

REUBEN NG
ASSISTANT PROFESSOR
Lee Kuan Yew School of Public Policy

A Fulbright Scholar, Dr. Reuben Ng trained as a behavioural scientist at NUS, Oxford and Yale. He spent 16 years in government, consulting, and research. In government, he was in the Prime Minister's Office driving evidence-based policymaking through data analytics and Singapore's Smart Nation strategies. In consulting, he co-built the advanced analytics practice at a top firm, and implemented complex analytics capabilities across industries (e.g., government, banking, consumer goods) and functions (e.g., strategy, HR, operations). He teaches courses on data analytics, behavioural insights, and policy innovation, and works with senior executives (C-suite) on their organisations' transformation strategy. He serves on the advisory boards of agencies in finance and homeland security.

Reuben is an expert in successful ageing, preventive health, psychometrics, the skills gap, and culture. He is credited with creating innovative techniques to measure societal perceptions/stereotypes that are applied to policy, and program evaluation. His research has been recognised by grants/awards from the US National Institute of Aging and American Psychology Association, and has been featured in major Singapore newspapers including The Straits Times, Business Times, TODAY, and Lianhe Zaobao. He is the first Singaporean to receive the International Fulbright Science and Technology Award, the first non-British recipient of the UK Social and Economic Research Council (ESRC)'s Neville Butler Prize (runner-up) awarded at the Houses of Parliament in London, and the youngest winner of an Early Research Career Award from the International Council of Psychologists. He has over 50 journal/conference papers, has taught extensively in Asia and the United States, and was nominated for teaching awards at Quinnipiac and Yale.

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