

DILEMMAS OF PUBLIC DISCOURSE

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Toying with the Eye of Modernity:
The Engagement with Modern Media
by the Islamic Party of Malaysia and Hizbut
Tahrir Indonesia

Islamists and The Modern Media

- Deep Rooted Anxiety Over Representation
- Necessity of Modern Tools versus Theological Concerns
- Cautious Usage of Modern Media
- Question of Islamisation of Media

PAS and the Usage of Media

- Newspapers-Suara Islam (1956), Bulan Bintang (1957), Berita PAS (1973) and Harakah (1987)
- Communicative technology (Cassette, CDs, VCDs)
- Internet-Harakahdaily, Forums and Blogs
- Mainstream Media
 Outlets-BBC, Al-Jazeera



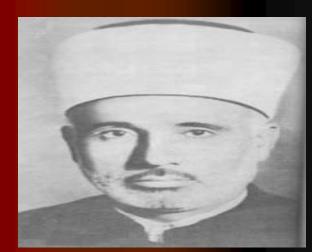






Hizbut Tahrir Indonesia: Brief Background

- Taqi-Al-Din An-Nabhani (1909-1977)
- Founded HT in Jerusalam, 1953
- Born out of the experience of the Arab-Israeli conflict but later developed into a transnational movement
- Abdullah Bin Nuh and Abdul Rahman Al-Baghdadi
- Underground Phase (1982-2000)
- Post-New Order (2000-2007)
- Claiming its Stake in the Political System (2007- Present)





HTI: Objectives, Methodology and

Ideology

 Islam as an ideology which comprise an idea (*fikrah*) and method Reject democracy, secularism, capitalism and nation-state

 Believe that it is obligatory for Muslims to revive the Caliphate

 Modernist movement with traditional goals.



HTI and the Usage of Media

 Print Media-Newspaper (Media Ummat), Monthly Journal (Al-Wa'ie) and Weekly Pamphlets (Al-Islam)





- Communicative technology-VCDs
- Internet-Hizbuttahrir.or.id, Forums and Blogs
- Online Radio
- Live Screening of Talk Shows
- Media Representative
- Engagement of Mainstream Media





Framing the Islamist Message-PAS

- Master Frame- Justice, Human Rights and Freedom
- Diagnostic Frames- Malaysian Government is Un-Islamic, Western Values and Practices Lead to Social Ills, UMNO Discriminates Minorities.
- Prognostic Frames- Creation of an Islamic State, Create a Society that is Governed and Guided by Islamic laws, Islam Protects Minorities.
- Motivational Frames- Vote for PAS and Pakatan Rakyat in Elections.







Framing the Islamist Message- HTI

- Master Frame- Muslims Must Revive the Islamic Caliphate
- Anti-Systemic Frames-Western Conspiracy to Destroy Islam, Muslim Governments are Western Agents, Western Concepts such as Democracy and Capitalism is un-Islamic
- Prognostic Frames- Creation of a Society that is Governed and Guided by Islamic laws, Hizbut Tahrir as the Vanguard of Islamic Revival.
- Motivational Frames- Become a member and assist in the Revival of the Caliphate,







Conclusion

- Islamist usage of media serves the specific agenda of their respective movements.
- PAS and HTI are thoroughly modern entity and that its use of modern media and communications confirms its status as a product of modernity, acting on the stage of modern politics.
- The use and engagement of media can differ between Islamist movement and is dependent on the long term goals of the movement.

