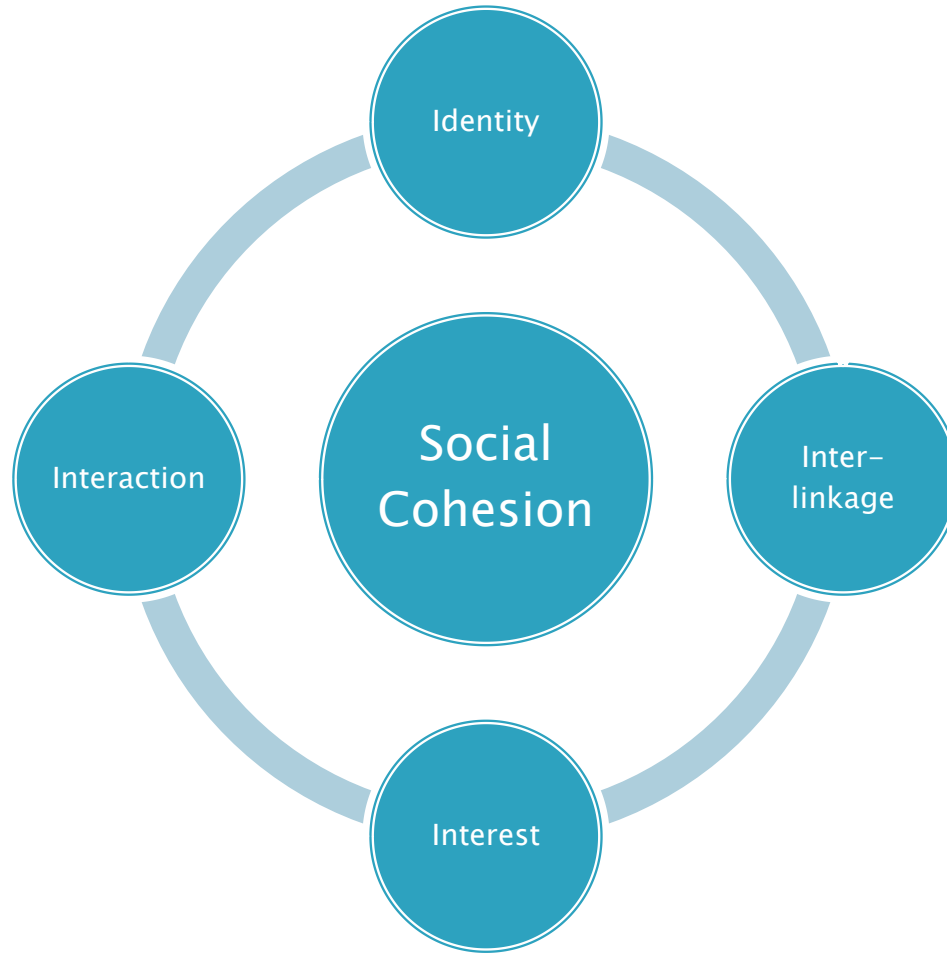


Can CSR Complement Government Activities on Social Cohesion

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November 4, 2014, Singapore

4I: An Analytical Framework on Social Cohesion



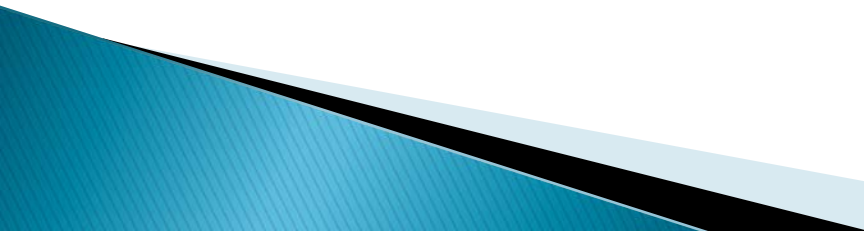
4I: An Analytical Framework on Social Cohesion (cont'd)

- ▶ Identity: Who am I, who are you?
 - Example: Migrant–native, husband–wife, urban–rural, rich–poor, upper–lower classes, etc.
- ▶ Inter–linkage: What’s the relationship between you and me
 - Example: Stranger, competitors, kinship, partner, enemy, etc
- ▶ Interest:
 - Example: economic, social, and political interest
- ▶ Interaction: The way people interact with each other
 - Direct or indirect, violent or nonviolent, cooperative or incooperative

How to Promote Social Cohesion

- ▶ Deepen our understanding on multiple
 - Identities
 - Inter-linkages
 - Interests
 - Ways of interaction
- ▶ Strengthen existing positive
 - Inter-linkages
 - Common interests
 - Ways of interaction
- ▶ Create new
 - Identities/Inter-linkages/Common Interests/Way of Interaction

Whether CSR could Complement Government Activities on Social Cohesion

- ▶ Corporate Social Responsibilities
 - Labor protection, high quality employment, environment protection, community development, charity, etc
 - Advantages
 - ▶ Identity
 - ▶ Inter-linkage
 - ▶ Interest
 - ▶ Interaction
- 

Thanks for Your Attention!

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