



LEONG CHING

ASSOCIATE PROFESSOR

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Leong Ching's work lies in making sense of apparently irrational environmental behavior, whether in refusal to use recycled water, underinvesting in water utilities, or decision making in building dams and managing rivers. She uses narratives, perceptions and stories to understand collective public behavior as well as environmental identities. Her field research is focused on water institutions and governance in Asia.

Leong Ching has graduate degrees in philosophy, information technology and journalism. Before joining the university, she had a career in television and newspaper journalism.