

***Power Shifts in Journalism — Impact and Implications***

*Friday, 21 September 2018*

*Orchard Ballroom 3, Orchard Hotel Singapore*

The Forum will address the power shifts surrounding journalism and the media industry, pose by trends such as digitalisation, increasing political polarisation, the rise of micro-targeted content, industry convergence and censorship. Such developments raise important questions for governance and community building, how journalism shapes public opinion, and the implications for media training and education.

**PROGRAMME**

*(as of 10 August 2018)*

8.15 am – 9.00 am

**Registration**

9.00 am – 9.15 am

**Welcome Remarks**

Mr Lim Hock Chuan  
Chief Executive  
Temasek Foundation Connects CLG Limited

9.15 am – 10.30 am

**Keynote**

Mr Sree Sreenivasan  
Social Media Expert & Co-Founder of Digimentors

10.30 am – 11.00 am

**Tea Break**

11.00 am – 12.30 am

**Panel I: New Players, New Models, New Audiences**

Digital technologies have levelled the playing field for individuals and small groups to enter the journalism industry. Unencumbered by hierarchy, scale and revenue targets, these new players are changing the face of journalism. By going vernacular, experimenting with new journalistic styles and business models, and targeting niche segments, these new players are breaking new ground in journalism. What drives them to do what they do? What challenges do they face? What impact do they think they will make?

**Chairperson**

Mr Gilles Demptos  
Public Policy & Government Relations  
Google Asia-Pacific

**Speakers**

Mr Mustafa Kassim  
Chief Executive Officer  
Roar Media Pte Ltd

Mr Simon Park  
Content Strategist  
Mediati Co Ltd

Professor Ang Peng Hwa  
Wee Kim Wee School of Communication and Information  
College of Humanities, Arts, & Social Sciences  
Nanyang Technological University

12.30 pm – 1.30 pm

### **Lunch**

1.30 pm – 3.00 pm

### **Panel II: Changing Lives, Changing Worlds**

Both history and contemporary times have demonstrated how journalists from mainstream media and independent media check those in power, uncover the “truth”, and provide a voice to the marginalised. In so doing, they transform communities, societies and government, sometimes at much risk and costs to themselves. Who are these journalists, what give them the courage to break free from institutional restrictions and the shackles of control, and what difference have they made?.

#### **Chairperson**

Mr Alan John  
Director  
Asia Journalism Fellowship

#### **Speakers**

Mr Premesh Chandran  
Chief Executive Officer  
Malaysiakini

Dr Cheryl Soriano  
Associate Professor & Chair of Communication  
De La Salle University

Ms Devi Asmarani  
Editor-in-Chief  
Magdalene

3.00 pm – 3.30 pm

### **Tea Break**

3.30pm – 5.00 pm

### **Panel III: Established Brands, New Ways**

Going digital, adopting new business models, building partnerships and experimenting with new formats, established and legacy newsrooms are trying to stay ahead of the changes brought about by technological disruption and convergences. What are some of the success stories, what can we learn from them, and how do they see their future?

#### **Chairperson**

Ms Lau Joon-Nie  
Program Director  
World Association of Newspapers and News Publishers

## **Speakers**

Ms Stephanie Phang  
Singapore Bureau Chief  
Bloomberg LP

Mr Warren Fernandez  
Editor-in-Chief  
English/Malay/Tamil Media Group  
Singapore Press Holdings

Mr Yonden Lhatoo  
Chief News Editor  
South China Morning Post Publishers Ltd

5.00 pm – 5.15 pm

## **Closing Remarks**

5.15 pm

## **End of Conference**

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