

Power Shifts in Journalism — Impact and Implications
20 – 21 September 2018
Orchard Hotel Singapore

PROGRAMME
(as of 19 September 2018)

8.30 am – 9.00 am

Registration

9.00 am – 9.15 am

Welcome Remarks

Mr Janadas Devan
Director
Institute of Policy Studies

Mr Lim Hock Chuan
Chief Executive
Temasek Foundation Connects CLG Limited

9.15 am – 10.30 am

Keynote

Chairperson

Ms Farah Abdul Rahim
Deputy Chief Editor
Mediacorp Pte Ltd

Speaker

Mr Sree Sreenivasan
Social Media Expert & Cofounder of Digimentors

Question-and-Answer Session

10.30 am – 11.00 am

Tea Break

11.00 am – 12.30 pm

Panel I: New Players, New Models, New Audiences

Digital technologies have levelled the playing field for individuals and small groups to enter the journalism industry. Unencumbered by hierarchy, scale and revenue targets, these new players are changing the face of journalism. By going vernacular, experimenting with new journalistic styles and business models, and targeting niche segments, these new players are breaking new ground in journalism. What drives them to do what they do? What challenges do they face? What impact do they think they will make?

Chairperson

Mr Gilles Demptos
Public Policy & Government Relations
Google Asia-Pacific

Speakers

Professor Ang Peng Hwa
Wee Kim Wee School of Communication and Information
College of Humanities, Arts, & Social Sciences
Nanyang Technological University

Mr Mustafa Kassim
Chief Executive Officer
Roar Media Pte Ltd

Mr Simon Park
Content Strategist
Mediati

Question-and-Answer Session

12.30 pm – 1.30 pm

Lunch

1.30 pm – 3.00 pm

Panel II: Changing Lives, Changing Worlds

Both history and contemporary times have demonstrated how journalists from mainstream media and independent media check those in power, uncover the “truth”, and provide a voice to the marginalised. In so doing, they transform communities, societies and government, sometimes at much risk and costs to themselves. Who are these journalists, what give them the courage to break free from institutional restrictions and the shackles of control, and what difference have they made?.

Chairperson

Mr Alan John
Director
Asia Journalism Fellowship

Speakers

Associate Professor Cheryl Soriano
Chair
Department of Communication
College of Liberal Arts
De La Salle University

Ms Devi Asmarani
Editor-in-Chief
Magdalene

Mr Premesh Chandran
Chief Executive Officer
Malaysiakini

Question-and-Answer Session

3.00 pm – 3.30 pm

Tea Break

3.30 pm – 5.00 pm

Panel III: Established Brands, New Ways

Going digital, adopting new business models, building partnerships and experimenting with new formats, established and legacy newsrooms are trying to stay ahead of the changes brought about by technological disruption and convergences. What are some of the success stories, what can we learn from them, and how do they see their future?

Chairperson

Ms Lau Joon-Nie

Program Director

World Association of Newspapers and News Publishers

Speakers

Mr Warren Fernandez

Editor-in-Chief

English/Malay/Tamil Media &
Editor

The Straits Times

Singapore Press Holdings Ltd

Ms Stephanie Phang

Singapore Bureau Chief

Bloomberg

Mr Yonden Lhatoo

Chief News Editor

South China Morning Post Publishers Ltd

Question-and-Answer Session

5.00 pm – 5.15 pm

Closing Remarks

5.15 pm

End

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