Cities**
7. Pandemics and other Non-Traditional Threats to **Human Security**

PHASE THREE: LISTENING DEEPLY

December 2021 to June 2022

Public engagement through the online engagement tool, tentatively called “Quest2030”, and focus group discussions on scenarios

- Singaporeans respond to the scenarios through Quest2030. (Target >20 000 participants.) The tool allows Singaporeans to see how trends in one area affect those in other areas; choices in one area could affect outcomes in other areas. Users can interact with each other. These are what lead to alternative futures in the tool, and provoke thought about our common future in 2030 and beyond.
- Focus group discussions with segments that are less internet-savvy or in special domains (senior citizens, vulnerable/special needs populations & carers, artists and sporting community, innovators and inventors, new citizens).
- Report on key outcomes are brought to Phase Four.

QUEST2030

THE JOURNEY TO SINGAPORE OF 2030 AND BEYOND

(Preliminary concept of the online engagement tool that will be eventually decided on through deliberation in Phase Two.

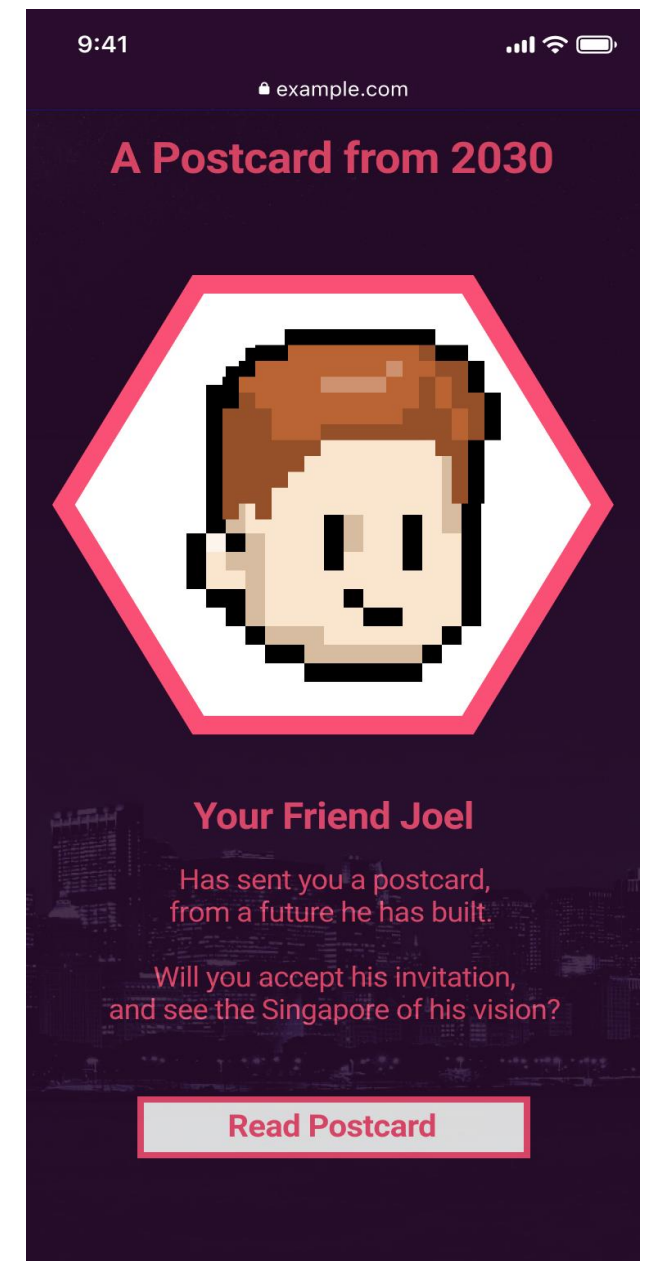
The reference to “Pandemics” is just to illustrate initial ideas of how it will work. IPS will be supported by our partners, the S2T team, in the development of Quest2030.)

A Postcard from 2030 from friend, Joel

Your friend Joel sends you a postcard conveying **his** Quest for Singapore 2030...

You tap '**Read Postcard**' to explore the version of 2030 he built.

As you view **his** Quest, you will see an invitation to start **your** own Quest2030 if you wish.



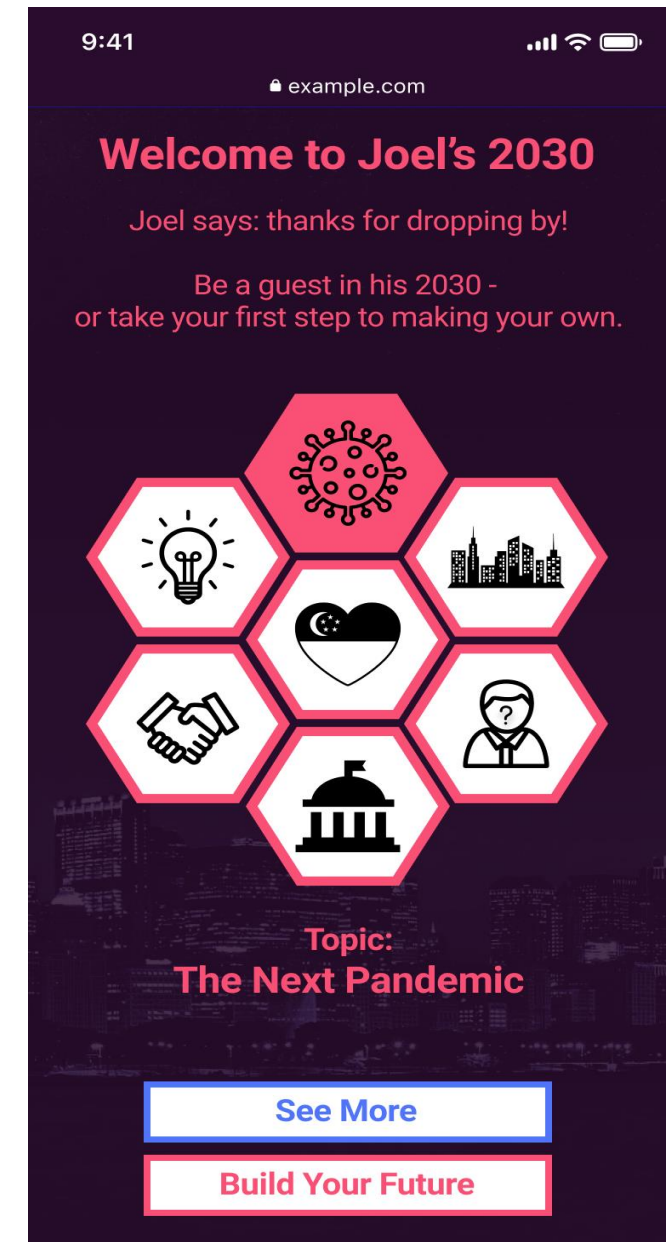
Joel's 2030

The seven icons correspond to seven key elements that shape Singapore 2030 pre-set from Phase Two.

Let's say you tap on the **Pandemic icon** first.

Tap '**See More**'.

You also have the option choose to '**Build your Future**' and start your own Quest immediately.



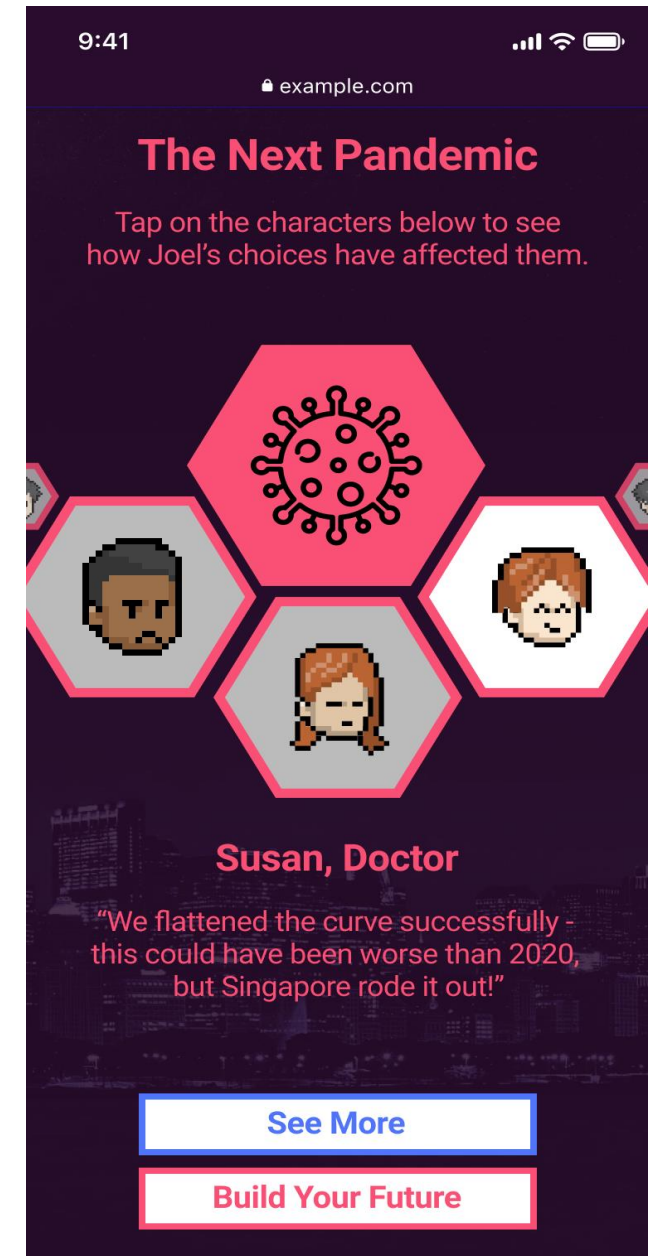
The impact of Joel's decisions...

You learn about the possible impact of Joel's choices, expressed by characters in Quest2030.

Susan, a medical doctor

Krish, an F&B outlet owner

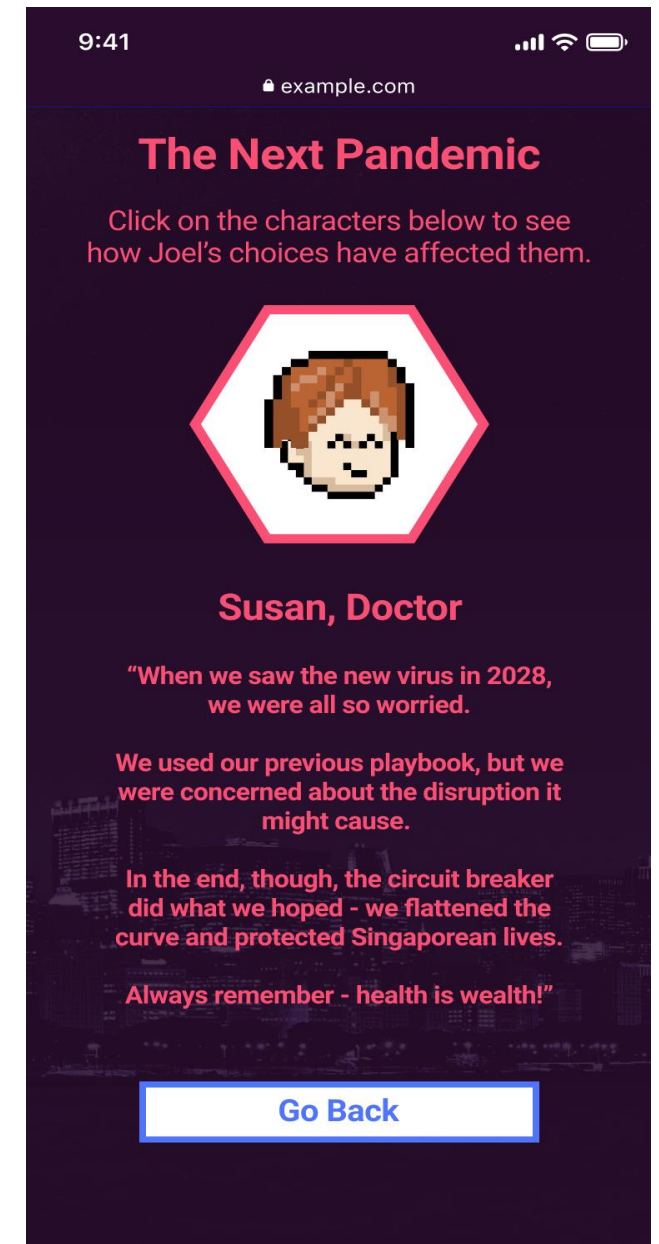
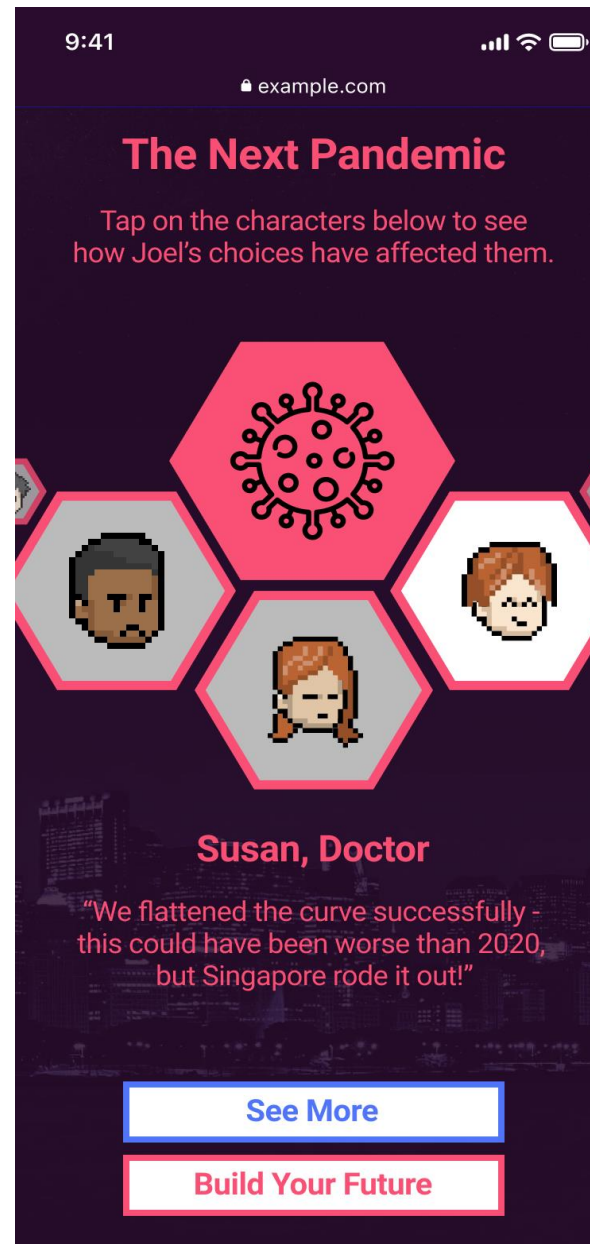
You tap on '**Susan**' to see what she thinks of the world of 2030 that Joel's decisions could create.



The impact of Joel's decisions...

Susan, a doctor, approves of Joel's emphasis on protecting every Singaporean from the health consequences of the pandemic, including investment in healthcare infrastructure and willingness to use lockdowns.

She says, "Always remember - health is wealth."



The impact of Joel's decisions...

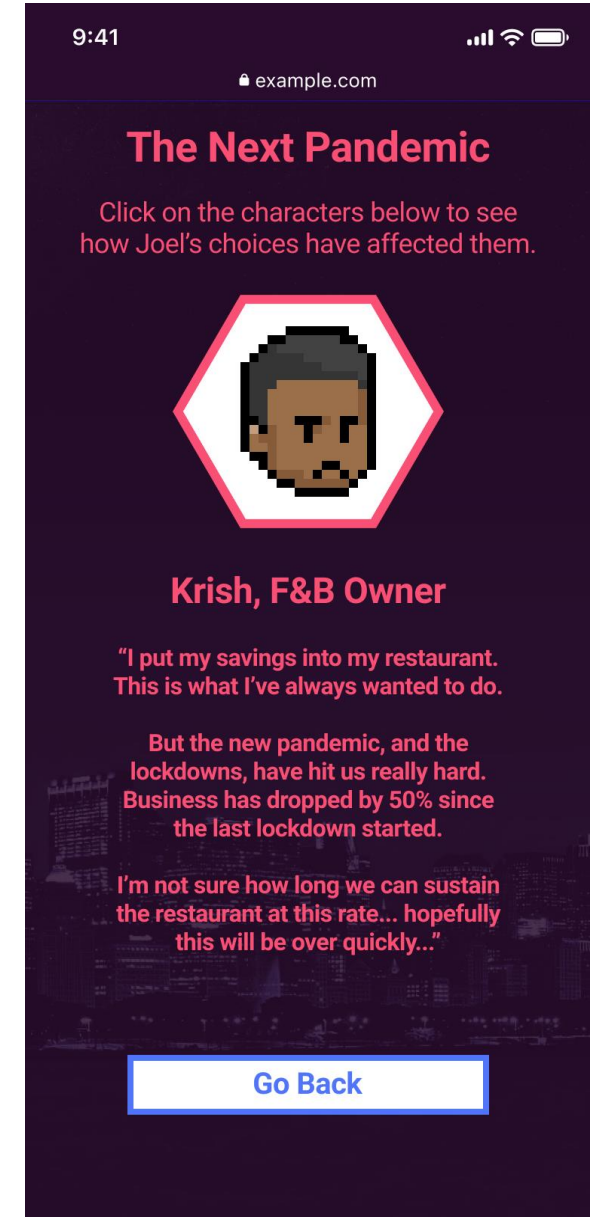
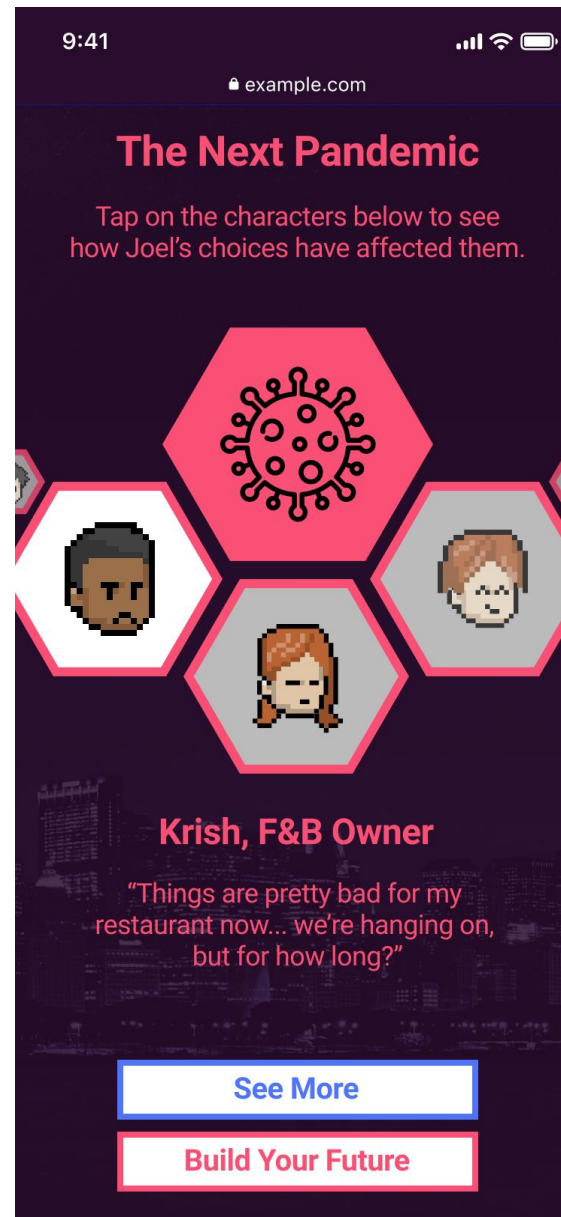
Krish, an F&B owner, faces financial stress and uncertainty from the next pandemic and lockdowns. His business and livelihood is at stake.

He says: "Business has dropped by 50% since the last lockdown... I'm not sure how long we can sustain the restaurant at this rate."

Joel's decisions have inflicted a cost on Krish.

Knowing this, how would you decide?

You tap '**Build Your Future**' to start your own Quest2030...

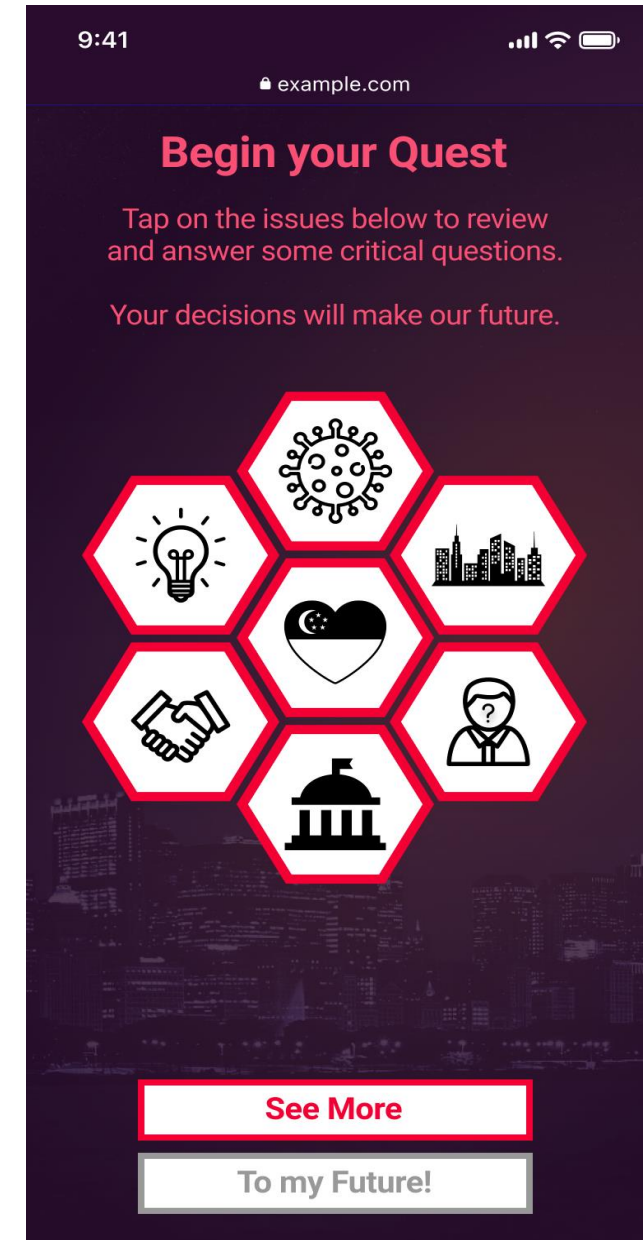


Starting on your Quest2030

Tapping on **'Build your Future'** brings you here - the start of your own Quest2030.

Do you feel you would make different choices on the seven issue areas to create happiness, prosperity and progress in Singapore in 2030 and beyond?

You tap on the **Pandemic** icon.



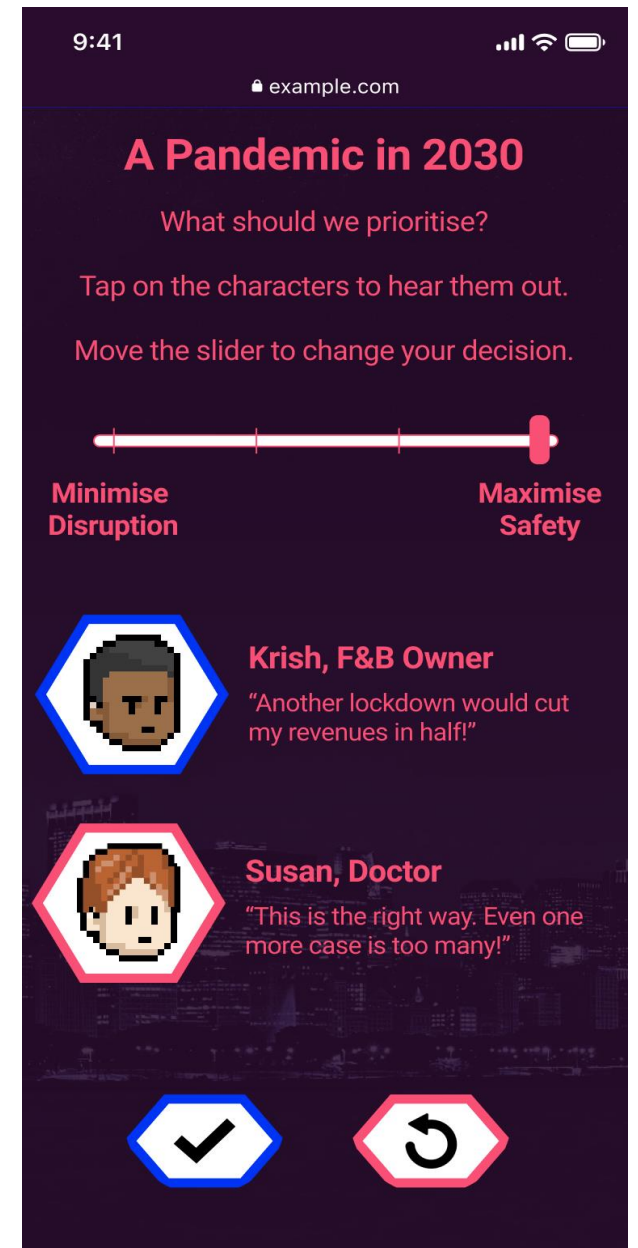
Your Quest for the optimal response to Pandemic 2030...

You face the same choices and conflicting priorities as Joel did.

Quest2030 prompts you to decide, based on your priorities.

You drag the slider to the right - Susan would be pleased with support for investment in public health and safety measures.

You drag the slider to the left - Krish would be pleased with investments in other areas, which help Singapore to reduce disruption and stay closer to 'business as usual' even during a pandemic.

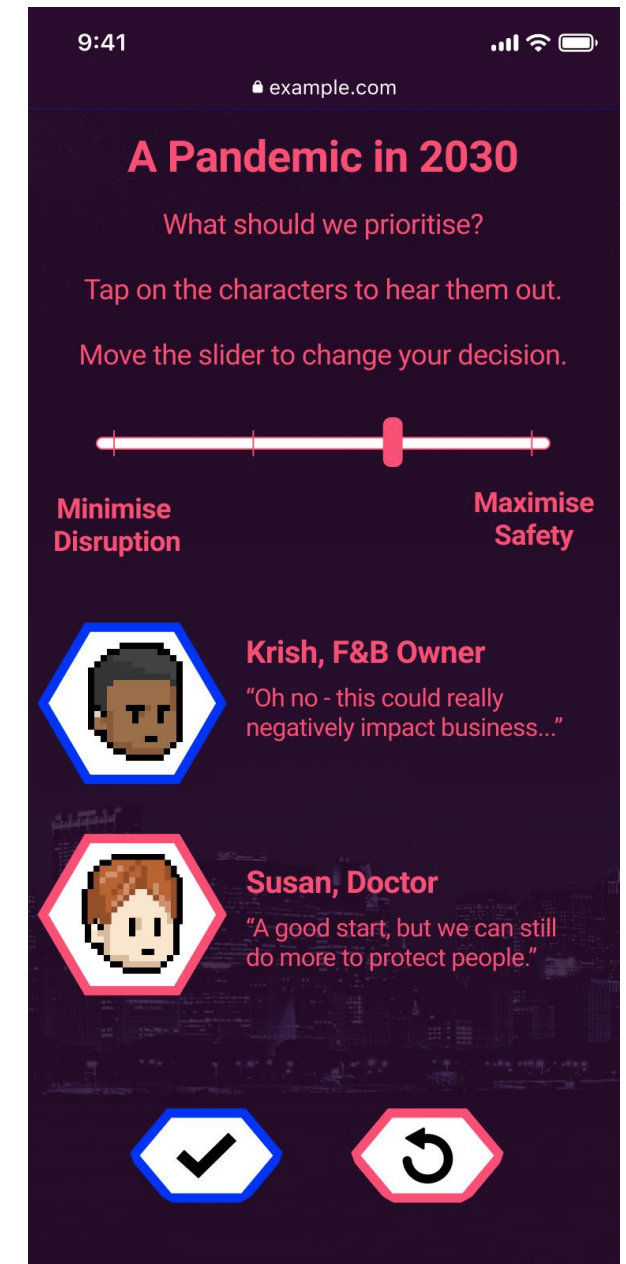


Ready to decide?

Once you are ready to decide, tap on the **tick** icon to confirm your decision.

After that, you will be taken to the Quest2030 **main screen**.

You tackle the other six Quests, one by one.



The Future You Can Build

Decision by decision, you outline the future that makes sense to **you**.

As you complete all of the seven Quest topics, the honeycomb of icons change colour.

Now you, like Joel, can share your vision with others through your postcard from the future. Will they think similarly, or go down different paths?



QUEST2030 – INSIGHT GENERATION

An engagement tool for Singaporeans to share their views on the future via mobile phones, tablet and laptop browsers.

- Quest2030 will present users with a series of **questions** about the future, and users will be faced with **choices on key issue areas**. They can **interact, comment, add to the elements in the tool, and view how others approach the future**.
- Based on users' choices and further input, Quest2030 will gradually aggregate **anonymised data** of how Singaporeans approach the future.
- This will surface the **diversity** and **commonalities** of the views of the public as they respond to the scenarios, and archetypes of Singaporeans in their approach to the future.

QUEST2030

User “Quests”: Answering critical questions for 2030.

What will Singapore in 2030 look like to you?

The core part of Quest2030 involves answering **critical questions** about our country in 2030.

- The user first chooses an **issue** he or she wishes to focus on.
- The user will then be presented with a **critical question (Quest)** about that issue.
- The user makes a **choice**, based on his or her own values and preferences.
- The user then goes through the other issues to complete the Quest.

QUEST2030

User “Quest Review”: Assessing and Reassessing Outcomes

If we go down this road, where might we end up?

Depending on the choices a user makes, Quest2030 will display possible outcomes.

- The user **reviews** the outcome which may or may not accord with what the user intended.
- The user can then **comment** on the outcome that his or her Quest generates.
- The user will also have the opportunity to revise the Quest or choice he or she made (i.e. to **Re-Quest**).

QUEST2030

User “Re-Quest”: Creating The Journey of Choices

If your choices didn't lead where you thought, would you like to rethink them?

Quest gives Singaporeans an opportunity to reflect on, shape and reshape their future.

- Faced with likely outcomes of their choices in 2030, users may stay the course.
- Or they **Re-Quest**, which means doing the Quest again, but making a difference choice.
- This way, we capture anonymised data on the **journey of choices** made by Singaporeans, which can help inform policy makers, leaders across the country about how we think of our future.

QUEST2030

Basic Principles

Quest2030 will not predict the future - rather it allows users to **explore possible futures with each other**.

By providing a **set of stimuli** (ie. the official set of Reimagining Singapore 2030 scenarios from Phase Two), we invite users to offer fresh thinking about our future through:

- The Intersection of **Different Perspectives**
- A Dialogue of **Knowledge and Decisions**
- A Series of Quests, making a **Journey of Choices**

A beta version will be available in **January 2022**.

PHASE FOUR: PLANNING STRATEGICALLY

June 2022 to July 2022

Strategy workshops

The participants of the Phase Two workshops recommend strategies, action plans and pilots based on the analysis of the public's response to the scenarios.

IPS will track immediate and medium-term propagation of strategies, action plans and pilots.

Reporting on the project – July 2022 to October 2022

CALL TO ACTION

1. We invite Singaporean domain experts across the globe who wish to discuss emerging trends in the seven areas of concern to share their views with us. Please write to us.
2. We invite members of the Singaporean public who would like to test our online engagement tool when it is being developed from December 2021 to March 2022 to write to us as well.

We can be reached at ips@nus.edu.sg

Thank you very much.

The End