"Shrewdly argued . . . [Keen] writes with acuity and passion about the consequences of a world in which the lines between fact and opinion, informed expertise and amateurish speculation are willfully blurred."

—Michiko Kakutani, NEW YORK TIMES

the

cult of the amateur

how blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values

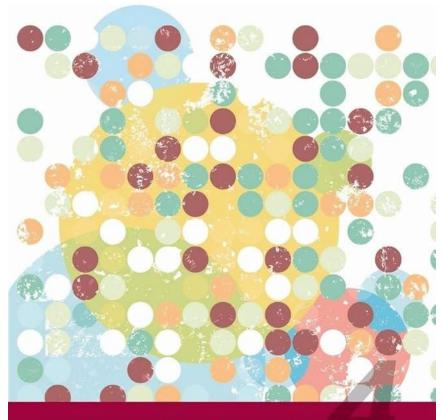
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Solutions = Thing = Process = People