

Closed-Door Discussion on The Digital Economy and Challenges in the Process of Transformation

Thursday, 20 July 2017
Conference Room, Level 1, Oei Tiong Ham Building

THE IMPACT OF AI TO THE DIGITAL ECONOMY AND SECURITY

Presentation By

Dr Simon See

Chief Solution Architect &
Director

NVIDIA AI Technology Centre and Solution Architecture and Engineering

AI IMPACT OF DIGITAL ECONOMY



AMAZING ACHIEVEMENTS IN AI



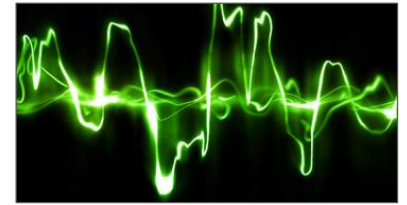
Play Go



Play Doom



Learn Paint Style



Synthesize Voice



Write Captions



Learn Motor Skills

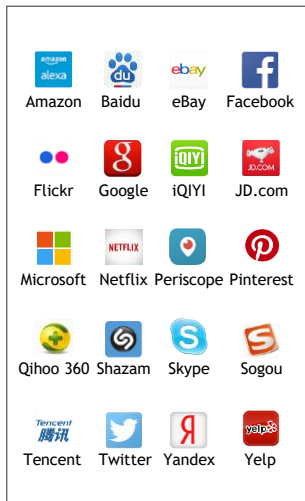


Learn to Walk



Drive

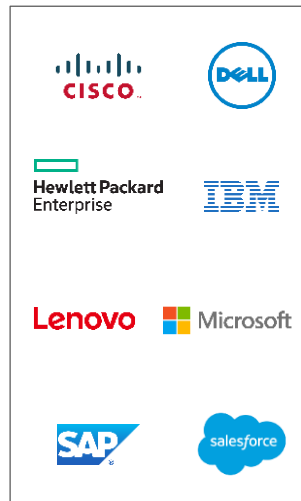
AI COMPUTING ECOSYSTEM



AI-powered
Consumer Services



AI-as-a-Service



AI for Enterprise



AI for Auto



>1,500 AI Startups

SMART AND SAFE CITIES NEEDS AI



1 billion cameras worldwide (2020)

Public Safety

Traffic Management

Public Transit

Retail Analytics

Law Enforcement

Forensics

10's of exabytes of data per day

30 billion frames per second

AI ACHIEVES SUPERHUMAN PERFORMANCE

**Delving Deep into Rectifiers:
Surpassing Human-Level Performance on ImageNet Classification**

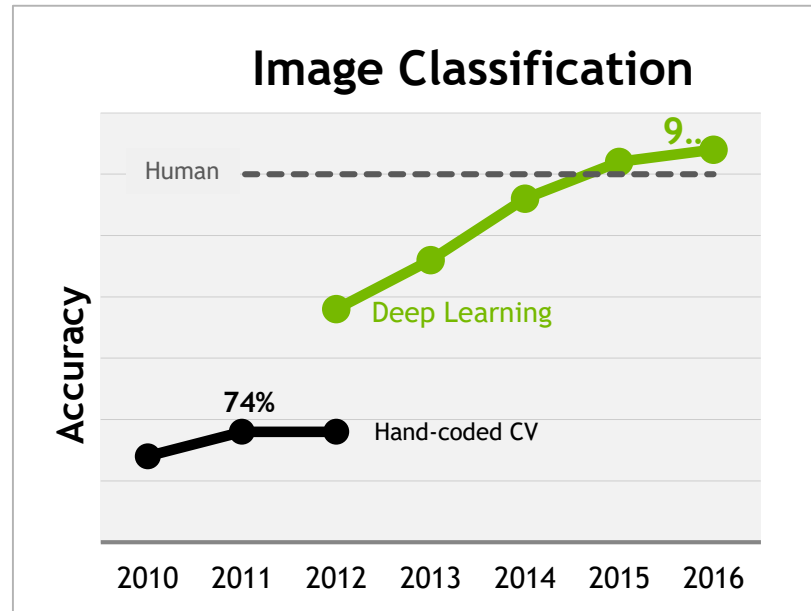
Kaiming He Xiangyu Zhang Shaoqing Ren Jun Sun
Microsoft Research

Abstract
Rectified activation units (rectifiers) are essential for state-of-the-art neural networks. In this work, we study rectifier neural networks for image classification from two aspects. First, we propose a Parameterized Rectified Linear Unit (PReLU) that generalizes the traditional rectified unit. PReLU improves model fitting with nearly zero extra computational cost and little overfitting risk. Second, we derive a robust initialization method that particularly considers the rectifier nonlinearities. This method enables us to train extremely deep rectified models directly from scratch and to investigate deeper or wider network architectures. Based on the learnable activation and advanced initialization, we achieve 4.8% top-5 test error on the ImageNet 2012 classification dataset. This is a 26% relative improvement over the ILSVRC 2014 winner (GoogLeNet, 6.66% [13]). To our knowledge, our result is the first¹ to surpass the reported human-level performance (5.1% [26]) on this dataset.

1. Introduction
Convolutional neural networks (CNNs) [19, 18] have demonstrated recognition accuracy better than or comparable to humans in several visual recognition tasks, including recognizing traffic signs [3], faces [14, 32], and handwritten digits [3, 36]. In this work, we present a result that surpasses the human-level performance reported by [26] on a more generic and challenging recognition task – the classification task in the 1000-class ImageNet dataset [24].
In the last few years, we have witnessed tremendous improvements in recognition performance, mainly due to advances in two technical directions: building more powerful models, and designing effective strategies against overfitting. On one hand, neural networks are becoming more capable of fitting training data, because of increased complexity (e.g., increased depth [29, 31], enlarged width [17, 28], and the use of smaller strides [17, 28, 2, 29]), new non-linear activations [24, 23, 38, 22, 3], [9], and sophisticated layer design [13, 12]. On the other hand, better generalization is achieved by effective regularization techniques [13, 30, 10, 36], aggressive data augmentation [18, 14, 29, 33], and large-scale data [4, 26].
Among these advances, the rectifier neuron [24, 9, 23, 38], e.g., Rectified Linear Unit (ReLU), is one of several keys to the recent success of deep networks [18]. It expedites convergence of the training procedure [18] and leads to better solutions [24, 9, 23, 38] than conventional sigmoid-like units. Despite the prevalence of rectifier networks, recent improvements of models [17, 28, 12, 29, 33] and theoretical guidelines for training them [8, 27] have rarely focused on the properties of the rectifier.
Unlike traditional sigmoid-like units, ReLU is not a symmetric function. As a consequence, the mean response of ReLU is always no smaller than zero, besides, even assuming the inputs/weights are subject to symmetric distributions, the distributions of responses can still be asymmetric because of the behavior of ReLU. These properties of ReLU influence the theoretical analysis of convergence and empirical performance, as we will demonstrate.
In this paper, we investigate neural networks from two aspects particularly driven by the rectifier properties. First, we propose a new extension of ReLU, which we call Parameterized Rectified Linear Unit (PReLU). This activation function adaptively learns the parameters of the rectifiers, and improves accuracy at negligible extra computational cost. Second, we study the difficulty of training rectified models that are very deep. By explicitly modeling the non-linearity of rectifiers (ReLU/PReLU), we derive a theoretically sound initialization method, which helps with convergence of very deep models (e.g., with 30 weight layers) trained directly from scratch. This gives us more flexibility to explore more powerful network architectures.
On the 1000-class ImageNet 2012 dataset, our network leads to a single-model result of 5.17% top-5 error, which surpasses all multi-model results in ILSVRC 2014. Further, our multi-model result achieves 4.84% top-5 error on the test set, which is a 26% relative improvement over the ILSVRC 2014 winner (GoogLeNet, 6.66% [13]). To the best of our knowledge, our result surpasses for the first time the reported human-level performance (5.1% in [26]) of a dedicated individual labeler on this recognition challenge.

¹reported in Feb. 2015.

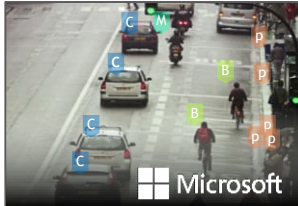
1026



AI COMPUTING ADOPTION



World's first search by example for comm. sec.



Super-human image classification



6x Improvement for pedestrian detection in rain



5x speed up for ALPR



2x stream recording density



10x speed up in vehicle attribute classification



30x faster than realtime video synopsis



11x boost in investigation productivity



30x speedup in people and attribute detection



World leading object detection

EXAMPLES – AI FOR SMART CITIES



Traffic monitoring



Driver Analytics



Parking Management



Hyperscale Analytics



Video Management



Video Enhancement



Super Resolution

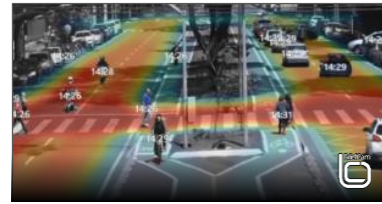
EXAMPLE – AI FOR SAFE CITIES



Secure Premises



Public Safety



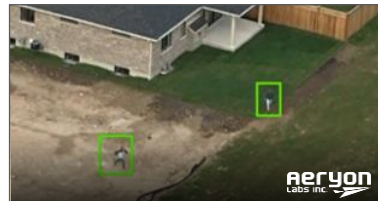
Video Synopsis



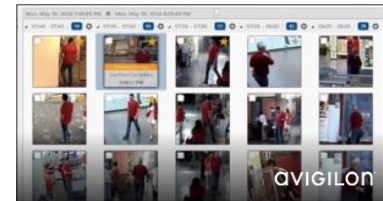
Law Enforcement



Security Robotics



Unmanned Aerial



Search by Example

AI CITY SOLUTION

DeepFool: a simple and accurate method to fool deep neural networks

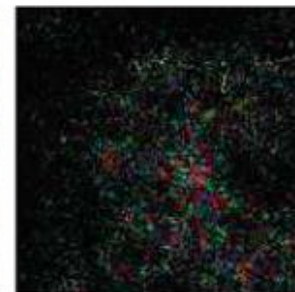
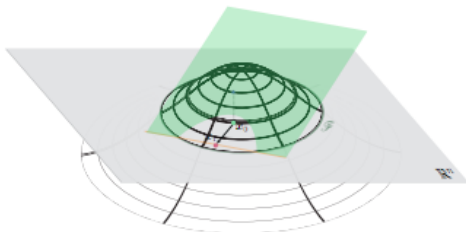
Seyed-Mohsen Moosavi-Dezfooli, Alhussein Fawzi, Pascal Frossard

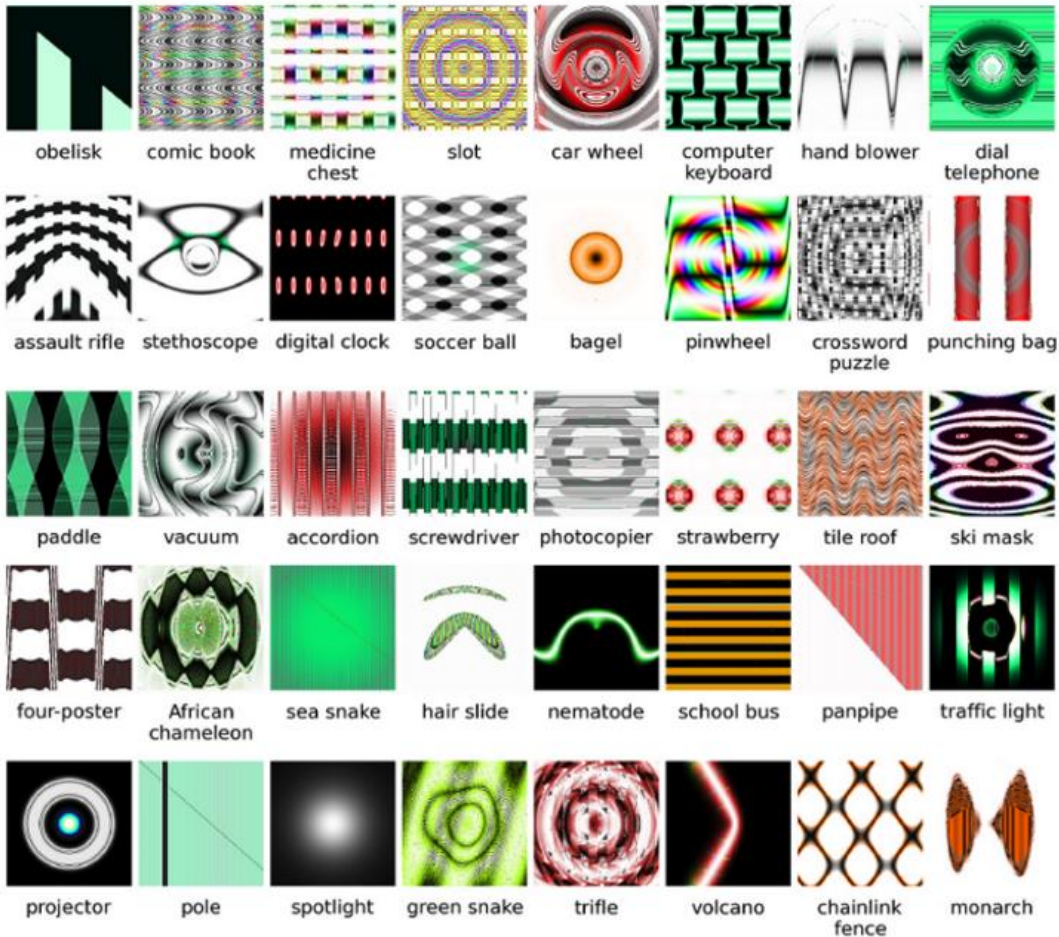
École Polytechnique Fédérale de Lausanne

{seyed.moosavi, alhussein.fawzi, pascal.frossard} at epfl.ch

Algorithm 1 DeepFool for binary classifiers

```
1: input: Image  $x$ , classifier  $f$ .  
2: output: Perturbation  $\hat{r}$ .  
3: Initialize  $x_0 \leftarrow x$ ,  $i \leftarrow 0$ .  
4: while  $\text{sign}(f(x_i)) \neq \text{sign}(f(x_0))$  do  
5:    $r_i \leftarrow -\frac{f(x_i)}{\|\nabla f(x_i)\|_2} \nabla f(x_i)$ ,  
6:    $x_{i+1} \leftarrow x_i + r_i$ ,  
7:    $i \leftarrow i + 1$ .  
8: end while  
9: return  $\hat{r} = \sum_i r_i$ .
```





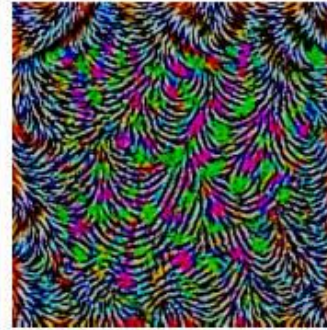
PERTURB INFORMATION



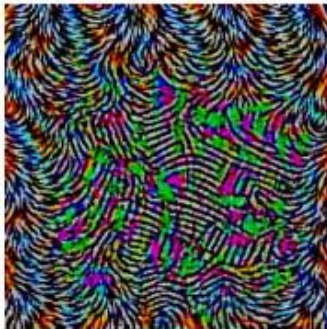
(a) CaffeNet



(b) VGG-F



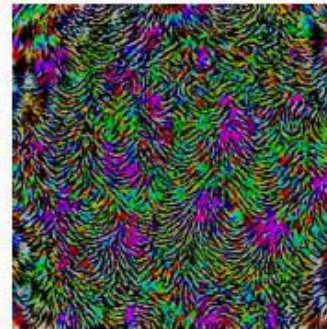
(c) VGG-16



(d) VGG-19



(e) GoogLeNet



(f) ResNet-152



wool



Indian elephant



Indian elephant



African grey



tabby



African grey



common newt



carousel



grey fox



macaw



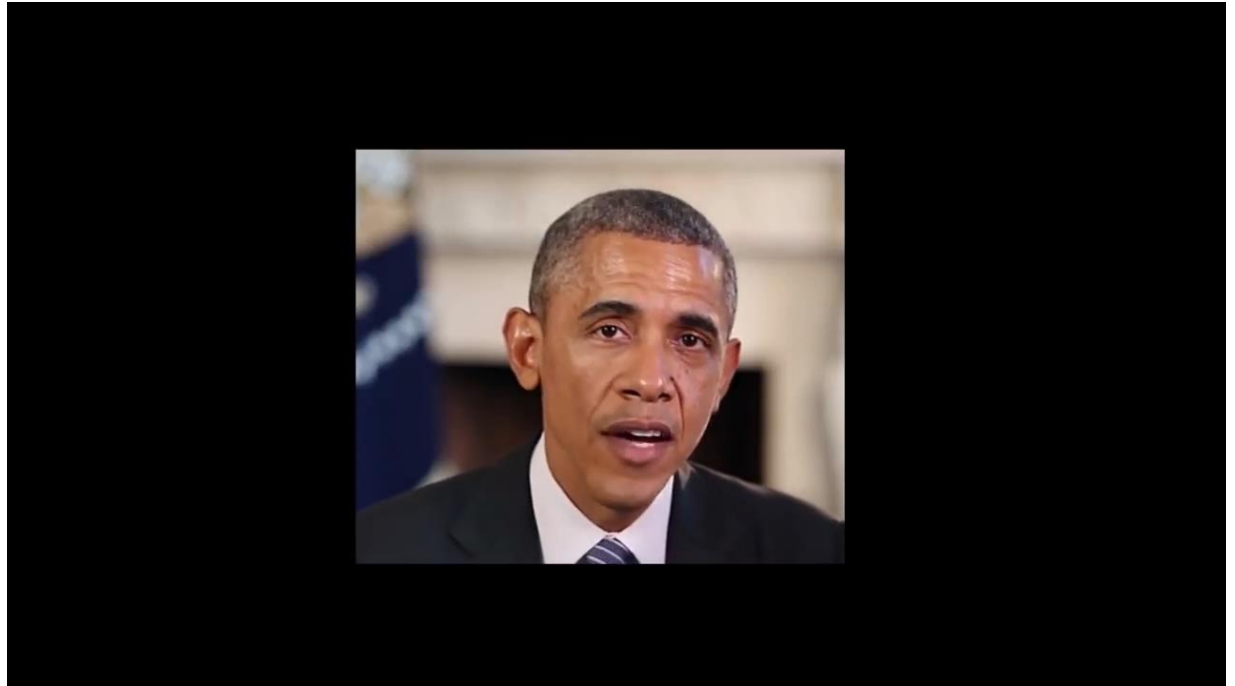
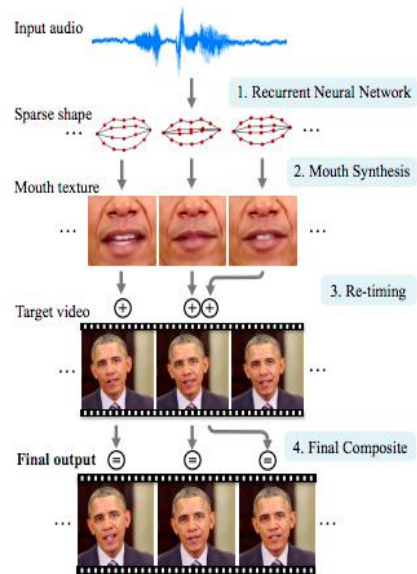
three-toed sloth



macaw

Examples of perturbed images and their corresponding labels. The first two rows of images belong to the ILSVRC 2012 validation set, and the last row are random images taken by a mobile phone camera.

AI TECHNOLOGY FOR FAKE NEWS



Facebook is using AI to remove fake news





COULD HACKERS USE
ARTIFICIAL INTELLIGENCE
TO STEAL YOUR DATA?

\$6T

global annual cybercrime costs will grow from \$3 trillion in 2015 to \$6 trillion annually by 2021 ⁽¹⁾

1M

more than 1 million victims around the world every day from online cybercrime ⁽¹⁾

\$1T

Global spending on cybersecurity products and services for defending against cybercrime is projected to exceed \$1 Trillion cumulatively over the next five years, from 2017 to 2021 ⁽¹⁾

1

A new zero-day vulnerability was discovered every week in 2015 ⁽²⁾



34 SECONDS

Unknown malware is downloaded in enterprises every 34 seconds ⁽⁴⁾

\$2.1T

The projected global cost of cyber-attacks in 2019 ⁽¹⁾

\$8.7B

The worth of the Advanced Persistent Threat Protection Market by 2020 ⁽³⁾

300%

Increase in ransomware in Healthcare in 2016, reaching up to 4,000 attacks in a single day ⁽²⁾

1M

new threats created on a daily basis in 2015 ⁽²⁾

SIGNATURE

The antivirus engine compares the contents of a file (op-codes or strings) to its database of known malware signatures. If the malware has not been seen before, a handcraft signature is generated and then released as an update to clients. This process is time-consuming, resulting in signatures released months after initial detection.

BEHAVIORAL

Detection based on behavioral fingerprint of the malware at run-time instead of characteristics hardcoded in the malware code itself. Similar to heuristic-based detection and used in Intrusion Detection Systems, this method is able to detect malware only once the malicious actions commence.

MACHINE LEARNING

Algorithms are used to classify the behavior of a file as malicious or benign according to a series of file features that are manually extracted from the file itself. Each specific structure of the file has to be broken into the smallest part in order to be learned.

DEEP INSTINCT™ IS THE FIRST COMPANY THAT APPLIES DEEP LEARNING TO CYBERSECURITY

Deep Instinct™ has developed a highly efficient deep learning core library running on GPUs and uses it to learn the behavior of billions of malware vectors.



HEURISTICS

This is a general term for the different techniques used to detect malware based on their behavior characteristics typically used in known malware code (e.g., op-code with random parts). Generally used together with signature-based detection.

SANDBOX

A development of the behavioral-based detection method that executes the programs in a virtual environment instead of detecting the behavioral fingerprint at run-time. Although this technique has shown to be quite effective, it is rarely used in end-user antivirus solutions given its heavy and slow process.

DEEP LEARNING

Deep learning is a novel adaptation of neural networks, inspired by the brain's ability to learn. Powerful algorithms are capable of learning from any type of data without receiving any outside assistance, in the same way a brain operates. The application of deep learning in cybersecurity results in substantial improvement in malware detection rates, particularly regarding previously unknown zero-day threats.



AI POWERED HACKING MACHINE



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