

***Power Shifts in Journalism — Impact and Implications***  
20 – 21 September 2018  
Orchard Hotel Singapore

**PROGRAMME**  
(as of 19 September 2018)

**Thursday, 20 September 2018**

9.30 am – 1.00 pm

**Learning Journey & Lunch at Facebook**

**Roundtable with Keynote Speaker**  
**Orchard Ballroom 3, Level 3**

4.00 pm – 4.30 pm

**Registration**

4.30 pm – 6.00 pm

**Chairperson**

Ms Lydia Lim  
Head, Training and Talent Development  
English/Malay/Tamil Media  
Singapore Press Holdings Ltd

**Speaker**

Mr Sree Sreenivasan  
Social Media Expert & Cofounder of Digimentors

**Question-and-Answer Session**

6.30 pm – 8.00 pm

**Welcome Dinner** (Lavender Room, Level 3)

**Friday, 21 September 2018**

**Conference**  
**Orchard Ballroom 3, Level 3**

8.30 am – 9.00 am

**Registration**

9.00 am – 9.15 am

**Welcome Remarks**

Mr Lim Hock Chuan  
Chief Executive  
Temasek Foundation Connects CLG Limited

Mr Janadas Devan  
Director  
Institute of Policy Studies

9.15 am – 10.30 am

**Keynote**

**Chairperson**

Ms Farah Abdul Rahim  
Deputy Chief Editor  
Mediacorp Pte Ltd

**Speaker**

Mr Sree Sreenivasan  
Social Media Expert & Cofounder of Digimentors

## **Question-and-Answer Session**

10.30 am – 11.00 am

### **Tea Break**

11.00 am – 12.30 pm

### **Panel I: New Players, New Models, New Audiences**

Digital technologies have levelled the playing field for individuals and small groups to enter the journalism industry. Unencumbered by hierarchy, scale and revenue targets, these new players are changing the face of journalism. By going vernacular, experimenting with new journalistic styles and business models, and targeting niche segments, these new players are breaking new ground in journalism. What drives them to do what they do? What challenges do they face? What impact do they think they will make?

#### **Chairperson**

Mr Gilles Demptos  
Public Policy & Government Relations  
Google Asia-Pacific

#### **Speakers**

Professor Ang Peng Hwa  
Wee Kim Wee School of Communication and Information  
College of Humanities, Arts, & Social Sciences  
Nanyang Technological University

Mr Mustafa Kassim  
Chief Executive Officer  
Roar Media Pte Ltd

Mr Simon Park  
Content Strategist  
Mediati

## **Question-and-Answer Session**

12.30 pm – 1.30 pm

### **Lunch**

1.30 pm – 3.00 pm

### **Panel II: Changing Lives, Changing Worlds**

Both history and contemporary times have demonstrated how journalists from mainstream media and independent media check those in power, uncover the “truth”, and provide a voice to the marginalised. In so doing, they transform communities, societies and government, sometimes at much risk and costs to themselves. Who are these journalists, what gives them the courage to break free from institutional restrictions and the shackles of control, and what difference have they made?

#### **Chairperson**

Mr Alan John  
Director  
Asia Journalism Fellowship

## **Speakers**

Associate Professor Cheryll Soriano  
Chair  
Department of Communication  
College of Liberal Arts  
De La Salle University

Ms Devi Asmarani  
Editor-in-Chief  
Magdalene

Mr Premesh Chandran  
Chief Executive Officer  
Malaysiakini

## **Question-and-Answer Session**

3.00 pm – 3.30 pm

## **Tea Break**

3.30 pm – 5.00 pm

## **Panel III: Established Brands, New Ways**

Going digital, adopting new business models, building partnerships and experimenting with new formats, established and legacy newsrooms are trying to stay ahead of the changes brought about by technological disruption and convergences. What are some of the success stories, what can we learn from them, and how do they see their future?

## **Chairperson**

Ms Lau Joon-Nie  
Program Director  
World Association of Newspapers and News Publishers

## **Speakers**

Mr Warren Fernandez  
Editor-in-Chief  
English/Malay/Tamil Media &  
Editor  
*The Straits Times*  
Singapore Press Holdings Ltd

Ms Stephanie Phang  
Singapore Bureau Chief  
Bloomberg

Mr Yonden Lhatoo  
Chief News Editor  
South China Morning Post Publishers Ltd

## **Question-and-Answer Session**

5.00 pm – 5.15 pm

## **Closing Remarks**

5.15 pm

## **End**

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