

Charity with IPC Status: UEN201425430M



OUR BENEFICIARIES are women from the bottom 10% socio-economic group in Singapore.

Aged 20 to 60

80% from ethnic minority groups.

20% are migrant women with Singaporean children.

Have child-rearing responsibilities and face lack of flexibility in employment practices

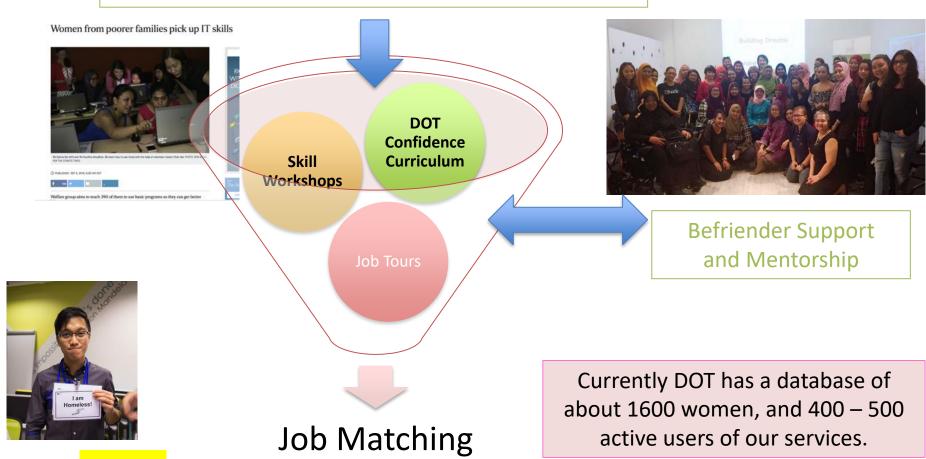
Limited access to gainful employment and lack of focused training and skills enhancement



EMPLOYER SENSITIZATION



Referred into DOT Database by Family Service Centers (FSCs) and Social Service Offices (SSOs)







- 140 women were enabled into successful employment
- 57 new employer partners
- 38 employers hired DOT women successfully
- 30 employers adopted Core and Stable Scheduling

### We had a Problem:

Women wanted "admin jobs" but had no IT skills.

#### **Program Journey**

Piloted: #0 in August 2016

**Refinement Runs:** 

#1 Nov 2016, #2 Mar 2017, #3 Aug 2017

2016-2019:

Class enrolment climbed from 5-7pax per class to more than 20pax.

## We learnt a lot and debunked our misconceptions about "Digital Savviness" or "IT Literacy".

- 1. "Young people all know how to use IT".
- 2. Digital access is about having devices and wifi.
- 3. IT classes can help people learn to use IT.

Digital savviness is not related to age but social connectedness.

Beyond devices, and wifi, they need access to support. "What do I do when I get stuck? Who can I ask?"

Use of IT is about practise, applicability and habituation.

## Working across sectors to enable Literacy, Connectedness & Community

**User-centric Content** 

Device Loans for Daily Use

Support Network and Mentorship

Rockwell Automation

CHANEL

Rockwell Automation







#### We customized a learning journey incorporating the above.

Week 1: Basic Computer Skills (e.g. setup Email accounts, Internet Searches etc.)

Week 2: Basic Microsoft Word

Week 3: Advanced Microsoft Word

Week 4: Basic Microsoft Excel

Week 5: Mentors Meet & Greet

6 weeks virtual mentorship – given weekly assignments to familiarize themselves with using computers, as well as for practical purposes, such as household budgeting

Child minding provided for all mothers.



Laptops provided in class and also can be loaned during virtual mentorship period to practice learned skills.









## DOT women started taking up admin positions, homebased work, and joined the AI industry!

# Many more women & families need our support:

- Devices that work better.
- IT trainers, support and mentors.
- Software licenses and installation support.

Please get in touch <a href="mailto:Empower@DaughtersOFTomorrow.org">Empower@DaughtersOFTomorrow.org</a> if you'd like to support!