



## The IPS Corporate Associates Programme

### **About IPS**

The [Institute of Policy Studies](#) (IPS) is the only think-tank in Singapore that is dedicated wholly to domestic public policy research. It was established in 1988 as an independent centre to study and generate public policy ideas in Singapore, and merged with the Lee Kuan Yew School of Public Policy at the National University of Singapore in 2008.

IPS continues to advance its core mission: to analyse public policy; to build bridges between thought leaders; and to communicate its findings to a wide audience. Today, the Institute has five major areas of study:

- [Arts, Culture and Media](#)
- [Demography and Family](#)
- [Economics and Business](#)
- [Politics and Governance](#)
- [Society and Identity](#)

In 2013, the Institute set up the [IPS Social Lab](#) – a dedicated data collection unit to track evolving social perceptions, attitudes and behaviours in Singapore over the long term. Its flagship project, to be launched in the second half of 2014, is a panel study on the family, social and income dynamics of 5,000 households.

IPS has established an endowment for the S R Nathan Fellowship for the Study of Singapore to fund further research into public policy and governance issues. With generous support from individual and corporate donors, the endowment currently stands at around S\$3 million (excluding the matching government grant).

IPS Patron: Emeritus Senior Minister Goh Chok Tong  
IPS Special Adviser: Professor Tommy Koh  
IPS Director: Janadas Devan

### ***The IPS Corporate Associates programme***

Launched in 1992, the IPS Corporate Associates programme is a platform for Singapore's corporate leaders to tap into the Institute's wealth of research and multi-disciplinary analysis on domestic policy issues, and its extensive network of thought leaders and policymakers.

For IPS, engagement with our Corporate Associates allows us to gain diverse information, and practical and valuable ideas. These ultimately contribute to our analysis and our subsequent policy recommendations. In return, we serve our Corporate Associates by delivering insights and intelligence into policy issues that may have an impact on their business environment. We also foster open dialogue and networks with Singapore policymakers and academics, and facilitate connections with global thought leaders.

Over 65 organisations representing an extraordinary range of business interests, such as banking and finance, oil and gas, pharmaceuticals, real estate, retail, telecommunications, and transport, are members of the [IPS Corporate Associates programme](#).

To become an IPS Corporate Associate, members make a minimum donation of S\$10,000 each year to the Institute of Policy Studies, via the National University of Singapore.

## **Benefits**

IPS Corporate Associates have access to the full suite of IPS events that take place over the course of each year\*. This includes our annual flagship [Singapore Perspectives](#) conference, the bi-annual [Singapore Economic Roundtable](#), and regular closed-door discussions on specific policy issues.

In addition, [talks and one-table events](#) are organised exclusively for our Corporate Associates, featuring a distinguished Singapore or international guest. Past events have featured Minister of Foreign Affairs and Minister of Law K Shanmugam; Chief Executive of Temasek Holdings Ho Ching; Chairman of Kerry Logistics Network and former Minister of Foreign Affairs George Yeo; and former Deputy Governor of the Bank of England Sir Paul Tucker.

IPS Corporate Associates can also expect:

- Access to briefings on IPS research relating to select national issues, including some with restricted circulation
- Opportunities to tap on the expertise of IPS researchers for corporate or internal events (an honorarium may apply)
- Complimentary copies of [IPS publications](#) upon release
- Acknowledgement of support on the [IPS Corporate Associates webpage](#)
- Tax benefits: For businesses registered in Singapore, donations to IPS via the National University of Singapore are eligible for a 250 per cent tax deduction (for donations made from 1 January 2011 to 31 December 2015). The Inland Revenue Authority of Singapore (IRAS) allows for unutilised deductions to be carried forward for a maximum of five years.

All contributions from IPS Corporate Associates are eligible for the prevailing 1:1 matching grant from the Government, as part of a scheme to help tertiary institutions build their endowments. The matching grant goes into the IPS Fund. Income from the investment of the fund is used by IPS to conduct its research programmes and engagement activities with its stakeholders, including large-scale, nationally-representative surveys.

## ***Why your support matters***

Donors to IPS provide critical financial resources to support sustained, inter-disciplinary research into some of Singapore's most complex public policy issues, and the subsequent dissemination of thoughtful analysis and recommendations to decision-makers across the public and private spheres. This advances the Institute's continued efforts to expand the intellectual space, increase the quality of public engagement on national issues, and encourage the emergence of better solutions to policy challenges.

*Why Give?*

*To nurture better ideas, better policies*

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\* CA organisations are offered between one and two complimentary seats per event. For one-table or C-suite events, invitations are not transferable.

### ***Naming opportunity***

Large corporate gifts may confer the privilege of a naming opportunity. Please get in touch with us for more information.

### ***Be in touch***

For more information on the Institute of Policy Studies (IPS), or the IPS Corporate Associates Programme, please contact:

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*Information in this brochure is accurate as of 26 May 2014.*