

IPS-SAM Spotlight on Cultural Policy Series:  
Roundtable on Our SG Arts Plan (2018-2022)

Speaker 3

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# **Sustainability and the International**

Some thoughts on the SG Arts Plan

14 Dec 2018

**Table C-1: Full-time Enrolment in Tertiary Arts Courses**

Year	2010	2011	2012	2013*	2014	2015	2016
<b>Total Enrolment</b>	<b>3,637</b>	<b>3,823</b>	<b>4,530</b>	<b>5,470</b>	<b>5,584</b>	<b>5,457</b>	<b>5,460</b>
Diploma	2,267	2,415	3,005	3,682	3,724	3,657	3,624
Undergraduate	1,165	1,224	1,358	1,617	1,689	1,614	1,638
Post-graduate	205	184	167	171	171	186	198

Source: National Arts Council

\* Film figures included from 2013.

Notes:

Figures from 2014 onwards have been updated with latest figures.

In 2015 the Diploma in Music was added and three new master programmes were added (Master of Music, Master of Asian Arts Histories, and Masters of Arts in Pedagogy).

**Table E-1: Total Employment**

Year	2010	2011	2012	2013	2014	2015	2016
<b>Total Employment</b>	<b>24,396</b>	<b>25,339</b>	<b>24,814</b>	<b>25,329</b>	<b>27,436</b>	<b>26,568</b>	<b>25,875</b>
Film	3,518	3,841	3,834	3,826	4,529	4,388	4,069
Cultural Heritage	1,407	1,531	1,069	1,066	1,283	1,343	1,381
Literary Arts	6,674	6,509	6,596	6,533	6,818	6,756	6,630
Performing Arts	5,543	5,976	5,759	6,058	6,669	6,620	6,453
<i>Live Performing Arts</i>	3,702	4,108	4,021	4,384	4,960	5,034	5,016
<i>Recorded Music</i>	1,841	1,868	1,738	1,674	1,709	1,586	1,437
Visual Arts	7,254	7,482	7,556	7,846	8,137	7,461	7,342
<i>Fine Art, Crafts &amp; Collectibles</i>	3,427	3,687	3,733	3,930	3,586	3,241	3,283
<i>Photography</i>	3,827	3,795	3,823	3,916	4,551	4,220	4,059

Source: Administrative Records

Notes:

Data from 2016 onwards is based on SSIC 2015 codes (Annex). Data prior to 2015 is based on SSIC 2010.

**Table A-4: Arts and Cultural Companies**

Year	2013	2014	2015	2016
<b>Total Arts and Cultural Companies*</b>	<b>5,486</b>	<b>5,412</b>	<b>5,749</b>	<b>5,432</b>
Music	1,555	1,671	1,787	1,879
Dance	369	438	476	464
Theatre	481	493	513	525
Visual Arts	1,171	1,161	1,243	1,171
Craft	666	565	600	458
Literary Arts	1,187	1,015	1,038	843
Others**	57	69	92	83

Source: National Arts Council

\* Commercial (for-profit) and non-profit companies registered with the Accounting and Corporate Regulatory Authority (ACRA) as at end of year. The number of arts and cultural companies includes companies that (i) play a role in content creation/distribution such as sound recording production companies and publishing companies, (ii) deal with retailed musical instruments and photographic equipment, (iii) conduct classes/courses in the arts (e.g. dance and music lessons).

\*\* Others include cultural or heritage companies that are multi-disciplinary and do not specialise in an art form.

**Table A-2: Visual Arts\* Exhibitions**

Year	2010	2011	2012	2013	2014	2015	2016
No. of Exhibitions	999	858	675	559	973	1,041	1,114
No. of Exhibition Days**	26,266	22,867	17,883	16,115	31,678	26,271	28,740

Source: MCCY Cultural Statistics 2017

# Exploitation is at the core of the arts industry

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## PREMIUM CONTENT

DAVID PLEDGER

We have reached Year Zero, a point where cultural policy and infrastructure no longer serves the interests of the arts, the artists or society.

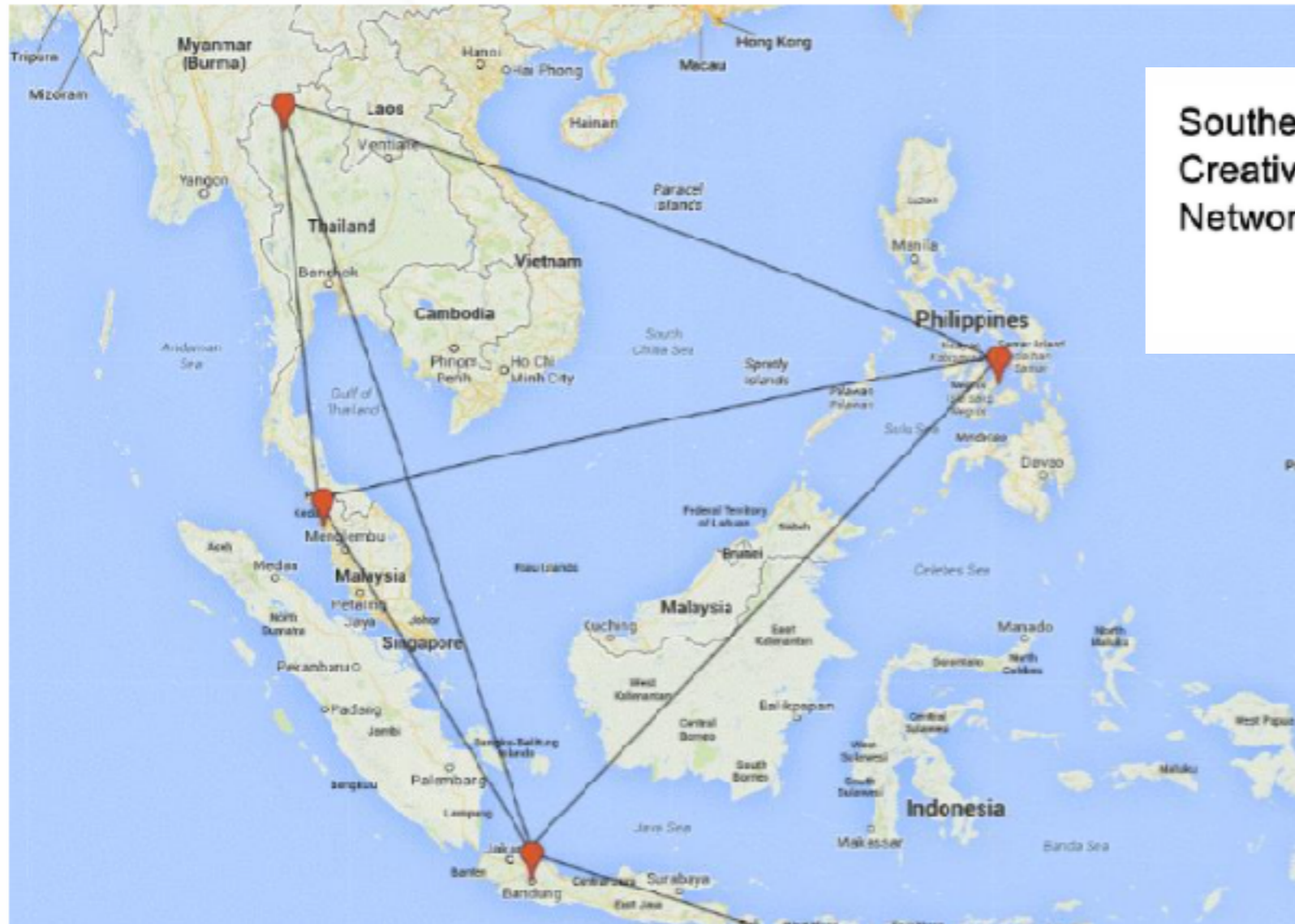


Image: Sonia Payes, ReGeneration, [Sculpture by the Sea](#), Photo: J Wyld

**Source: <https://www.artshub.com.au/news-article/opinions-and-analysis/grants-and-funding/david-pledger/exploitation-is-at-the-core-of-the-arts-industry-251320>. 19 May 2016.**



## Initial “Signed” SEA CCN Members



Southeast Asian  
Creative Cities  
Network



**Source: Southeast Asian Creative Cities Network Slides by  
Dr Kasemsak Uthalchana, Chiang Mai University**

**(Bandung, Cebu, Chiang Mai and Penang)**

## VISION

### Home to diverse and distinctive arts that inspire our people, connect our communities and position Singapore globally

The arts must energise and excite Singaporeans, bring people together and reflect what Singapore represents to a global community. NAC has identified three strategic thrusts:

#### ▼ Inspire Our People

Outcome: Singaporeans are empowered to create, present and appreciate excellent art

#### ▼ Connect Our Communities

Outcome: Diverse communities come together to enjoy and support the arts

#### ▼ Position Singapore Globally

Outcome: Arts and culture ideas and works are appreciated by audiences and critics at home and abroad

#### ***We will help our art institutions and intermediaries contribute significantly towards a sustainable ecosystem***

Our art institutions and companies will create opportunities for our artists by developing training programmes to address gaps in the sector. These programmes will focus on capability development in the areas of curation, exhibition management and other roles. Promoting critical art writing will attract more art writers and generate insightful discourse on the visual arts in Singapore and the region. Art institutions and companies will be encouraged to expand residency programmes to groom our next generation of visual artists.

#### ***We will provide more support for the development of contemporary art***

We will invest in and support our visual arts institutions which are growing contemporary art appreciation; as well as commission, acquire and document the present for a future visual arts narrative. While SAM is closed for upgrading works, we will support intensified education and community outreach efforts. With the expected completion of these works by 2021, we will have a valuable opportunity to champion contemporary art, bringing together art, design and technology, anchored on the artistic heritage of Singapore and Southeast Asia.

#### ***We will discover more opportunities for Singapore artists to create and display their art***

Bringing art to the public creates opportunities for artists to present their work, while enhancing the aesthetics of a city. Public art will remain a key feature in major events such as Singapore Art Week and Singapore Biennale. Unused public properties can be explored to house short-term production and presentation spaces, while available private sector spaces, such as those in vacant shophouses and commercial units in shopping malls could be used as new alternative arts spaces. Highly accessible public areas and community spaces, including the Rail Corridor, can also showcase the arts by encouraging place-making efforts that enhance the vibrancy and quality of life in Singapore.

Broadly, Singapore can be positioned globally in these three ways:

**Establishing Singapore as a valuable collaborative partner for arts and culture in the region**



**Developing international residencies and capability building programmes**



**Extending an effective Singapore presence overseas**



Broadly, Singapore can be positioned globally in these three ways:

**Establishing  
Singapore as  
a valuable  
collaborative  
partner for arts and  
culture in the region**



Supporting our arts professionals in presenting papers, seminars or workshops overseas, hosting conferences or summits here in Singapore

Ensuring Singapore representation on international boards.

There is also potential for us to invest in developing Singapore-led platforms for the sharing of best practices in artistic processes. Such platforms can also position Singapore as an access point for greater cultural understanding, especially of Southeast Asia.

Fruitful long-term relationships through formal international networks





Broadly, Singapore can be positioned globally in these three ways:

**Developing  
international  
residencies and  
capability building  
programmes**



“NAC has supported Kunstlerhaus Bethanian Residency, the Dena Foundation Residency and the International Association of Theatre for Children and Young People (ASSITEJ) Korea International Summer Festival, Toji Cultural Centre Residency Programme, among others. We will continue to support Singapore artists’ participation in these platforms and seek out more of such opportunities through partnerships with overseas arts councils or institutions.” pg. 73

Broadly, Singapore can be positioned globally in these three ways:

**Extending an  
effective Singapore  
presence overseas**



These showcases and artist delegations benefit Singapore artists, with more of them developing direct connections that eventually lead to the sale of work, or future projects and collaborations. NAC will evaluate the relevance of these platforms and look out for similar opportunities or platforms for other art forms.

NAC will provide seed funding to Singapore artists who are exploring new projects with overseas counterparts.



# **Misc. Questions and an Opportunity in an International Art World**

# Opportunity in the international art world: Singapore as backyard to global art centers

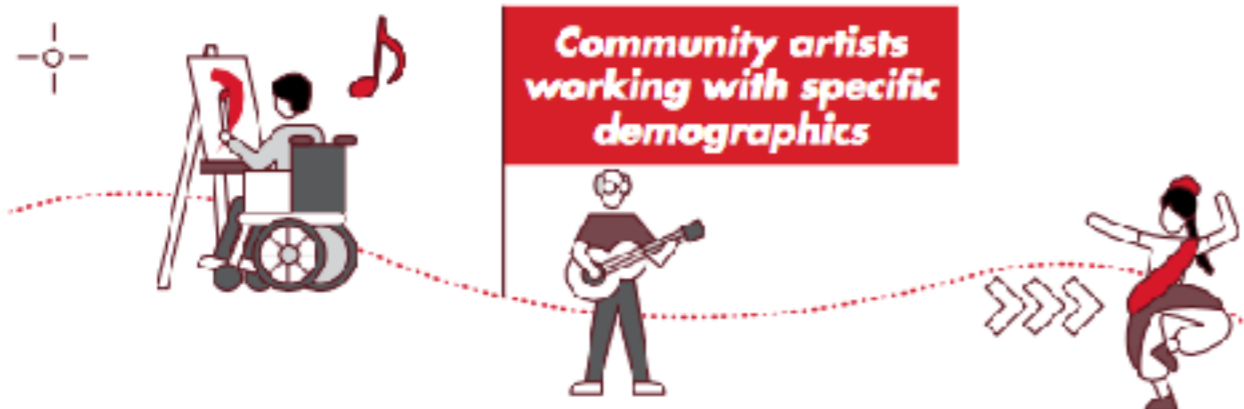
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to invest in art.**

Art is the alternative asset class with the highest barrier to entry and strong historical returns.



**We will support community artists by ensuring that they have access to developmental opportunities**

We will nurture a pool of community artists to engage various communities in different social settings, across demographics and abilities. They will be supported by arts volunteers and volunteer managers who are well-equipped and well-trained. These efforts will provide them a variety of ways to expand their practice and reach.

We will develop a capability development framework with opportunities in various modalities for community artists, community partners and volunteers to better support community engagement. This includes working with intermediaries and stakeholders to develop research-based resources such as toolkits for community engagement and impact evaluation.

- a) What is meant by community art in NAC SG Arts Plan and what is the criteria that defines a community artist?
- b) What percentage of the overall budget for VA is going to this community of artists or type of plan? (e.g. through Public Art Trust and other programmes.)