

**Seminar on  
“The Influence of Political Cynicism and Political Efficacy  
on Media Use: Further Findings from the IPS Survey”**

Wednesday 14 September 2011  
3.00 pm to 4.45 pm  
Conference Room, Level 1, Oei Tiong Ham Building  
Lee Kuan Yew School of Public Policy

**Programme**

*(as at 12 September 2011)*

2.30 pm – 3.00 pm	<b>Registration</b>
3.00 pm – 3.10 pm	<b>Welcome Remarks</b> Mr Arun Mahizhnan Deputy Director Institute of Policy Studies
3.10 pm – 4.05 pm	<b>Presentations by</b> Mr Tan Tarn How Senior Research Fellow Institute of Public Studies National University of Singapore  Dr Zhang Weiyu Assistant Professor Department of Communications and New Media National University of Singapore  Dr Chung Siyoung Lecturer Department of Communications and New Media National University of Singapore
4.05 pm – 4.45 pm	<b>Discussion</b> Moderated by Mr Arun Mahizhnan
4.45 pm	<b>End</b>