

# YUMIN JOO

Assistant Professor  
Curriculum Vitae

Lee Kuan Yew School of Public Policy, National University of Singapore  
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## ACADEMIC EMPLOYMENT

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2012–  
present      **Assistant Professor**, Lee Kuan Yew School of Public Policy, National University of Singapore

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## EDUCATION

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2011      Ph.D. in Urban and Regional Planning  
**Massachusetts Institute of Technology**, Cambridge, MA  
International Development Group, Department of Urban Studies and Planning.

2005      Master in Urban Planning with Distinction  
**Harvard University Graduate School of Design**, Cambridge, MA

2003      B.S. in Industrial Design, Magna Cum Laude  
**Korea Advanced Institute of Science and Technology (KAIST)**, Daejeon, Korea

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## AREAS OF RESEARCH INTEREST

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Development and urbanization in Asia.	Urban governance, politics, and policies.
Global cities.	Urban mega-projects.
Smart cities.	Culture-led development.
City branding.	

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## PUBLICATIONS

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### Peer-Reviewed Journal Articles

**Joo, Yu-Min** and Suh, Bokyong. 2017. "Transformative city branding for policy change: The case of Seoul's participatory branding". *Environment and Planning C*.  
<http://dx.doi.org/10.1177/2399654417707526> (online first)

**Joo, Yu-Min** and Yee-Kuang Heng. 2017. "Turning on the taps: Singapore's new branding as a global hydrohub". *International Development Planning Review*. 39(2): 209-227.  
<https://dx.doi.org/10.3828/idpr.2016.29>

**Joo, Yu-Min** and Se-Hoon Park. 2016. "Overcoming urban growth coalition: The case of a culture-led urban revitalization project in Busan, South Korea." *Urban Affairs Review*.  
<http://dx.doi.org/10.1177/1078087416638449> (online first)

Bae, Yooil, **Yu-Min Joo**, Soh-Yeon Won. 2016. “Decentralization and collaborative disaster governance: Evidence from South Korea.” *Habitat International*. 52:50-56. <http://dx.doi.org/10.1016/j.habitatint.2015.08.027>

Bae, Yooil and **Yu-Min Joo**. 2016. “Pathways to meet critical success factors for local PPPs: The cases of urban transport infrastructure PPPs in Korean cities.” *Cities*. 53:35-42. <http://dx.doi.org/10.1016/j.cities.2016.01.007>

Park, Se-Hoon and **Yu-Min Joo**. 2014. “Building effective governance for cultural district planning: The case of the Totatoga project in Busan.” *The Korea Spatial Planning Review*, 83:49-67. (In Korean)

(Received the paper excellence award of the year from The Korea Spatial Planning Review.)

### **Books**

**Joo, Yu-Min**, Yooil Bae and Eva Kassens-Noor. 2017. *Mega-Events and Mega Ambitions: South Korea’s Rise and Strategic Use of Mega-Events*. London: Palgrave Macmillan. (Pivot Series: Mega Event Planning.)

**Joo, Yu-Min**. *Megacity Seoul: Urbanization and the Development of Modern South Korea*. Routledge. (Forthcoming).

### **Book Chapters**

**Joo, Yu Min**. 2013. “New town developments in South Korea: Then and now.” In del Cerro, G. (Ed.) *Urban Megaprojects: A Worldwide View*. London: Emerald Group Publishing Limited.

**Joo, Yu-Min**. “Progressive solutions to urban woes?: Arts and culture as tools for progressive urban regeneration in Busan, South Korea”. In Douglass, M., R. Garbaye, and KC Ho (Eds.) *Progressive Cities in Asia and Europe*. Springer. (Forthcoming).

## **PRESENTATIONS AND CONFERENCES**

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### **Invited Presentations and Panellist**

- 2017 Invited panellist at *Smart Cities: Which Visions and Models for the 21<sup>st</sup> Century?*. Smart Cities Innovation Awards Conference organized by Le Monde. Singapore. June 2, 2017.
- 2017 Invited panellist at *Future of the cities: Smart and Liveable Cities*. Organized by Smart Urban Professional Group at Lee Kuan Yew School of Public Policy. Singapore. February 10, 2017.
- 2017 Invited panellist at Book Launch: *Climate Change and Natural Disasters* by Vinod Thomas. Singapore. February 27, 2017.
- 2015 Invited presentation. “City branding with a progressive twist: The case of Seoul and Singapore.” *International Symposium on Making a Progressive City: Seoul’s Experience and Beyond*, Seoul. October 14–16, 2015.
- 2015 Invited presentation. “South Korea’s urbanization and the rise and struggle of secondary cities.” *KOICA-Singapore (TCD/NTU) Workshop: Roundtable*

- Discussion on Urban and Regional Development*. Singapore. September 3, 2015.
- 2015 Invited presentation. “The urban developmental state: Comparative lessons from Singapore and South Korea”. *Konrad Adenauer Stiftung Young Politicians Programme (KASYP)*. Penang. August 23, 2015.
- 2014 Invited presentation at “Development issues and policy challenges with regards to urban planning within Asia.” *Konrad Adenauer Stiftung Young Politicians Programme (KASYP)*. Singapore. August 29, 2014.
- 2012 Invited presentation. “The urban developmental state: The neglected element in South Korea’s development success in its political and economic transitions.” Colloquium jointly sponsored by the Institute of Governmental Studies at Korea University and the BK21 ERGAPAH. Seoul. May 14, 2012.

### Conference Presentations and Panels Chaired

- 2017 “From participation to power?: Possibilities and pitfalls in co-producing urban governance.” *RC21: Rethinking Global Urban Justice*. Leeds, U.K.. September 11–13, 2017.
- 2017 “Mirror, mirror on the wall, who’s the smartest of them all?: Cybersecurity strategies for Asian smart cities.” *3<sup>RD</sup> International Conference on Public Policy*. Singapore. June 28–30, 2017. (co-authored with Dr Teck Boon Tan).
- 2017 Organized and chaired a session on “Smart cities in Asia.” *3<sup>RD</sup> International Conference on Public Policy*. Singapore. June 28–30, 2017. (co-chaired with Dr Yee-Kuang Heng).
- 2016 “Decentralization and the role of local governments in low-income housing policy in South Korea.” *HKU-USC-IPPA Conference on Public Policy: Coping with Policy Complexity in the Globalized World*. Hong Kong. June 10–11, 2016. (co-authored with Dr Bokyoung Seo).
- 2016 Organized and chaired a session on “Asian Cities as Policy Innovation Hub.” *HKU-USC-IPPA Conference on Public Policy: Coping with Policy Complexity in the Globalized World*. Hong Kong. June 10–11, 2016. (co-chaired with Dr Yee-Kuang Heng).
- 2015 “From developmental cities to entrepreneurial cities to just cities?: Building more just urban governance in Asia.” *RC21: The Ideal City: Between Myth and Reality*. Urbino, Italy. August 27–30, 2015.
- 2015 “Caught in between decentralization and (re)centralization: Environmental disaster management in South Korea from a multilevel perspective.” *Workshop on Decentralization and Disaster Governance in Urbanizing Asia*. Asia Research Institute, National University of Singapore. Singapore. March 5–6, 2015. (Co-authored with Dr Yooil Bae and Dr Soh-Yeon Won).
- 2015 “Reinventing the creative city policy: When a slum meets arts and culture.” *Dialogic Workshop on Progressive Cities in Asia and Europe*. Singapore. February 12–13, 2015.
- 2014 “Branding Asia’s global cities: Mayors & networks” *IPSA World Congress*. Montreal, Canada. July 19–24, 2014. (Co-authored with Dr Ora-orn Poocharoen and Dr Yee Kuang Heng.)

- 2014 “Finding new opportunities in shrinking cities: Local citizens, artists and the state in urban revitalization projects.” Distributed paper at *XVIII ISA World Congress of Sociology*. Yokohama, Japan. July 13–19, 2014.
- 2014 “Mixed blessings from megaprojects.” *EURO/AAA Joint Conference: City Futures III*. Paris, France. June 19–20, 2014.
- 2013 “Planning for shrinking secondary cities: The case of South Korea.” *Joint ESOP/ACSP Congress*. Dublin, Ireland. July 15–19, 2013.
- 2010 “Different levels of states, citizens and market actors in decentralizing urban governance in South Korea.” *ACSP conference*. Minneapolis, Minnesota. October 6–8, 2010.
- 2009 “Who remains local in globalization?: The success story of the city of Gumi, South Korea and its textile industry.” *ACSP conference*. Crystal City, Virginia. October 1–4, 2009.
- 2007 “Clusters as a development policy tool in the new global economy: The role of urban context in cluster development.” *Uddevalla Symposium*. Uddevalla, Sweden. June 14–16, 2007.
- 2006 “Urban cultural amenities and the success of innovative clusters in Asia.” Poster session at the *Cambridge-MIT Institute Workshop on Regional Innovation*. King’s college, Cambridge, U.K. June 9–10, 2006.

#### **RESEARCH GRANTS, AWARDS, AND FELLOWSHIPS**

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2016-2018	<u>National University of Singapore AcRF Grant.</u> <u>Principal Investigator.</u> “Finding progressive urban revitalization solutions: The East Asian experience.” with Professor Mike Douglass and Professor K.C. Ho.	Total grant awarded: SGD 74,955
2013-2016	<u>National University of Singapore Start-up Grant.</u> <u>Principal Investigator.</u> “What Is next for the Four Tigers?: The role of livable cities in economic and social development.”	Total grant awarded: SGD 180,000
2013-2015	<u>National University of Singapore Thematic Research Collaboration Fund.</u> <u>Co-Principal Investigator.</u> “Branding Asia’s global cities: Mayors, networks, and global status.” With Dr Ora-orn Poocharoen (PI) and Dr Yee Kuang Heng.	Total grant awarded: SGD 32,000
2012-2013	<u>National University of Singapore Faculty Research Support Scheme.</u> <u>Principal Investigator.</u> “Politics of space: Can urban megaprojects be a catalyst for political change in the late industrializers?”	Total grant awarded: SGD 15,000
2010	<u>Gill Chin Lim Travel Award to present at ACSP conference.</u>	
2005–2009	<u>Samsung Lee Kun Hee Scholarship, Korea.</u> \$50,000/year for 4 years to pursue a Ph.D. degree.	Total amount awarded: USD 200,000

2009	<u>MIT Center for International Studies Summer Research Grant.</u>	
2009	<u>MIT DUSP Emerson Travel Award.</u>	
2007	<u>MIT Center for International Studies Student Travel Fellowship.</u>	
2006	<u>MIT-Cambridge Travel Grant.</u> Travel grant to attend interdisciplinary workshop on regional innovation in King's College, Cambridge, U.K..	
2003–2005	<u>Kwanjeong Scholarship, Korea</u> \$42,000/year for 2 years to pursue a Master degree.	Total amount awarded: USD 84,000
2005	<u>Urban Planning and Design Thesis Award.</u> Harvard Graduate School of Design. <u>Thesis Title:</u> “Industrial districts as local urban development in Boston.”	

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## TEACHING EXPERIENCE

### Courses Taught at the Lee Kuan Yew School of Public Policy

PP5110A	Policy Analysis Exercise (PAE).
PP5147	Asian Global Cities.
PP5238	Urban Development and Policy.
PP5242K	Policies for Urban Intervention. Co-taught with Professors Susan Frainstein and Norman Fainstein.
PP5415	Social, Environmental, and Urban Policy (gateway course). Team taught with Assistant Professor Ng, Kok Hoe.
PP5505	Policy Analysis and Program Evaluation.

### Teaching Assistant at Massachusetts Institute of Technology

Spring 2011	Project Appraisal in Developing Countries. Professor A. Kim.
Fall 2009	Microeconomics and Planning Economics. Professor F. Levy.
Fall 2007	Microeconomics and Planning Economics. Professor F. Levy.

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## PROFESSIONAL AFFILITATION

2013-current	<u>Faculty Associate, Asian Urbanisms Cluster at Asia Research Institute, National University of Singapore.</u>
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## PROFESSIONAL SERVICE

### Ad-Hoc Journal Reviewer

*Cities.*  
*Urban Affairs Review.*  
*Urban Policy and Research.*