



**DIGITAL  
TENSOR**

# The Rise Of Digital Economy and Business Transformation

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## 01 Value of Digital Economy

The two variables that propel the value

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## 02 ABCs of Tech

The constantly evolving drivers and challenges

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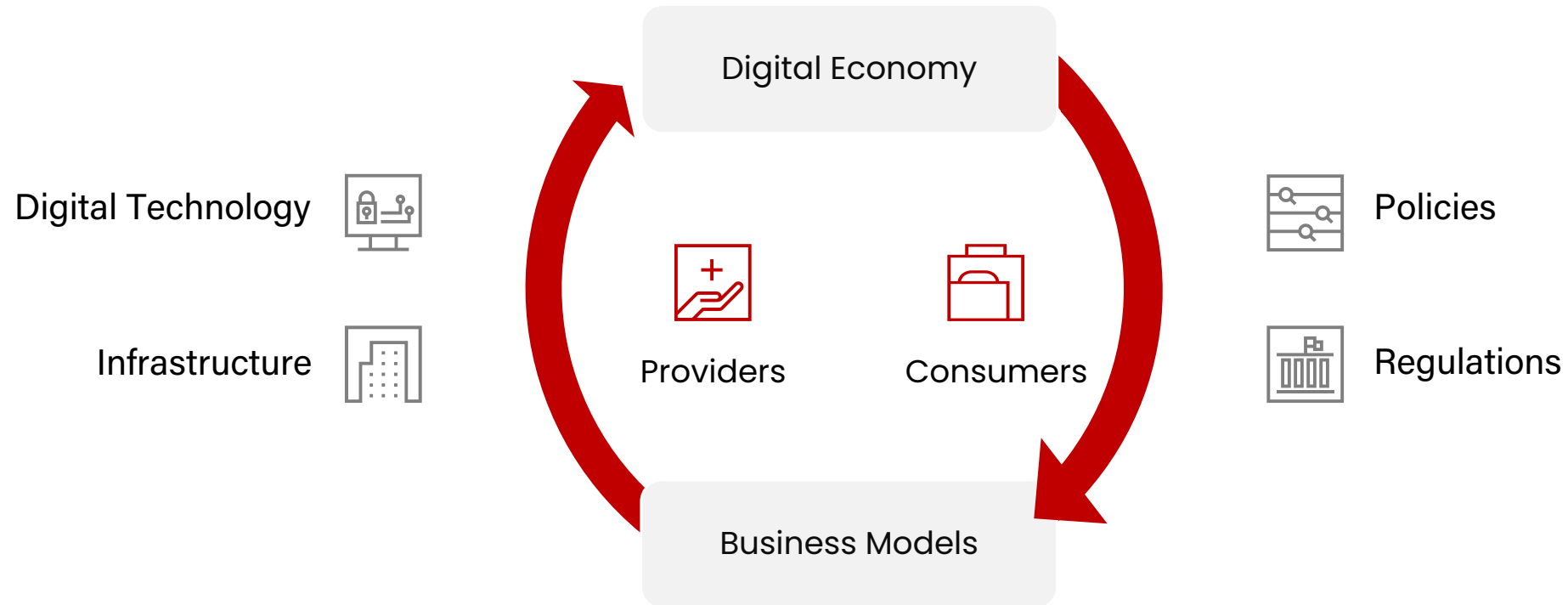
## 03 Introducing the 3<sup>rd</sup> variable

Sustainability as a way forward!

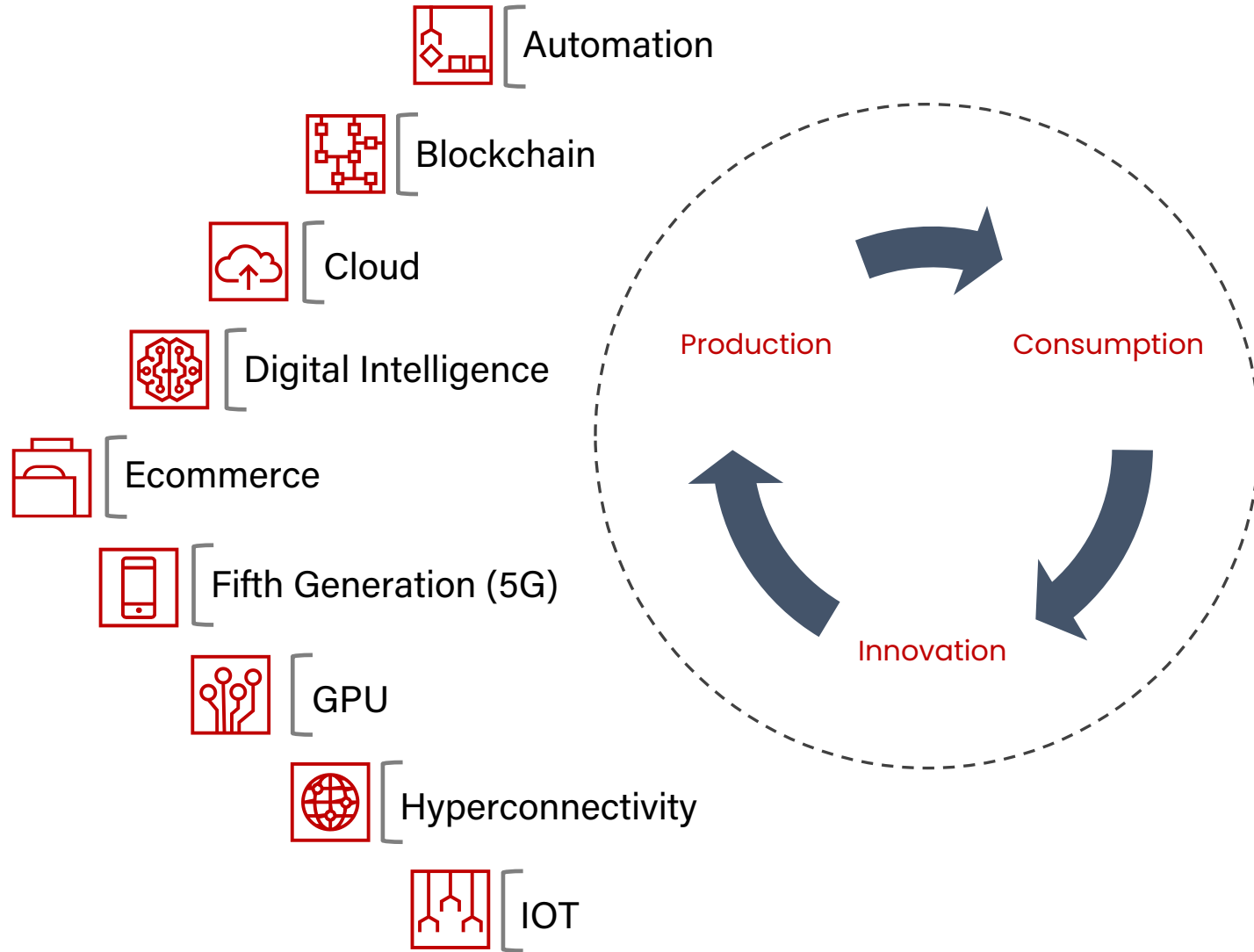
# Value of Digital Economy



The Digital Economy represents ~15% of the global world GDP



- A 10<sup>th</sup> of the world's electricity is used for digital economy
- In 2020 Singapore's data centres accounted for 7% of all electricity use (CNA)

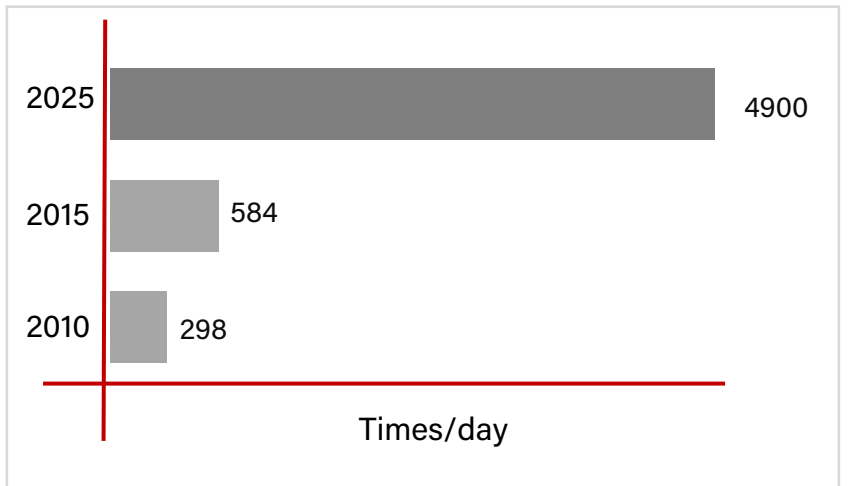


AI - \$13 Trillion by 2030

Blockchain - \$3 Trillion by 2027

IoT - \$1567 Billion by 2025

Per person Interactions with IoT



# Risks / Challenges



Data



Privacy



Security



Talent



Environment

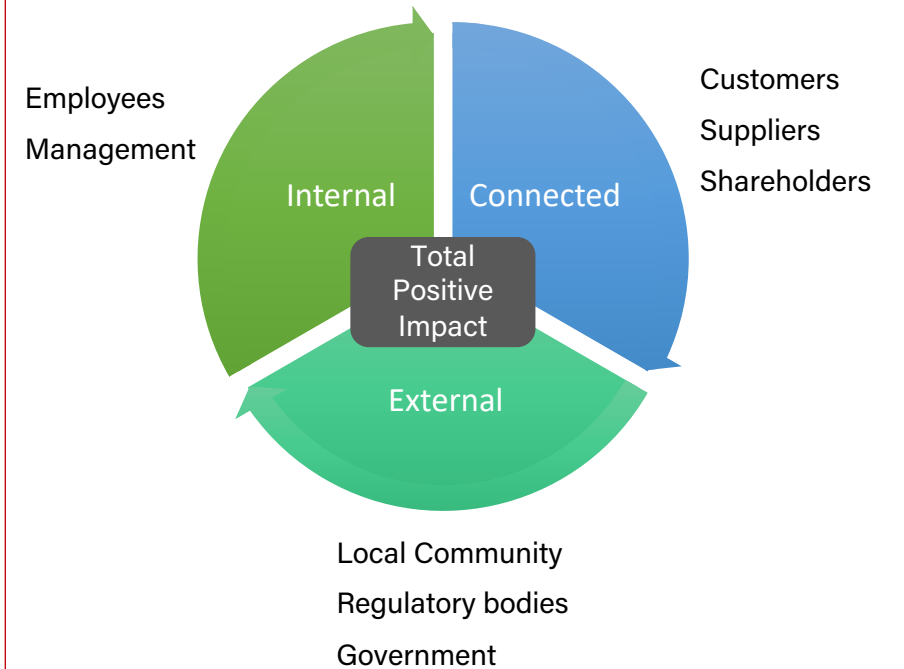


Practices



Monopolies

# The 3rd Variable



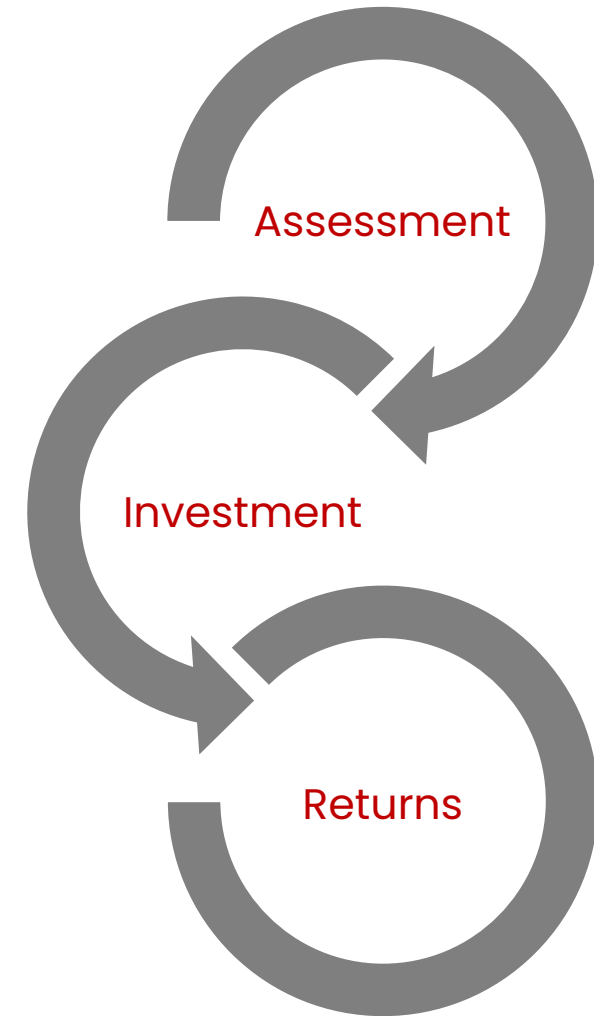
**01** Sustainability Maturity Score  
For all SMEs along with listed MNEs

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**02** Measure to progress  
Subjective to Objective DX

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**03** Nurture the 3 Ps together  
People, Planet and Profit through holistic transformation by going beyond the point solutions





A tall, cylindrical lighthouse with a white base and a red band, topped with a red lantern room and a weather vane. It stands on a grassy dune overlooking the ocean under a cloudy sky. A semi-transparent white box is overlaid on the left side of the image, containing text.

# Thank You!

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