

YUMIN JOO

Assistant Professor

Lee Kuan Yew School of Public Policy
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ACADEMIC EMPLOYMENT

Assistant Professor, Lee Kuan Yew School of Public Policy, National University of Singapore, July 2012 - present

AREAS OF RESEARCH INTEREST

- Development and urbanization in Asia.
- Urban governance, politics, and policies.
- Global cities.
- Urban mega-projects.
- City branding.
- Culture in urban development.

EDUCATION

Massachusetts Institute of Technology, Cambridge, MA
International Development Group, Department of Urban Studies and Planning.
Ph.D. in Urban and Regional Planning, September 2011.

Dissertation Title: “The City as a National Growth Machine: City-Building and the Role of Urban Development in South Korea’s Political and Economic Transitions”

Harvard University Graduate School of Design, Cambridge, MA
Master in Urban Planning with Distinction, June 2005.

Korea Advanced Institute of Science and Technology (KAIST), Daejeon, Korea
B.S. in Industrial Design, Magna Cum Laude, February 2003.

PUBLICATIONS

- **Joo, Yu-Min**, Yooil Bae and Eva Kassens-Noor. 2016. *Mega-Events and Mega Ambition: The Rise of South Korea and the Story of Big Four Events*. London: Palgrave Macmillan (forthcoming-contract signed).
- Bae, Yooil, **Yu-Min Joo**, Soh-Yeon Won. 2015. “Decentralization and collaborative disaster governance: Evidence from South Korea.” *Habitat International*.
<http://dx.doi.org/10.1016/j.habitatint.2015.08.027>

- Park, Se-Hoon and **Yu-Min Joo**. 2014. “Building Effective Governance for Cultural District Planning: The Case of the Totatoga Project in Busan.” *The Korea Spatial Planning Review*, 83:49-67. (In Korean) (Received the paper excellence award of the year from *The Korea Spatial Planning Review*.)
- Joo, Yu Min. 2013. “New Town Developments in South Korea: Then and Now.” In *Urban Megaprojects: A Worldwide View*, ed. Gerardo del Cerro Santamaria. London: Emerald Group Publishing Limited.

PRESENTATIONS AND CONFERENCES

- “City Branding with a Progressive Twist: The case of Seoul and Singapore.” International Symposium on Making a Progressive City: Seoul’s Experience and Beyond, Seoul. October 14-6, 2015. (*Invited presentation*.)
- “South Korea’s Urbanization and the Rise and Struggle of Secondary Cities”. Presented at KOICA-Singapore (TCD/NTU) workshop, roundtable discussion on Urban and Regional Development, September 3, 2015. (*Invited presentation*.)
- “From Developmental Cities to Entrepreneurial Cities to Just Cities?: Building More Just Urban Governance in Asia” Paper presented at RC21, Urbino Italy, August 27-30, 2015.
- “The Urban Developmental State: Comparative Lessons from Singapore and South Korea”. Konrad Adenauer Stiftung Young Politicians Programme (KASYP). Penang, Malaysia, August 23, 2015 (*Invited talk*).
- “Caught in between Decentralization and (Re)Centralization: Environmental Disaster Management in South Korea from a Multilevel Perspective. Workshop on Decentralization and Disaster Governance in Urbanizing Asia,” Asia Research Institute, National University of Singapore, March 5-6, 2015. (co-authored with Dr. Yooil Bae and Dr. Soh-Yeon Won).
- “Reinventing the Creative City Policy: When a slum meets arts and culture.” Dialogic Workshop on Progressive Cities in Asia and Europe. Singapore, 12-13 February 2015.
- “Development Issues and Policy Challenges with Regards to Urban Planning within Asia.” Konrad Adenauer Stiftung Young Politicians Programme (KASYP). August, 29, 2014 (*Invited talk*).
- “Branding Asia’s Global Cities: Mayors & Networks” Paper presented at IPSA World Congress, Montreal, July 19-24, 2014. (co-authored with Dr. Ora-orn Poocharoen.)
- “Finding New Opportunities in Shrinking Cities: Local Citizens, Artists and the State in Urban Revitalization Projects.” Distributed paper at XVIII ISA World Congress of Sociology, Yokohama, July 13-19, 2014.
- “Mixed Blessings from Megaprojects.” Paper presented at EURA/UAA Joint Conference 2014 City Futures III, Paris, June 19-20, 2014.
- “Planning for Shrinking Secondary Cities: the Case of South Korea.” Paper presented at Joint ESOP/ACSP Congress, Dublin, July 15-19, 2013.
- “The Urban Developmental State: The Neglected Element in South Korea’s Development Success in Its Political and Economic Transitions.” Presented at invited colloquium jointly sponsored by the Institute of Governmental Studies at Korea University and the BK21 ERGAPAH. May 14, 2012.
- “Different Levels of States, Citizens and Market Actors in Decentralizing Urban Governance in South Korea.” Paper presented at ACSP (The Association of Collegiate Schools of Planning) conference, Minneapolis, Minnesota, October 6-8, 2010.

- “Who Remains Local in Globalization?: The Success Story of the City of Gumi, South Korea and Its Textile Industry.” Paper presented at ACSP conference, Crystal City, VA, October 1–4, 2009.
- “Clusters as a Development Policy Tool in the New Global Economy: The Role of Urban Context in Cluster Development.” Paper presented at Uddevalla Symposium, Uddevalla, Sweden, June 14–16, 2007.
- “Urban Cultural Amenities and the Success of Innovative Clusters in Asia.” Presented for the poster session at the Cambridge-MIT Institute Workshop on Regional Innovation in King’s college, Cambridge, U.K., June 9–10, 2006.

RESEARCH GRANTS, AWARDS, AND FELLOWSHIPS

- National University of Singapore Start-up Grant, March 2013
“What Is Next for the Four Tigers?”: The Role of Livable Cities in Economic and Social Development.” Total grant awarded: SGD \$180,000.
- National University of Singapore Thematic Research Collaboration Fund, 2013
“Branding Asia’s Global Cities: Mayors, Networks, and Global Status.” with Professors Ora-orn Poocharoen and Heng Yee Kuang. Total grant awarded: SGD \$32,000.
- National University of Singapore Faculty Research Support Scheme, 2012, SGD \$15,000
- Gill Chin Lim Travel Award to present at ACSP conference, October 2010
- Samsung Lee Kun Hee Scholarship, Korea
\$50,000/year for 4 years to pursue a Ph.D. degree, 2005–2009.
- MIT Center for International Studies Summer Research Grant, summer, 2009
- MIT DUSP Emerson Travel Award, summer, 2009
- MIT Center for International Studies Student Travel Fellowship, spring, 2007
- MIT-Cambridge Travel Grant
Travel grant to attend interdisciplinary workshop on regional innovation in King’s college, Cambridge, U.K., June 2006.
- Kwanjeong Scholarship, Korea
\$42,000/year for 2 years to pursue a Master degree, 2003–2005.
- Urban Planning and Design Thesis Award
Harvard Graduate School of Design, June 2005.
Thesis Title: “Industrial Districts as Local Urban Development in Boston.”

TEACHING EXPERIENCE

Courses taught at the Lee Kuan Yew School of Public Policy:

- PP5147 Asian Global Cities.
- PP5238 Urban Development and Policy.
- PP5242K Policies for Urban Intervention: Co-taught with Professors Susan and Norman Fainstein.
- PP5415 Social, Environmental, and Urban Policy (gateway course): Team taught with Dr. Ng, Kok Hoe.
- PP5505 Policy Analysis and Program Evaluation.

PROFESSIONAL SERVICE

REVIEWER:

Cities

Urban Policy and Research

LANGUAGES

Fluent in English and Korean