

Bridging Opinion Divides

Through Participatory &
Emergent Polling



Our Challenge in Singapore

Multi-generational

Silos

Multi-racial



Echo chambers

Multi languages

Multi-cultural

No effective platform

Self served

Barriers to participate



Not statistical enough

Balancing between
collective wisdom and
mob rule

Loudest voice wins

Silent majority view

We saw possibilities globally

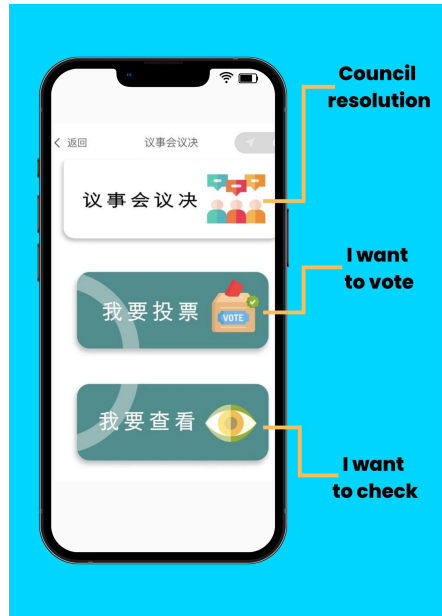
01

Finland (Open Ministry)



02

Chengdu, China
(Participation center)



Council resolution

I want to vote

I want to check



What's the Common Ground?

01

Citizen-Driven

Empower respondents to suggest their own proposals and see others' perspectives.

02

Collaborative

Allows citizens to understand various viewpoints and develop different collaborative ideas

03

Openness

Transparent submissions / Open Data to build trust

04

Scalability

Enabling digital tools to scale opinions

We want to go beyond



Balancing Views

Moderation control to ensure conversations stay on track



Inclusive & Accessible

Colour Blind Friendly,
As simple as possible with multiple languages



Powered by Gen AI

Accelerate insights for organisers to gain insights so as to achieve common ground

Case Study: Emergent Polling for Estate Upgrading

Allows new proposals to emerge from the usual NRP process

Discovery of true residents' needs

Mindset shift needed for such engagement processes

Recap



Key findings from workshops
(Conducted between Nov 2021 - Mar 2022)



Implementations to reduce noise disturbances



More emphasis on elderly/ adulted oriented fitness ; lesser of children's playground



Effective use of space to avoid congestion & for better safety



More greenery

Latest poll results & comments are reflective of prior findings.

Projected implementation of NRP can fulfill most needs .

Wordcloud via thematic discovery.

Lift
Greenery
HIP
Eco-friendly
Noise pollution
Elderly-friendly
Spacing
Road safety
R&R
Amenities
maintenance
Cleanliness

Other prominent requests will not fall within the scope of the NRP (Eg: Block repainting via R&R, Home Improvement Programme, increase of amenities for the estate, improvement of Town Council's municipal services, etc).

Further elaboration of themes in following page..

01
...

The Common
Ground Mindset

02
...

Participatory =
Participation

03
...

Statistically backed
crowdsourced
methods

There is still much more to do



Thanks!

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