

## Closed-Door Roundtable Discussion on Asset-Based Community Development for Promoting Health and Wellness "What Enables Us?"

Monday, 4 November 2024

Conference Room, Level 1
Oei Tiong Ham Building
Lee Kuan Yew School of Public Policy
National University of Singapore (Bukit Timah Campus)

## **PROGRAMME**

2.45 pm – 3.00 pm	Registration
3.00 pm – 3.10 pm	Welcome and Introduction
3.10 pm – 3.30 pm	Unpacking Asset-Based Community Development (ABCD): A case study of Wellness Kampung
	Dr Robyn Tan Research Fellow Institute of Policy Studies
3.30 pm – 4.10 pm	Presentations
	Ms Evon Chua Deputy Director Community for Successful Ageing Tsao Foundation
	Ms Christina Lim Deputy Director Communities of Care Blossom Seeds
4.10 pm – 4.55 pm	Roundtable Discussion
	What is the value-add of ABCD practice alongside formal health and social services?
	How have organisations practising ABCD tackled issues such as growing pains (in adopting or proliferating the approach) and

managing stakeholders (e.g., navigating funding, KPIs and accountability)?

How do we create an enabling environment

for ABCD practice?

4.55 pm – 5.00 pm Summary Remarks

5.00 pm **End** 

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## **SYNOPSIS**

As Singapore advances its population health approach and emphasises preventive and endto-end care, multiple stakeholders including health and social care organisations and professionals are embracing diverse service approaches and models. One familiar approach that has been gaining traction is asset-based community development (ABCD).

Champions of ABCD view it as a sustainable community-building approach that empowers individuals and communities to discover their skills, talents and resources and facilitates health outcomes. Nevertheless, observers note that organisations practising ABCD must navigate internal and external tensions, such as balancing the pressures of meeting short-term institutional goals with the gradual process of community-building, as well as manpower and resource constraints, all while finding common ground for cooperation with organisations with different service orientations.

This roundtable discussion, intended for aspiring and current practitioners of ABCD, hopes to serve as a platform for sustaining the conversations regarding practising ABCD within local neighbourhoods, specifically between healthcare practitioners or community-based organisations interested in empowering communities.

## **BIOGRAPHICAL NOTES**

**CHRISTINA Lim** is the Deputy Director for Communities of Care at Blossom Seeds Limited, where she spearheads holistic senior care in Sembawang Town. She integrates frail, vulnerable, and robust seniors through asset-based community development models. She also manages key programmes such as the Active Ageing Centre, befriending services, and Medical Escort & Transport initiatives.

Christina works closely with donors, volunteers, and partners, ensuring efficient budget management and grant proposals' success. She drives innovative programmes aligned with national strategies like Healthier SG and Age Well SG. A Master of Gerontology graduate, with 10 years of paramedic teaching experience, she is dedicated to enhancing seniors' quality of life.

**EVON Chua** is the Deputy Director for Community of Successful Ageing at Tsao Foundation, where she oversees a comprehensive suite of integrated health and social care services in Whampoa. Prior to joining Tsao Foundation, she served as the Assistant Director at Yishun Health, managing 3 Wellness Kampungs™, over 20 Community Nodes, and collaborating with community partners in Yishun, Sembawang, and Canberra.

With over a decade of experience in health and social care, Evon is dedicated to Asset-Based Community Development. She is passionate about empowering residents to actively participate in their well-being and fostering vibrant, inclusive communities.

**ROBYN Tan** is a Research Fellow at the Institute of Policy Studies. Her research interests are broadly in the design, implementation and evaluation of policies, programmes and interventions in real-world policy and service settings. She has a keen interest in theory-driven evaluations, specifically, applying realist research to understand what works, for whom, under what conditions, and why. Prior to joining NUS, Robyn's work in the social service sector focused on building the monitoring and evaluation capabilities of community-based organisations.

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