

**Spotlight on Cultural Policy Series:
Roundtable on
Bang for the Funding Buck: KPIs and Capturing the Impact of the Arts**

Friday, 1 June 2018
The Glass Hall, Lobby Level, Singapore Art Museum (SAM)
71 Bras Basah Road, Singapore 189555

PROGRAMME

(as of 25 May 2018)

1.30 pm – 2.00 pm

Registration

2.00 pm – 2.15 pm

Opening Remarks

Mr Tan Tarn How
Adjunct Senior Research Fellow
Institute of Policy Studies

2.15 pm – 3.15 pm

**Bang for the Funding Buck:
KPIs and Capturing the Impact of the Arts**

Chair

Mr Tan Tarn How

Speakers

Mr Kenneth Kwok
Assistant Chief Executive
Planning & Engagement Group
National Arts Council

Ms Audrey Wong
Head
School of Creative Industries
LASALLE College of the Arts

Ms Kuo Jian Hong
Artistic Director
The Theatre Practice

3.15 pm – 3.45 pm

Tea Break

3.45 pm – 4.05 pm

Respondents

Ms Emmeline Yong
Co-founder &
Director
Objectifs

Ms Vivian Wang
Director
The Observatory

Ms Cheryl Ong
Musician
The Observatory

4.05 pm – 5.15 pm

Discussion

Moderator

Mr Tan Tarn How

Closing Remarks

Mr Tan Tarn How

End

5.30 pm – 6.30 pm

**(Optional) Guided Tour to
Imaginarium: Into the Space of Time**