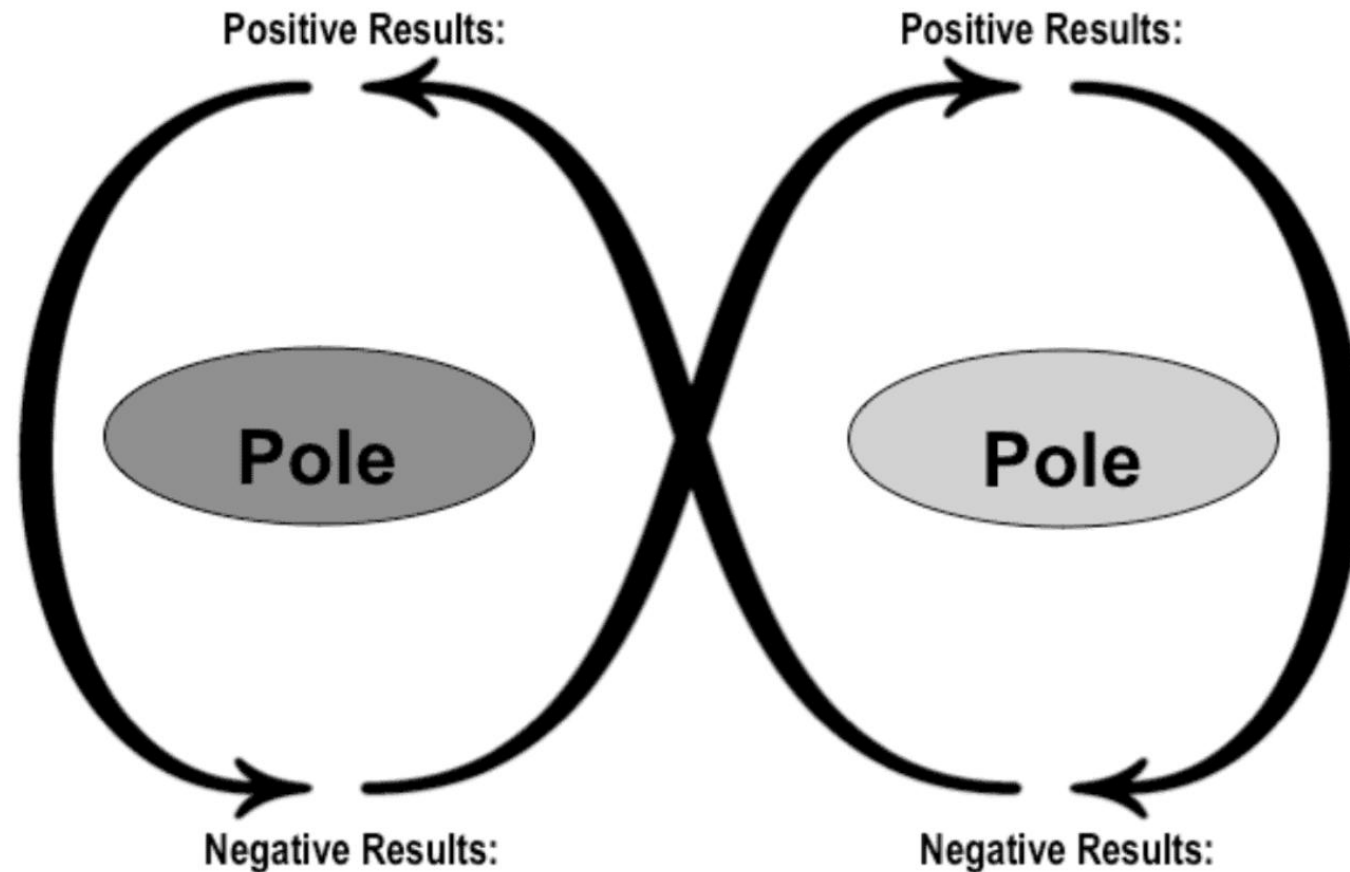


Polarity and tension - Barry Johnson

Both/and, not either/or



Polarity and tension - Barry Johnson

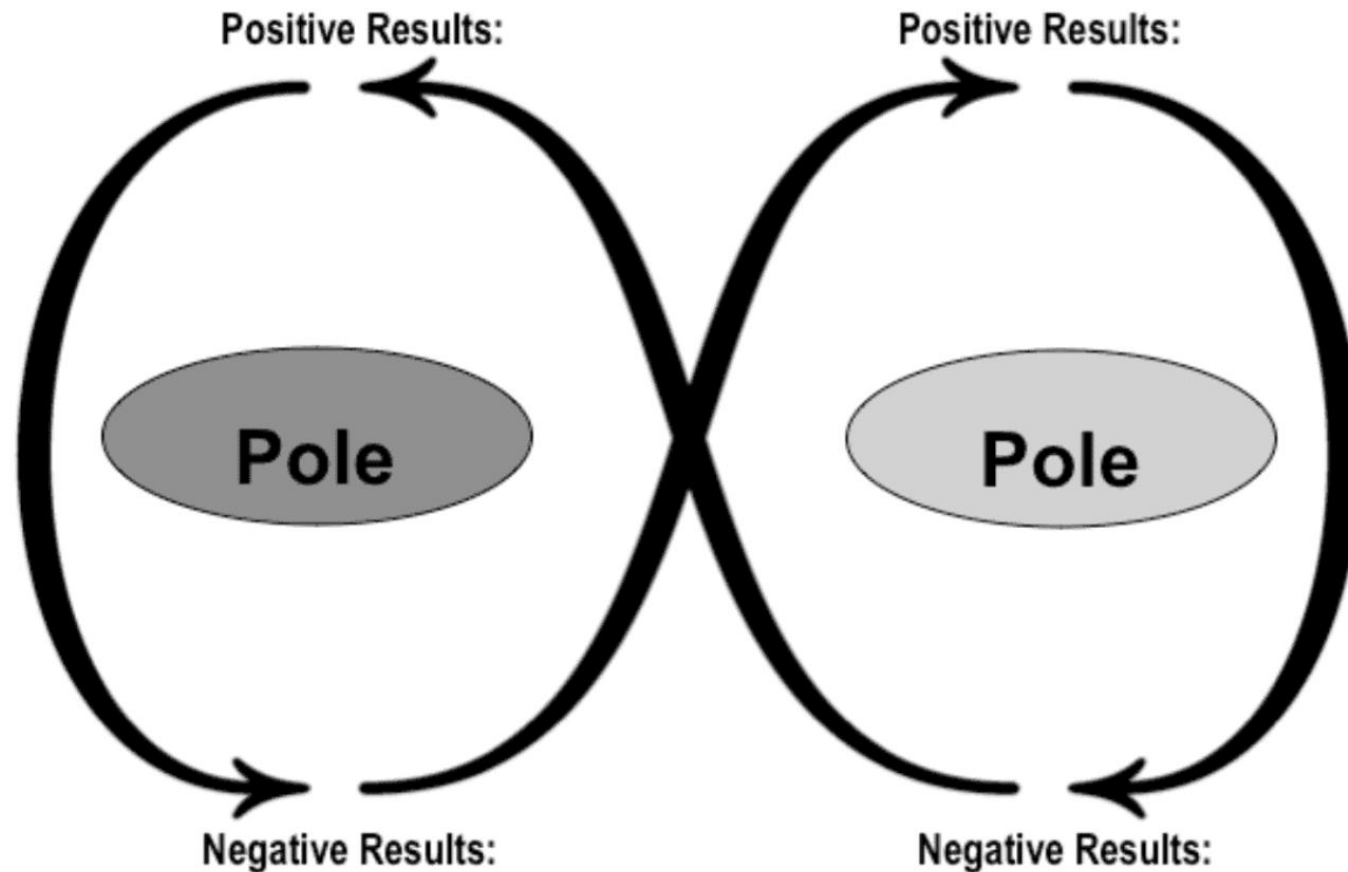
Both/and, not either/or

Kind

Firm

Slack

Draconian



Polarity and tension - Barry Johnson

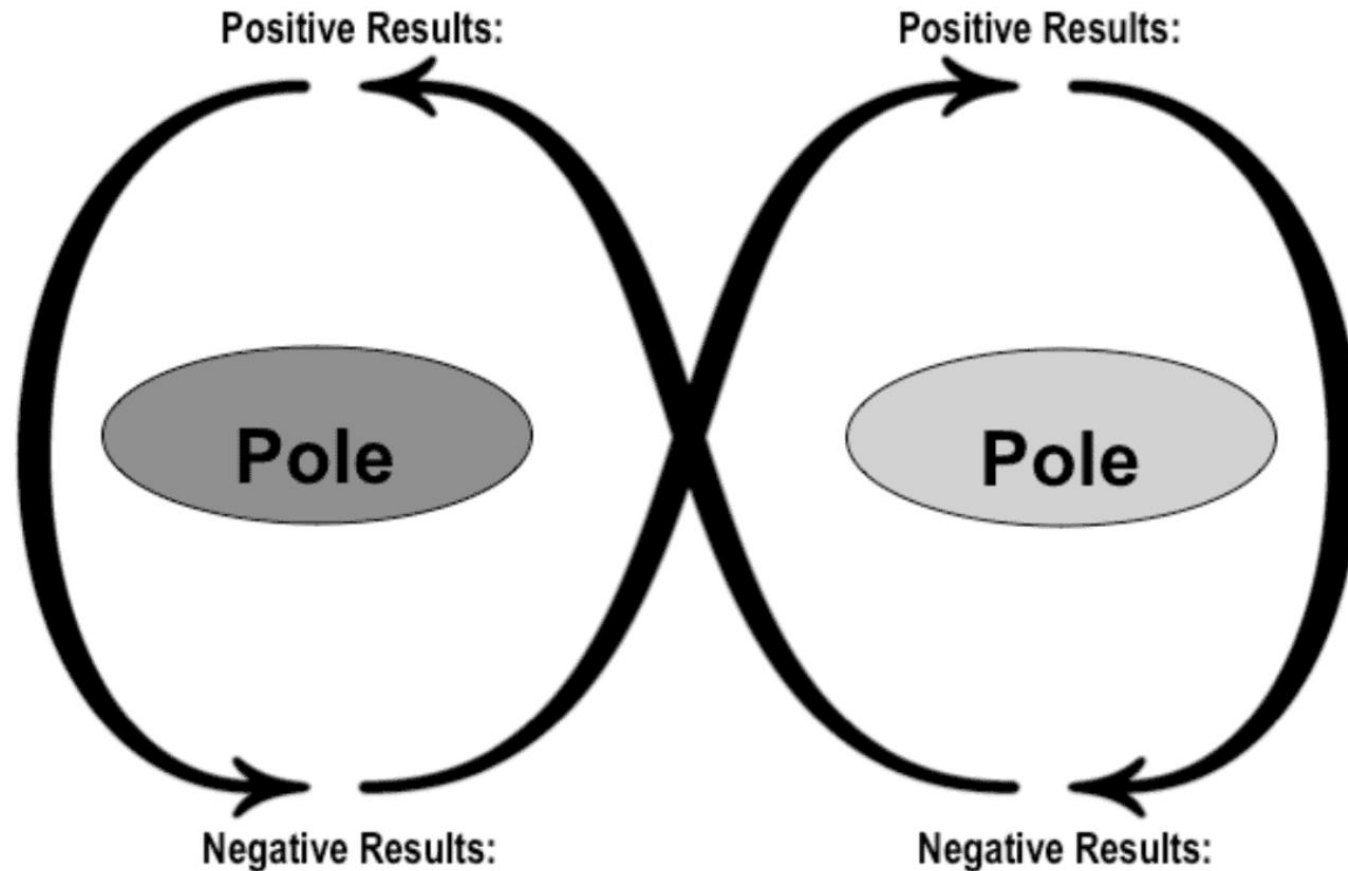
Both/and, not either/or

Growth

Prudence

Waste

Austerity



Polarity and tension - Barry Johnson

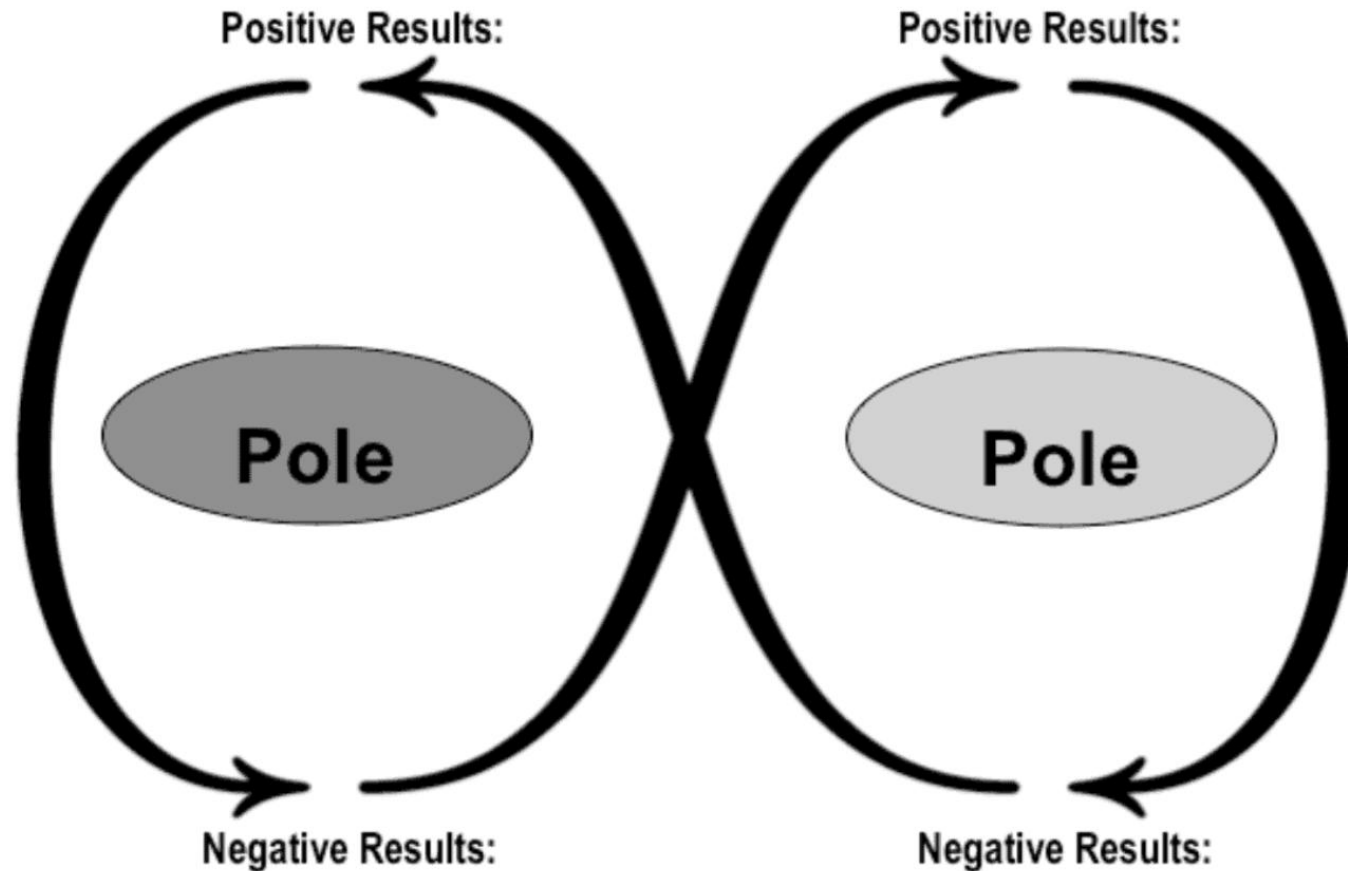
Both/and, not either/or

Academic

All-rounded

**Overly
cerebral**

Unfocused

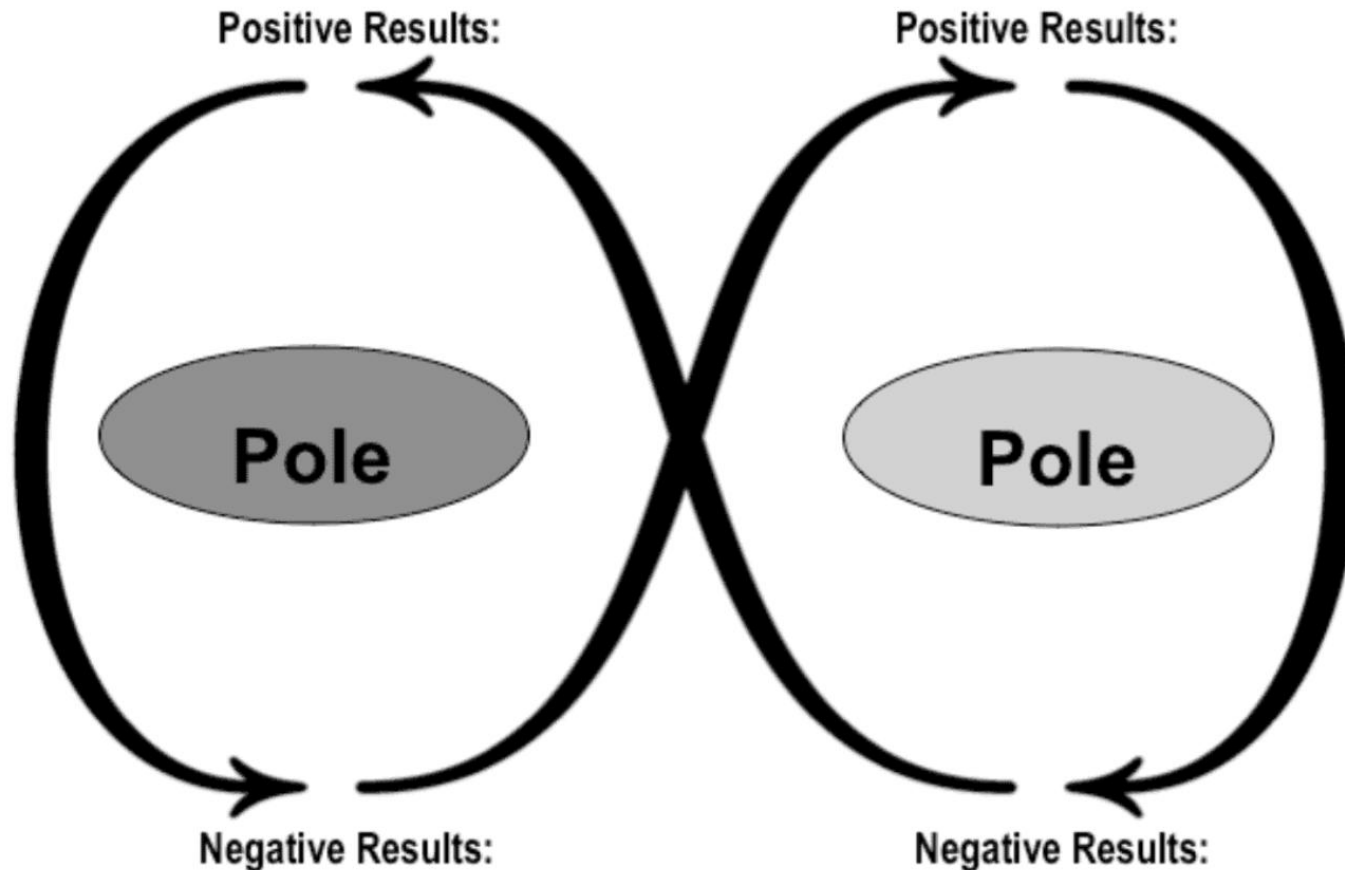


Polarity and tension - Barry Johnson

Both/and, not either/or

Support
for child

Micro-
managing

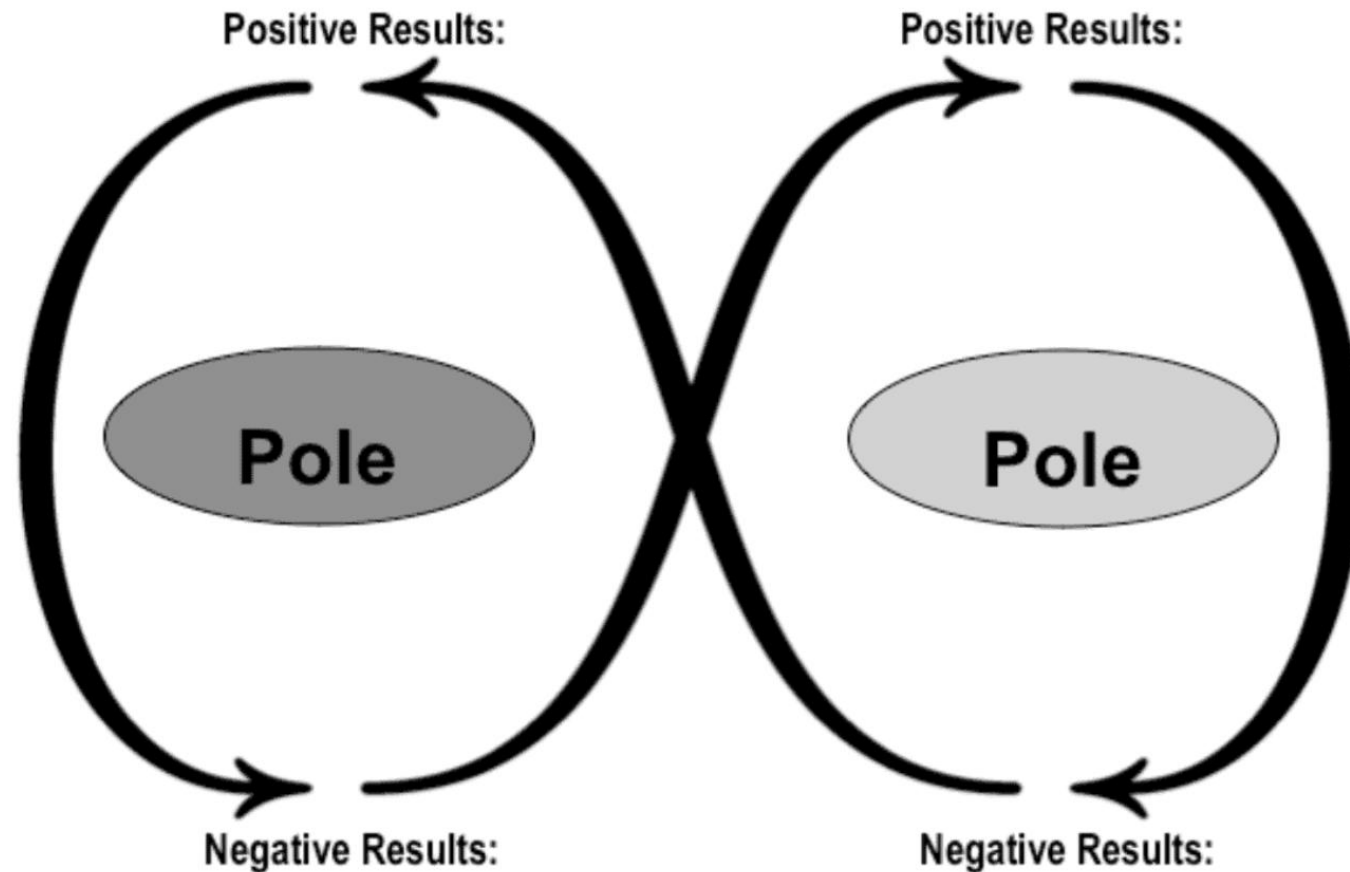


Child's
autonomy

Chaos, lack
of anchor

Polarity and tension : implications

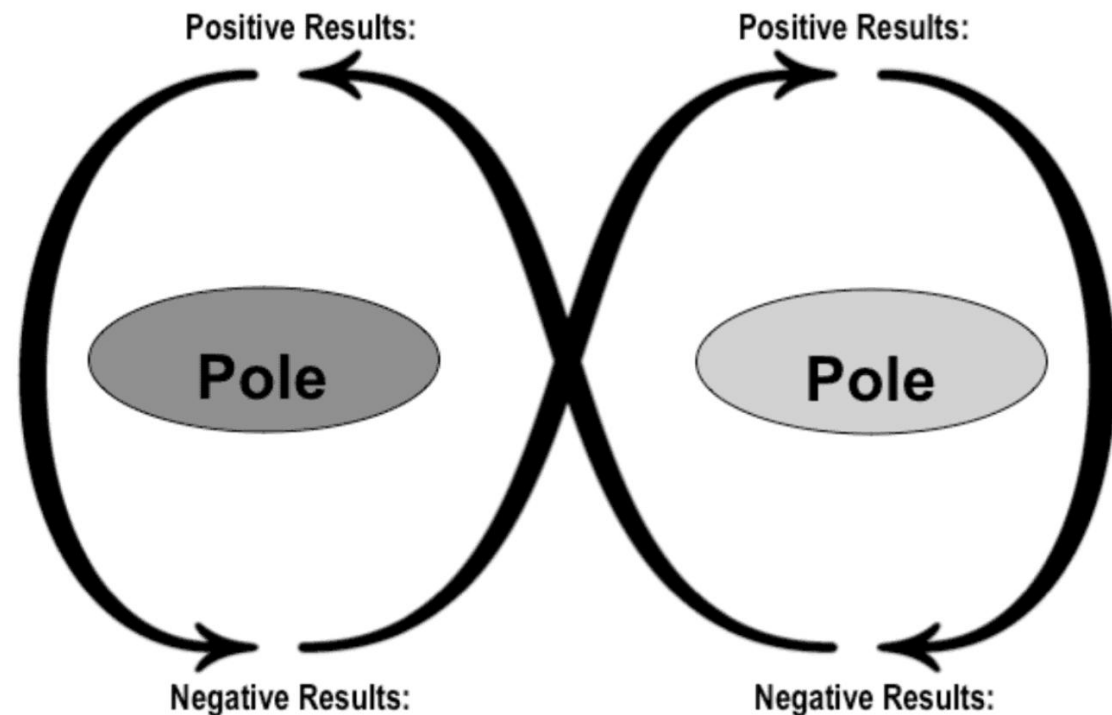
Polarities are managed, not solved



Polarity and tension : implications

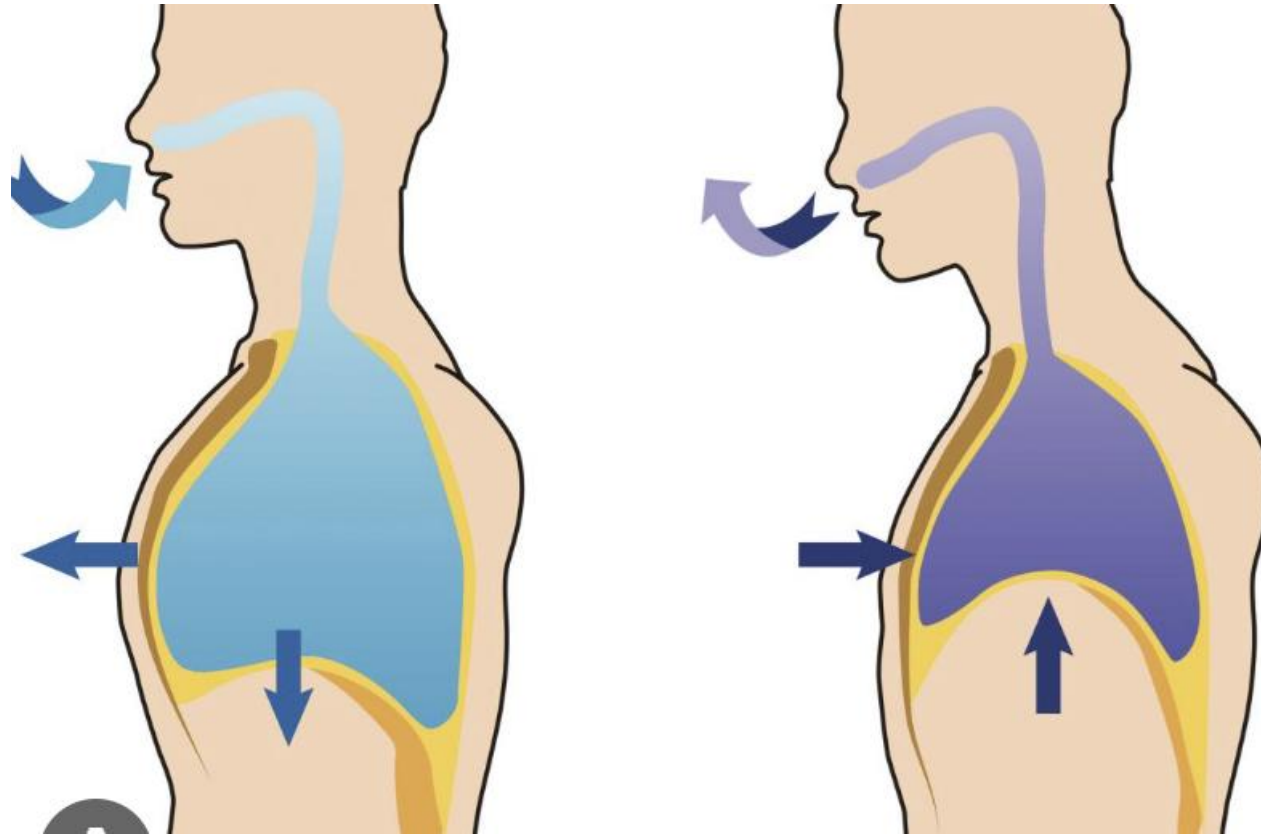
**Good management
happens over time,
not in a moment:**
*campaigns, processes,
journeys ... not single
products or events*

BUT this is stressful



Polarity and tension : implications

**Polarities are not inconsistencies -
they are like breathing**



Polarity and tension : implications

Neither pole should always “win”

