



CAROL SOON

SENIOR RESEARCH FELLOW

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Dr Carol Soon is a Senior Research Fellow at the Institute of Policy Studies where she leads the Society and Culture Department. She has a PhD in Communications and New Media from the National University of Singapore. Her research interests are in media regulation, digital inclusion, new media and activism, public engagement, and Singapore as a digital village. Carol led the study on media and Internet use during Singapore's General Election 2015. She has published her research in books and peer-reviewed journals such as the Journal of Computer-Mediated Communication, Asian Journal of Communication and Journal of Information Technology and Politics. One of her current projects is on digital inclusion and children from different household types, funded by the Ministry of Social and Family Development.

Carol is also Associate Director of the Asia Journalism Fellowship which is supported by Temasek Foundation. She convened the Asia Journalism Forum on "Reporting Facts and the Future of Journalism" in 2017. She is a member of Singapore's Media Literacy Council and the Singapore Press Holdings Chinese Media Resource Panel. She is also currently teaching a course on public policy, public opinion and new media at the Lee Kuan Yew School of Public Policy.

In 2015, Carol received the Lee Kuan Yew School of Public Policy Research Excellence Award. She was also a recipient of the Australian Endeavour Award in 2012. Her paper on political blogging in Singapore won the Best Paper Award at the Conference for E-Democracy and Open Government in 2013. Prior to joining academia, she worked in the corporate sector where she developed communication campaigns for profit and non-profit organisations.

Research Interests

Media regulation; digital inclusion; social media and politics; digital and public engagement; message design; Singapore as a digital village