POST-ELECTION SURVEY

Conducted by

INSTITUTE OF POLICY STUDIES

May 2006

Institute of Policy Studies

JOSHUA Research Consultants

Sampling Procedure

- Random Systematic Sampling with quota control.
- Based on the Census 2000 report, interlocking quotas between average monthly household income and age were developed.
- Only Singapore citizens were selected.

Singapore Voting Population based on Census Report 2000

H/h income	21–34 years old	35-54 years old	>55 years old
< S$2000	8%	13%	6%
S$2,000 – 3999	8%	13%	6%
S$4,000 – 5999	5%	9%	4%
> S$6,000	8%	13%	6%

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Methodology

- Polling day was on 6 May 2006 and fieldwork took place from 8 – 20 May 2006. All surveys were administered via telephone and all calls were from our office premises.
- Sample size achieved is 985 adults aged 21 and above. Interlocking quotas were set to ensure representation as follows :

	21 – 34 years old		35-54 years old		>55 years old	
H/h income	**Voters**	**Non-voters**	**Voters**	**Non-voters**	**Voters**	**Non-voters**
< S$2000	46	30	51	47	34	30
S$2,000 – 3999	61	61	52	49	31	31
S$4,000 – 5999	41	39	33	35	21	20
> S$6,000	59	59	47	48	30	30

- In the course of the fieldwork, we encountered a structural issue in that we are not able to meet the quota for respondents who are between 21-34 years old with monthly household income below 2,000. The respondents in this age group are found to have higher household income when selected randomly. Due to the limited time frame given for fieldwork, we have taken an alternative sampling approach in which we randomly selected 15 major districts around Singapore and targeted only at those flats with 3 rooms and below.

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Composition of Sample

Voted in May 6 election…

Yes	51%
No	49%

Gender

Male	49%
Female	51%

Employment status…

Employer	2%
Own account worker	6%
Employee	57%
Unpaid family worker	*%
Full-time homemaker	12%
Full-time student	5%
Retiree	10%
Unemployed	6%
Others	2%

Occupation of employee…

Senior executives	6%	S
Professionals	19%	
Technicians, supervisors	18%	
Clerical workers	12%	I
Service workers	9%	
Operators, semiskilled	7%	W
Unskilled workers	4%	

S- Service Class I- Intermediate Class
W- Working Class

Housing type…

HDB 1/2 room	1%
HDB 3 room	18%
HDB 4 room	34%
HDB 5 room	23%
HDB Executive	6%
Private apartment	10%
Landed property	8%

BASE: All respondents (985)

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Composition of Sample

- ***Ethnic group…***

Chinese	80%
Malay	13%
Indian	7%
Others	1%

- ***Household income…***

None	2%	L
Below S$1,000	4%	
S$1,000 - $1,999	18%	
S$2,000 - $2,999	17%	LM
S$3,000 - $3,999	12%	
S$4,000 - $4,999	10%	
S$5,000 - $5,999	9%	MM
S$6,000 - $6,999	11%	
S$7,000 - $9,999	7%	UM
S$10,000 and above	10%	

L- Low LM-Low Middle MM- Middle Middle
UM- Upper Middle

- ***Age group…***

21-29	22%	*
30-34	18%	
35-39	9%	
40-54	28%	+
55-64	16%	
65 & above	8%	

* Post-independence
\+ Pre-independence

- ***Education level…***

None	2%
Primary school	15%
'O'/'N' level	29%
Post secondary	14%
Diploma level	16%
University	20%
Post-graduate	4%

BASE: All respondents (985)

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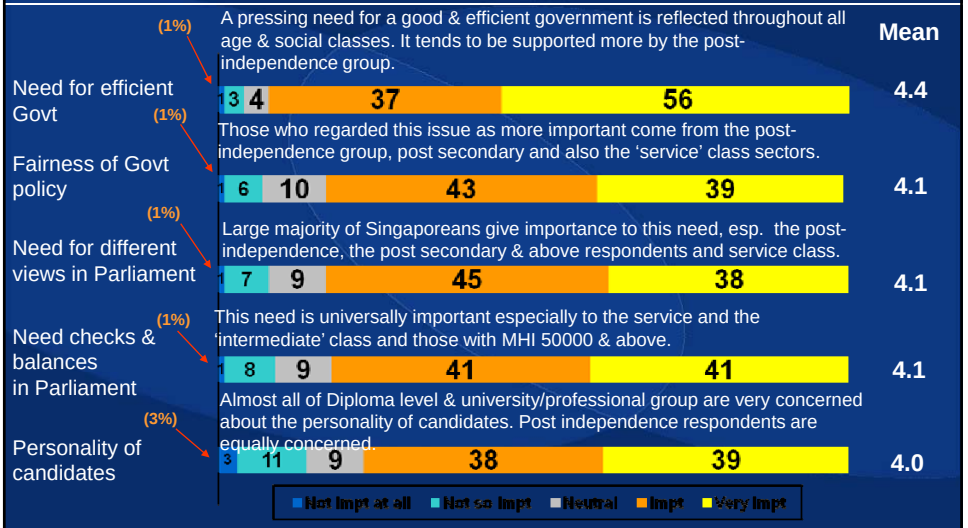
Influence of Issues



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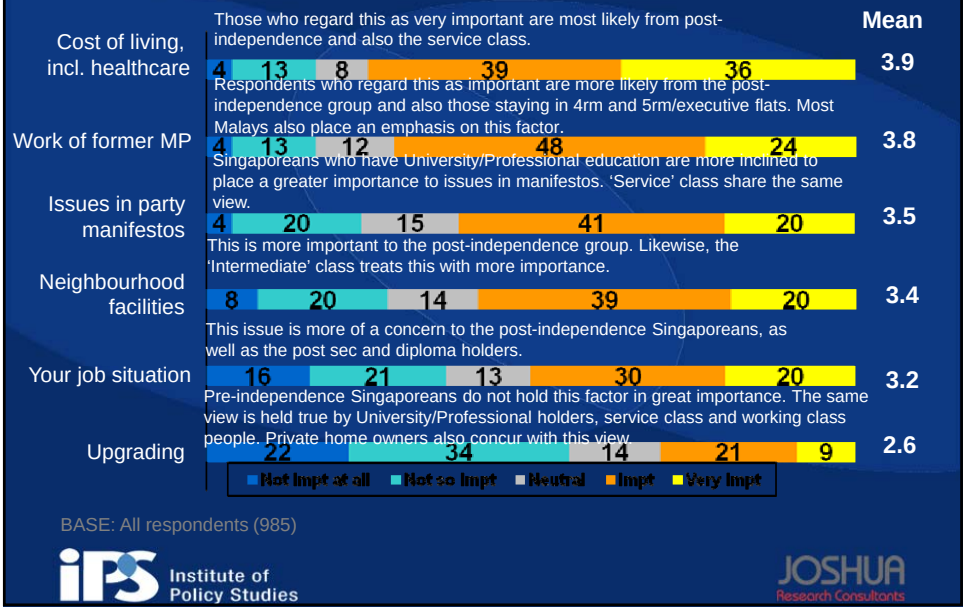
Influence of Issues



BASE: All respondents (985)

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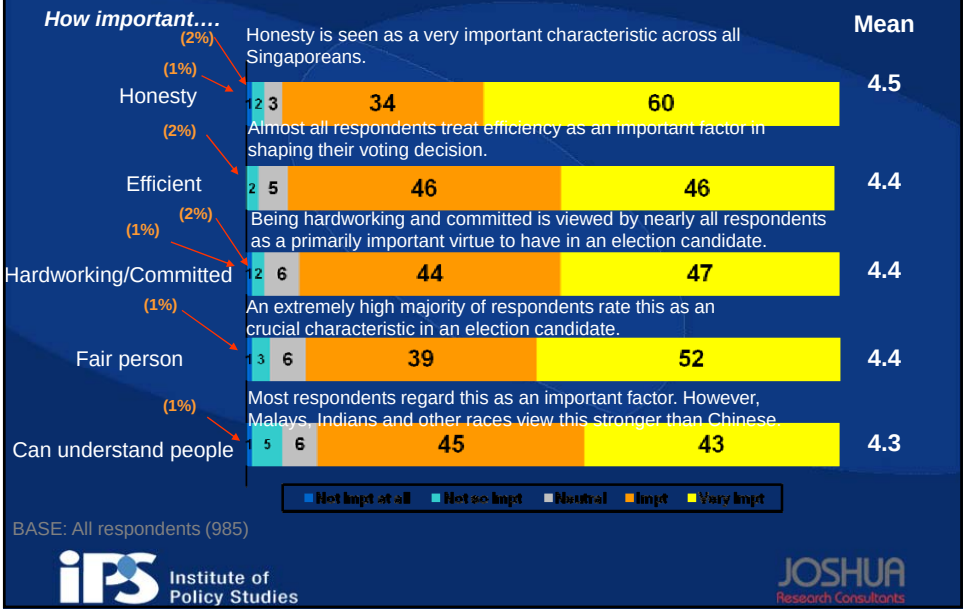
Influence of Candidates' Characteristics



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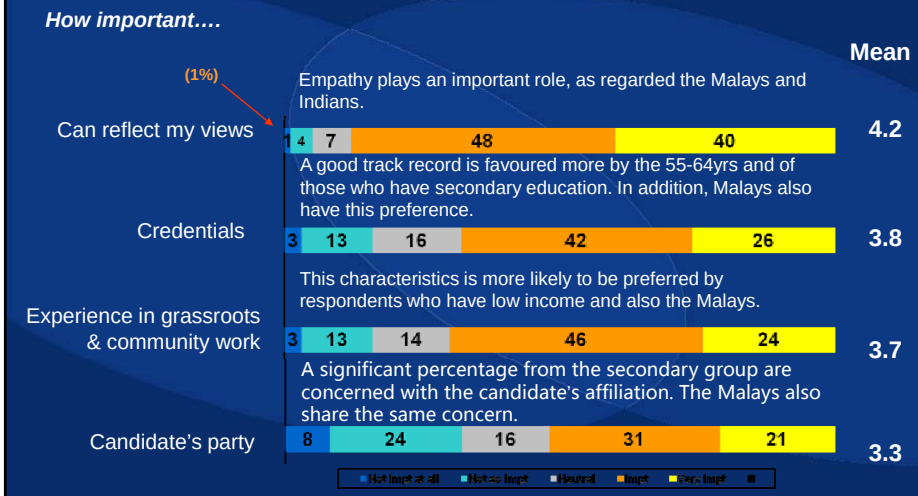
Influence of Candidates' Characteristics

How important….



BASE: All respondents (985)

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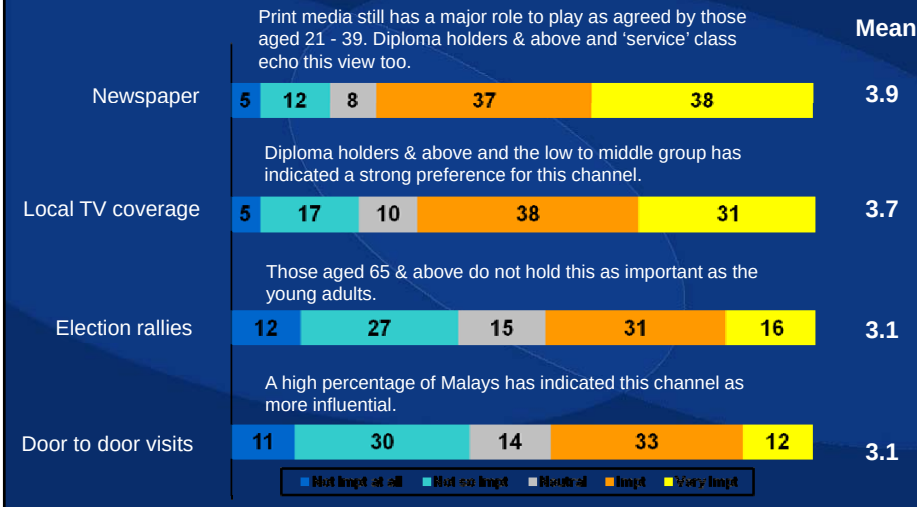
Influence of Communication Channel

In shaping voting decision….



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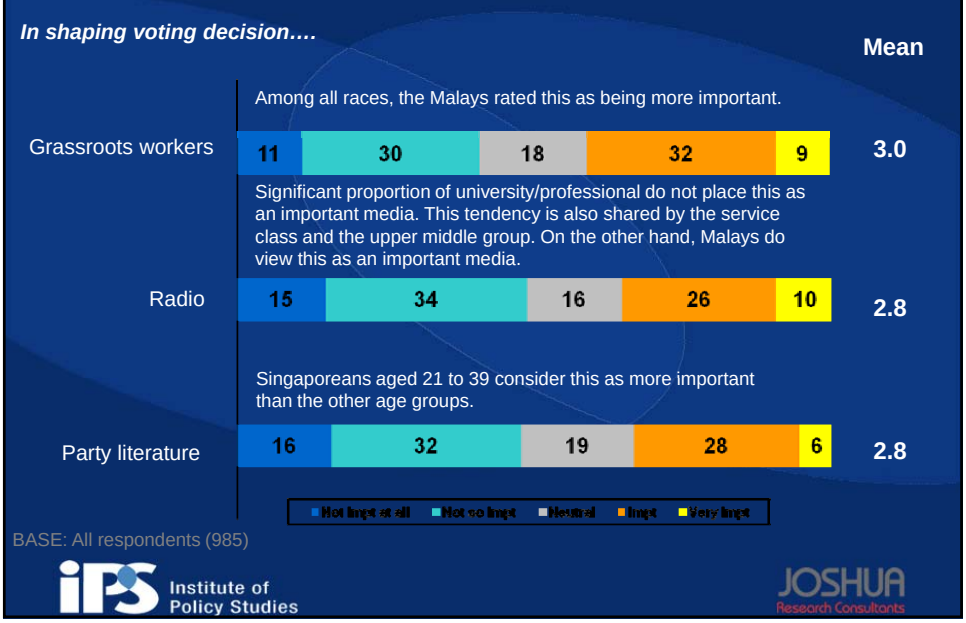
Influence of Communication Channel

In shaping voting decision….



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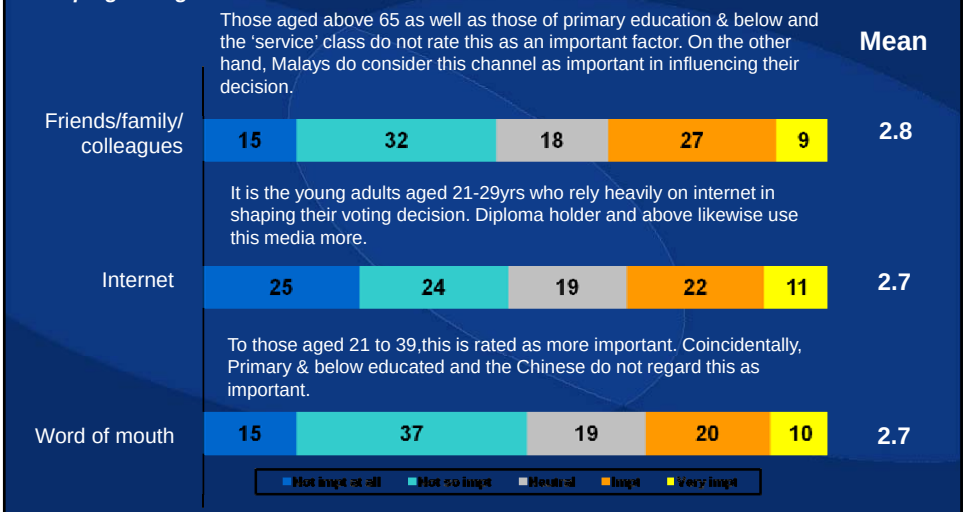
Influence of Communication Channel

In shaping voting decision….



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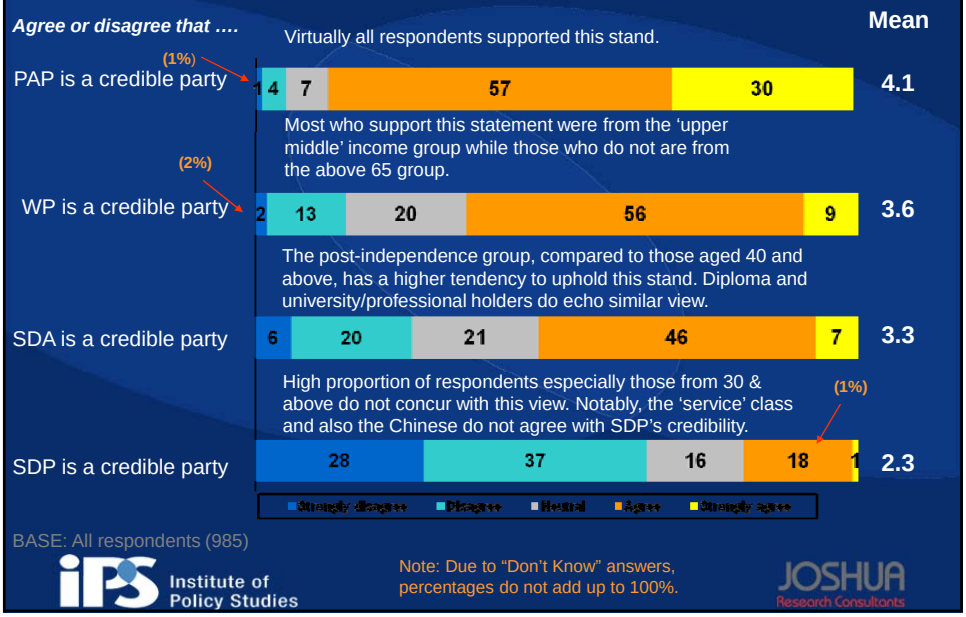
Credibility of Political Parties



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Note: Due to "Don't Know" answers, percentages do not add up to 100%.

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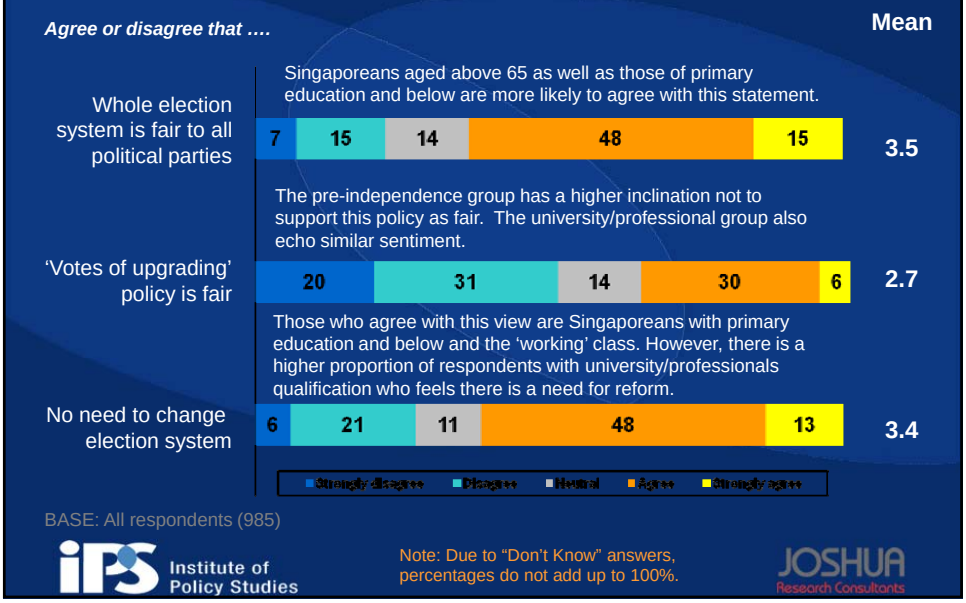
Views on Election System



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Note: Due to "Don't Know" answers, percentages do not add up to 100%.

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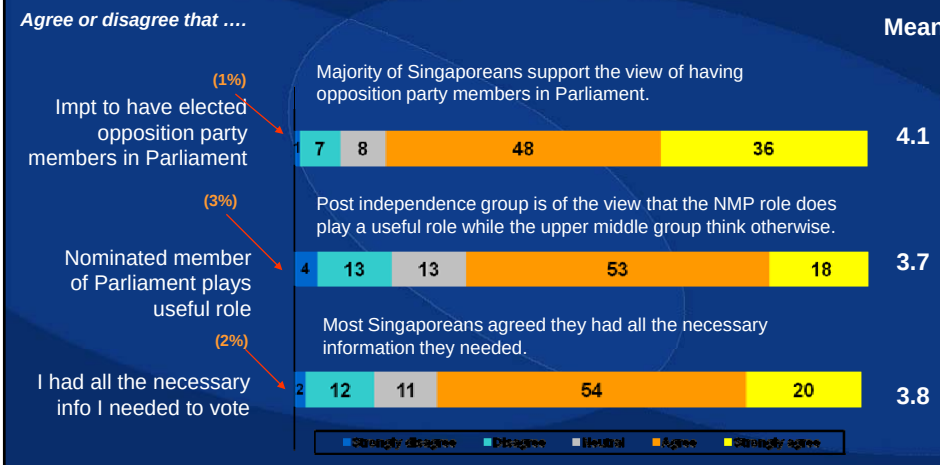
Views on Election System



BASE: All respondents (985)

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Analysis by Age

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Methodology

- Using t-test analysis and the mean scores, we examine each issue against age, social class, income, ethnicity and voter\non-voters.
- By doing this, we are able to look at which issue is more significant to which age or social class as compared to the other classes :

Mean Score	Total	A Post-I 21-39	B Pre-I 40 & above	Age Bands: C Young adults 21-29	D Adults 30-39	E Mid age 40-54	F Near old 55-64	G Old 65 & above
Need for efficient Govt.	4.44	4.50 B	4.39 A	4.45 G	4.55 G	4.45 G	4.43 G	4.05 C,D,E,F

- To explain how to read the following charts: in the above, the mean score (4.50) of the Post-Independence group (A) on the importance of the 'need for an efficient government' is considered significantly different compared to the score of the Pre-independence group (B) (4.39) at the 0.05 level using this t-test analysis. Hence the letter (B) is placed next to the score for the Post-Independence group.

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Influence of Issues

Mean Score	Total	A Post-I 21-39	B Pre-I 40 & above	Age Bands: C Young adults 21-29	D Adults 30-39	E Mid age 40-54	F Near old 55-64	G Old 65 & above
Need for efficient Govt.	4.44	4.50 B	4.39 A	4.45 G	4.55 G	4.45 G	4.43 G	4.05 C,D,E,F
Fairness of Govt. policy	4.14	4.24 B	4.04 A	4.24 E,G	4.24 E,G	4.00 C,D	4.18 G	3.89 C,D,F
Need checks and balances in Parliament	4.14	4.22 B	4.06 A	4.16 G	4.26 F,G	4.20 G	4.05 D,G	3.57 C,D,E,F
Need for different views in Parliament	4.14	4.21 B	4.07 A	4.14 G	4.27 G	4.18 G	4.09 G	3.65 C,D,E,F
Personality of candidates	3.98	4.09 B	3.87 A	3.90 D,G	4.26 C,E,F,G	3.94 D,G	3.92 D,G	3.50 C,D,E,F
(Base)		**(480)**	**(505)**	**(220)**	**(260)**	**(278)**	**(153)**	**(74)**

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A,B,C,D,E,F,G: Significant different at .05 level.

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Influence of Issues

Mean Score	Total	A Post-I 21-39	B Pre-I 40 & above	Age Bands: C Young adults 21-29	D Adults 30-39	E Mid age 40-54	F Near old 55-64	G Old 65 & above
Cost of living, incl. healthcare	3.91	4.09 B	3.75 A	4.05 F,G	4.11 F,G	3.94 F,G	3.70 C,D,E,G	3.15 C,D,E,F
Work of former MP	3.76	3.88 B	3.65 A	3.75 D,G	3.98 C,E,F,G	3.70 D	3.65 D	3.45 C,D
Issues in party manifestos	3.53	3.60	3.46	3.48 D,G	3.70 C,F,G	3.55 G	3.47 D,G	3.11 C,D,E,F
Neighbourhood facilities	3.43	3.54 B	3.32 A	3.57 E,G	3.52 G	3.33 C	3.44 G	3.03 C,D,F
Your job situation	3.17	3.34 B	3.01 A	3.33 F,G	3.35 F,G	3.17 G	2.99 C,D,G	2.45 C,D,E,F
Upgrading	2.61	2.79 B	2.44 A	2.92 D,E,F,G	2.67 C,E,G	2.44 C,D	2.54 C	2.24 C,D
(Base)		**(480)**	**(505)**	**(220)**	**(260)**	**(278)**	**(153)**	**(74)**

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A,B,C,D,E,F,G: Significant different at .05 level.

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Influence of Candidates' Characteristics

Mean Score	Total	A Post-I 21-39	B Pre-I 40 & above	Age Bands: C Young adults 21-29	D Adults 30-39	E Mid age 40-54	F Near old 55-64	G Old 65 & above
Honesty	4.50	4.51	4.50	4.43 D	4.58 C,G	4.53 G	4.54 G	4.30 D,E,F
Fair person	4.39	4.44 B	4.33 A	4.40 G	4.48 G	4.37	4.34	4.18 C,D
Efficient	4.36	4.37	4.34	4.34	4.40 G	4.38 G	4.33	4.19 D,E
Hardworking/Committed	4.35	4.36	4.33	4.32	4.39 G	4.38 G	4.33	4.16 D,E
Can understand people	4.26	4.25	4.27	4.15 D,E,F	4.33 C,G	4.30 C,G	4.33 C,G	4.05 D,E,F
Can reflect my views	4.23	4.26	4.19	4.22 G	4.30 G	4.25 G	4.20 G	3.97 C,D,E,F
Credentials	3.77	3.66 B	3.87 A	3.49 D,E,F,G	3.81 C	3.82 C	3.97 C	3.84 C
Experience in grassroots & community work	3.74	3.70	3.79	3.60	3.78	3.78	3.80	3.80
Candidate's party	3.33	3.23 B	3.42 A	3.07 D,E,F,G	3.37 C	3.40 C	3.42 C	3.49 C
(Base)		**(480)**	**(505)**	**(220)**	**(260)**	**(278)**	**(153)**	**(74)**

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A,B,C,D,E,F,G: Significant different at .05 level.

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Influence of Communication Channel

Mean Score	Total	A Post-I 21-39	B Pre-I 40 & above	Age Bands: C Young adults 21-29	D Adults 30-39	E Mid age 40-54	F Near old 55-64	G Old 65 & above
Newspapers	3.92	3.96	3.89	3.90 G	4.00 G	4.00 G	3.89 G	3.43 C,D,E,F
Local TV coverage	3.73	3.80	3.67	3.85 G	3.76 G	3.78 G	3.64 G	3.27 C,D,E,F
Election Rallies	3.13	3.36 B	2.91 A	3.39 E,F,G	3.33 E,F,G	3.03 C,D,G	2.88 C,D	2.53 C,D,E
Door-to-door visits	3.05	3.07	3.04	3.00	3.12	3.08	3.03	2.89
Grassroots workers	3.00	3.00	3.00	2.94	3.06	3.03	3.01	2.82
Radio	2.83	2.82	2.84	2.79	2.85	2.91	2.82	2.59
Friends, family & colleagues	2.83	2.95 B	2.72 A	2.93 E,G	2.96 E,G	2.71 C,D	2.84 G	2.49 C,D,F
Party literature	2.77	2.89 B	2.67 A	2.83 G	2.93 E,F,G	2.72 D	2.69 D	2.43 C,D
Word of mouth	2.74	2.99 B	2.50 A	2.97 E,F,G	3.01 E,F,G	2.58 C,D	2.41 C,D	2.41 C,D
Internet	2.70	3.04 B	2.38 A	3.16 E,F,G	2.94 E,F,G	2.49 C,D,G	2.41 C,D,G	1.89 C,D,E,F
(Base)		**(480)**	**(505)**	**(220)**	**(260)**	**(278)**	**(153)**	**(74)**

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A,B,C,D,E,F,G: Significant different at .05 level.

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Credibility of Political Parties

Mean Score	Total	A Post-I 21-39	B Pre-I 40 & above	Age Bands: C Young adults 21-29	D Adults 30-39	E Mid age 40-54	F Near old 55-64	G Old 65 & above
The PAP is a credible party	4.11	4.03 B	4.19 A	4.00 E,G	4.06 E	4.22 C,D	4.12	4.22 C
The WP is a credible party	3.57	3.58	3.56	3.58 G	3.59 G	3.64 G	3.52	3.31 C,D,E
The SDA is a credible party	3.28	3.37 B	3.20 A	3.43 F,G	3.31	3.25	3.16 C	3.11 C
The SDP is a credible party	2.28	2.43 B	2.13 A	2.61 D,E,F,G	2.27 C,E	2.07 C,D	2.25 C	2.12 C
(Base)		**(480)**	**(505)**	**(220)**	**(260)**	**(278)**	**(153)**	**(74)**

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A,B,C,D,E,F,G: Significant different at .05 level.

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Views on Election System

Mean Score	Total	A Post-I 21-39	B Pre-I 40 & above	Age Bands: C Young adults 21-29	D Adults 30-39	E Mid age 40-54	F Near old 55-64	G Old 65 & above
Whole election system is fair to all political parties	3.50	3.43	3.56	3.40 G	3.45 G	3.47 G	3.63	3.77 C,D,E
Votes for upgrading policy is fair	2.71	2.83 B	2.60 A	2.97 D,E,F	2.72 C	2.52 C,G	2.63 C	2.86 E
No need to change the election system	3.41	3.34	3.47	3.33 F,G	3.35 F,G	3.32 F,G	3.62 C,D,E	3.71 C,D,E
Impt. to have elected opposition party members in Parliament.	4.10	4.14	4.05	4.19	4.10	4.05	4.07	3.99
(Base)		**(480)**	**(505)**	**(220)**	**(260)**	**(278)**	**(153)**	**(74)**

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A,B,C,D,E,F,G: Significant different at .05 level.

JOSHUA Research Consultants

Views on Election System

Mean Score	Total	A Post-I 21-39	B Pre-I 40 & above	Age Bands: C Young adults 21-29	D Adults 30-39	E Mid age 40-54	F Near old 55-64	G Old 65 & above
Nominated Member of Parliament plays useful role	3.70	3.78 B	3.62 A	3.81 F,G	3.75	3.66	3.59 C	3.52 C
I had all the necessary info. I needed to vote	3.78	3.79	3.77	3.80	3.78	3.77	3.81	3.70
(Base)		**(480)**	**(505)**	**(220)**	**(260)**	**(278)**	**(153)**	**(74)**

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A,B,C,D,E,F,G: Significant different at .05 level.

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Analysis by Social Class/ Income

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Influence of Issues

Mean Score	Total	Occupation			Monthly H/H Income			
		A Working class	B Intermediate class	C Service class	D Low $0-$1999	E Low middle $2000-$4999	F Middle middle $5000-$6999	G Upper middle $7000 & above
Need for efficient Govt.	4.44	4.28 C	4.35 C	4.55 A,B	4.32 F,G	4.42 F	4.57 D,E	4.52 D
Fairness of Govt. policy	4.14	3.99 C	4.07 C	4.23 A,B	4.00 F,G	4.10 F	4.28 D,E	4.25 D
Need checks and balances in Parliament	4.14	3.73 B,C	4.16 A	4.28 A	3.92 E,F,G	4.11 D,F	4.38 D,E	4.22 D
Need for different views in Parliament	4.14	3.84 B,C	4.10 A,C	4.27 A,B	3.94 E,F,G	4.12 D,F	4.34 D,E	4.23 D
Personality of candidates	3.98	3.73 C	3.97	4.12 A	3.83 F,G	3.95	4.12 D	4.09 D
Cost of living, incl. healthcare	3.91	3.66 C	3.83 C	4.02 A,B	3.90	3.92	4.01	3.82
(Base)		**(116)**	**(205)**	**(419)**	**(238)**	**(384)**	**(199)**	**(164)**

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A,B,C,D,E,F,G: Significant different at .05 level.

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Influence of Issues

Mean Score	Total	Occupation			Monthly H/H Income			
		A Working class	B Intermediate class	C Service class	D Low $0-$1999	E Low middle $2000-$4999	F Middle middle $5000-$6999	G Upper middle $7000 & above
Work of former MP	3.76	3.53 C	3.72 C	3.90 A,B	3.67	3.75	3.80	3.85
Issues in party manifestos	3.53	3.28 C	3.52	3.59 A	3.47	3.49	3.55	3.66
Neighbourhood facilities	3.43	3.15 B,C	3.58 A	3.40 A	3.48 G	3.48 G	3.44	3.21 D,E
Your job situation	3.17	3.01	3.26	3.22	3.13	3.25	3.08	3.15
Upgrading	2.61	2.46 B	2.79 A,C	2.49 B	2.83 F,G	2.67 G	2.58 D,G	2.18 D,E,F
(Base)		**(116)**	**(205)**	**(419)**	**(238)**	**(384)**	**(199)**	**(164)**

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A,B,C,D,E,F,G: Significant different at .05 level.

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Influence of Candidates' Characteristics

Mean Score	Total	Occupation			Monthly H/H Income			
		A Working class	B Intermediate class	C Service class	D Low $0-$1999	E Low middle $2000-$4999	F Middle middle $5000-$6999	G Upper middle $7000 & above
Honesty	4.50	4.41 C	4.49 C	4.60 A,B	4.45 F,G	4.45 F,G	4.58 D,E	4.62 D,E
Fair person	4.39	4.34	4.43	4.38	4.40	4.33	4.43	4.45
Efficient	4.36	4.36	4.37	4.37	4.39	4.33	4.36	4.35
Hardworking/Committed	4.35	4.36	4.38	4.34	4.41	4.32	4.33	4.34
Can understand people	4.26	4.23	4.31	4.26	4.32	4.25	4.29	4.17
Can reflect my views	4.23	4.10	4.28	4.25	4.24	4.22	4.24	4.22
Credentials	3.77	3.87	3.84	3.78	3.83	3.76	3.81	3.66
Experience in grassroots & community work	3.74	3.96 C	3.86 C	3.69 A,B	3.87 G	3.77 G	3.69	3.57 D,E
Candidate's party	3.33	3.49	3.38	3.25	3.41 F	3.35	3.17 D	3.35
(Base)		**(116)**	**(205)**	**(419)**	**(238)**	**(384)**	**(199)**	**(164)**

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A,B,C,D,E,F,G: Significant different at .05 level.

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Influence of Communication Channel

Mean Score	Total	Occupation			Monthly H/H Income			
		A Working class	B Intermediate class	C Service class	D Low $0-$1999	E Low middle $2000-$4999	F Middle middle $5000-$6999	G Upper middle $7000 & above
Newspapers	3.92	3.55 B,C	3.96 A	4.00 A	3.82	3.97	3.96	3.90
Local TV coverage	3.73	3.53 B	3.80 A	3.73	3.84 G	3.82 G	3.62	3.50 D,E
Election Rallies	3.13	2.84 B,C	3.15 A	3.18 A	3.11	3.09 F	3.31 E	3.05
Door-to-door visits	3.05	3.03	3.08	3.05	3.19 G	3.07	2.97	2.89 D
Grassroots workers	3.00	2.91	3.07	3.06	2.97	3.08 G	3.02	2.85 E
Radio	2.83	2.76 B	3.05 A,C	2.78 B	2.97 F,G	2.89 F	2.67 D,E	2.68 D
Friends, family & colleagues	2.83	2.78	2.87	2.75	2.87	2.87	2.81	2.71
Party literature	2.77	2.72	2.81	2.75	2.82	2.80	2.72	2.72
Word of mouth	2.74	2.52	2.76	2.69	2.73	2.70	2.82	2.74
Internet	2.70	1.93 B,C	2.70 A	2.88 A	2.31 E,F,G	2.79 D	2.83 D	2.91 D
(Base)		**(116)**	**(205)**	**(419)**	**(238)**	**(384)**	**(199)**	**(164)**

Institute of Policy Studies

A,B,C,D,E,F,G: Significant different at .05 level.

JOSHUA Research Consultants

Credibility of Political Parties

Mean Score	Total	Occupation			Monthly H/H Income			
		A Working class	B Intermediate class	C Service class	D Low $0-$1999	E Low middle $2000-$4999	F Middle middle $5000-$6999	G Upper middle $7000 & above
The PAP is a credible party	4.11	4.27 B	4.08 A	4.11	4.10	4.13	4.12	4.09
The WP is a credible party	3.57	3.40 C	3.46	3.62 A	3.49 G	3.54 G	3.61	3.71 D,E
The SDA is a credible party	3.28	3.26	3.16	3.33	3.33	3.20 G	3.28	3.42 E
The SDP is a credible party	2.28	2.10 B	2.37 A,C	2.15 B	2.46 F,G	2.30 G	2.19 D	2.07 D,E
(Base)		**(116)**	**(205)**	**(419)**	**(238)**	**(384)**	**(199)**	**(164)**

Institute of Policy Studies

A,B,C,D,E,F,G: Significant different at .05 level.

JOSHUA Research Consultants

Views on Election System

Mean Score	Total	Occupation			Monthly H/H Income			
		A Working class	B Intermediate class	C Service class	D Low $0-$1999	E Low middle $2000-$4999	F Middle middle $5000-$6999	G Upper middle $7000 & above
Whole election system is fair to all political parties	3.50	3.69 C	3.65 C	3.39 A,B	3.63 F,G	3.57 F,G	3.36 D,E	3.30 D,E
Votes for upgrading policy is fair	2.71	2.94 C	2.79	2.59 A	2.98 F,G	2.84 F,G	2.46 D,E	2.32 D,E
No need to change the election system	3.41	3.65 C	3.55 C	3.30 A,B	3.50 F,G	3.51 F,G	3.22 D,E	3.25 D,E
Impt. to have elected opposition party members in Parliament.	4.10	4.06	4.13	4.07	4.05	4.13	4.12	4.06
(Base)		**(116)**	**(205)**	**(419)**	**(238)**	**(384)**	**(199)**	**(164)**

Institute of Policy Studies

A,B,C,D,E,F,G: Significant different at .05 level.

JOSHUA Research Consultants

Views on Election System

Mean Score	Total	Occupation			Monthly H/H Income			
		A Working class	B Intermediate class	C Service class	D Low $0-$1999	E Low middle $2000-$4999	F Middle middle $5000-$6999	G Upper middle $7000 & above
Nominated Member of Parliament plays useful role	3.70	3.68	3.85 C	3.62 B	3.80 G	3.68	3.75 G	3.53 D,F
I had all the necessary info. I needed to vote	3.78	3.78	3.83	3.80	3.79	3.86 G	3.74	3.62 E
(Base)		**(116)**	**(205)**	**(419)**	**(238)**	**(384)**	**(199)**	**(164)**

Institute of Policy Studies

A,B,C,D,E,F,G: Significant different at .05 level.

JOSHUA Research Consultants

Analysis by Ethnicity

Institute of Policy Studies

JOSHUA Research Consultants

Influence of Issues

Mean Score	Total	Ethnicity			
		A Chinese	B Malay	C Indian	D Others
Need for efficient Govt.	4.44	4.43	4.47	4.52	4.56
Fairness of Govt. policy	4.14	4.11	4.17	4.34	4.22
Need checks and balances in Parliament	4.14	4.12	4.22	4.20	4.22
Need for different views in Parliament	4.14	4.13	4.19	4.17	4.11
Personality of candidates	3.98	3.92 B	4.27 A	4.12	3.89
Cost of living, incl. healthcare	3.91	3.86 B,C	4.10 A	4.15 A	4.11
Work of former MP	3.76	3.66 B,C	4.16 A	4.12 A	3.78
Issues in party manifestos	3.53	3.44 B,C	3.92 A	3.78 A	3.56
Neighbourhood facilities	3.43	3.31 B,C	3.94 A	3.78 A	3.56
Your job situation	3.17	3.05 B,C	3.67 A	3.55 A	3.56
Upgrading	2.61	2.46 B,C	3.23 A	3.14 A	2.56
(Base)		**(783)**	**(128)**	**(65)**	**(9)**

Institute of Policy Studies

A,B,C,D: Significant different at .05 level.

JOSHUA Research Consultants

Influence of Candidates' Characteristics

Mean Score	Total	Ethnicity			
		A Chinese	B Malay	C Indian	D Others
Honesty	4.50	4.47 B	4.62 A	4.65	4.56
Fair person	4.39	4.35 B	4.54 A	4.51	4.56
Efficient	4.36	4.33 C	4.42	4.54 A	4.44
Hardworking/Committed	4.35	4.31 C	4.43	4.58 A	4.22
Can understand people	4.26	4.20 B,C	4.48 A	4.48 A	4.56
Can reflect my views	4.23	4.19 B,C	4.38 A	4.40 A	4.00
Credentials	3.77	3.69 B,C	4.11 A	4.05 A	3.67
Experience in grassroots & community work	3.74	3.65 B,C	4.22 A,D	3.95 A,D	3.22 B,C
Candidate's party	3.33	3.23 B,C	3.72 A	3.66 A	3.44
(Base)		**(783)**	**(128)**	**(65)**	**(9)**

Institute of Policy Studies

A,B,C,D: Significant different at .05 level.

JOSHUA Research Consultants

Influence of Communication Channel

Mean Score	Total	Ethnicity			
		A Chinese	B Malay	C Indian	D Others
Newspapers	3.92	3.83 B,C	4.33 A	4.26 A	3.56
Local TV coverage	3.73	3.64 B,C	4.16 A	4.06 A	3.56
Election Rallies	3.13	3.06 B,C	3.37 A	3.49 A	3.22
Door-to-door visits	3.05	2.94 B,C	3.61 A,D	3.40 A	2.56 B
Grassroots workers	3.00	2.89 B	3.59 A,C,D	3.18 B	2.67 B
Radio	2.83	2.72 B,C	3.37 A,D	3.22 A,D	2.22 B,C
Friends, family & colleagues	2.83	2.71 B,C	3.37 A	3.09 A	3.44
Party literature	2.77	2.67 B,C	3.17 A	3.34 A,D	2.44 C
Word of mouth	2.74	2.68 B,C	2.91 A	3.09 A	3.33
Internet	2.70	2.63 B,C	2.94 A	3.06 A	2.56
(Base)		**(783)**	**(128)**	**(65)**	**(9)**

Institute of Policy Studies

A,B,C,D: Significant different at .05 level.

JOSHUA Research Consultants

Credibility of Political Parties

Mean Score	Total	Ethnicity			
		A Chinese	B Malay	C Indian	D Others
The PAP is a credible party	4.11	4.09	4.17	4.25	4.22
The WP is a credible party	3.57	3.59	3.51	3.43	3.50
The SDA is a credible party	3.28	3.30	3.28	3.12	3.11
The SDP is a credible party	2.28	2.19 B,C,D	2.67 A	2.53 A	3.00 A
(Base)		**(783)**	**(128)**	**(65)**	**(9)**

Institute of Policy Studies

A,B,C,D: Significant different at .05 level.

JOSHUA Research Consultants

Views on Election System

Mean Score	Total	Ethnicity			
		A Chinese	B Malay	C Indian	D Others
Whole election system is fair to all political parties	3.50	3.48	3.60	3.51	3.33
Votes for upgrading policy is fair	2.71	2.63 B	3.15 A	2.88	2.78
No need to change the election system	3.41	3.37 B	3.68 A,D	3.41	2.89 B
Impt. to have elected opposition party members in Parliament.	4.10	4.07 B	4.29 A	4.02	4.33
Nominated Member of Parliament plays useful role	3.70	3.65 B	3.98 A,C	3.66 B	3.56
I had all the necessary info. I needed to vote	3.78	3.73 B,C	4.01 A,D	4.00 A,D	3.22 B,C
(Base)		**(783)**	**(128)**	**(65)**	**(9)**

Institute of Policy Studies

A,B,C,D: Significant different at .05 level.

JOSHUA Research Consultants

Analysis by Voters/Non-Voters

Institute of Policy Studies

JOSHUA Research Consultants

Influence of Issues

Mean Score	Total	A Voters	B Non-voters
Need for efficient Govt.	4.44	4.43	4.45
Fairness of Govt. policy	4.14	4.17	4.10
Need checks and balances in Parliament	4.14	4.12	4.15
Need for different views in Parliament	4.14	4.14	4.14
Personality of candidates	3.98	3.96	3.99
Cost of living, incl. healthcare	3.91	3.91	3.92
Work of former MP	3.76	3.79	3.73
Issues in party manifestos	3.53	3.54	3.52
Neighbourhood facilities	3.43	3.49	3.36
Your job situation	3.17	3.15	3.19
Upgrading	2.61	2.66	2.56
(Base)		**(505)**	**(480)**

Institute of Policy Studies

A,B: Significant different at .05 level.

JOSHUA Research Consultants

Influence of Candidates' Characteristics

Mean Score	Total	A Voters	B Non-voters
Honesty	4.50	4.52	4.48
Fair person	4.39	4.42	4.35
Efficient	4.36	4.37	4.34
Hardworking/Committed	4.35	4.38	4.31
Can understand people	4.26	4.33 B	4.18 A
Can reflect my views	4.23	4.24	4.21
Credentials	3.77	3.81	3.73
Experience in grassroots & community work	3.74	3.77	3.72
Candidate's party	3.33	3.29	3.36
(Base)		**(505)**	**(480)**

Institute of Policy Studies

A,B: Significant different at .05 level.

JOSHUA Research Consultants

Influence of Communication Channel

Mean Score	Total	A Voters	B Non-voters
Newspapers	3.92	3.97	3.87
Local TV coverage	3.73	3.71	3.75
Election Rallies	3.13	3.14	3.12
Door-to-door visits	3.05	3.09	3.01
Grassroots workers	3.00	3.03	2.97
Radio	2.83	2.91	2.75
Friends, family & colleagues	2.83	2.81	2.85
Party literature	2.77	2.81	2.74
Word of mouth	2.74	2.74	2.74
Internet	2.70	2.69	2.71
(Base)		**(505)**	**(480)**

Institute of Policy Studies

A,B: Significant different at .05 level.

JOSHUA Research Consultants

Credibility of Political Parties

Mean Score	Total	A Voters	B Non-voters
The PAP is a credible party	4.11	4.16	4.07
The WP is a credible party	3.57	3.56	3.58
The SDA is a credible party	3.28	3.25	3.32
The SDP is a credible party	2.28	2.27	2.29
(Base)		**(505)**	**(480)**

Institute of Policy Studies

A,B: Significant different at .05 level.

JOSHUA Research Consultants

Views on Election System

Mean Score	Total	A Voters	B Non-voters
Whole election system is fair to all political parties	3.50	3.54	3.45
Votes for upgrading policy is fair	2.71	B 2.80	A 2.62
No need to change the election system	3.41	3.45	3.36
Impt. to have elected opposition party members in Parliament.	4.10	4.14	4.05
Nominated Member of Parliament plays useful role	3.70	3.71	3.69
I had all the necessary info. I needed to vote	3.78	3.81	3.75
(Base)		**(505)**	**(480)**

Institute of Policy Studies

A,B: Significant different at .05 level.

JOSHUA Research Consultants