

RAZEEN SALLY

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Nationality: British

Parentage: British/Sri Lankan

Place of Birth: Colombo/Sri Lanka

Date of birth: 27/1/1965

Languages: English (mother tongue), French and German (both fluent), Sinhalese (basic)

Lower education (1969-84): Schools in Sri Lanka and the U.K.

SUMMARY

Razeen Sally is Visiting Associate Professor at the Lee Kuan Yew School of Public Policy, National University of Singapore. He is also Director of the European Centre for International Political Economy, now Europe's leading trade-policy think tank, which he co-founded in 2006. He was Senior Lecturer in International Political Economy at the London School of Economics, where he also received his PhD. He did post-doctoral work at INSEAD prior to teaching at the LSE. He has held adjunct teaching, research and advisory positions at universities and think tanks in the USA, Europe, Africa and Asia. He is Vice-Chair of the World Economic Forum's Global Agenda Council on Competitiveness, Adjunct Scholar of the Cato Institute in Washington DC, and Senior Research Associate at the South African Institute of International Affairs in Johannesburg. He has been Visiting Professor at the Institut D'Etudes Politiques in Paris, Senior Visiting Research Fellow at the Institute of Southeast Asian Studies in Singapore, Visiting Fellow at the University of Hong Kong and the Australian National University, and a Director of the Commonwealth Business Council in London. He is on the advisory boards of the Institute of Economic Affairs in London, the Centre for Independent Studies in Sydney, and the Cato Centre for Trade Policy Studies in Washington DC.

Razeen Sally's research and teaching focuses on global trade policy and Asia in the world economy. He has written extensively on the WTO, FTAs, and on different aspects of trade policy in Asia. He has also written on the history of economic ideas, especially the theory of commercial policy. He has consulted widely for governments, international organisations and businesses in Europe and Asia, and has worked for extended periods in France, Germany, Belgium, India, Sri Lanka, Singapore and Hong Kong. He writes frequently in international newspapers, and comments regularly on international economic issues on radio and TV.

PART A: ACADEMIC CAREER

1. Current positions

Visiting Associate Professor, Lee Kuan Yew School of Public Policy and Institute of South Asian Studies, National University of Singapore (since 2012)

Director, European Centre for International Political Economy, Brussels (since 2006)

2. Research and teaching areas

RESEARCH

- Trade-and-investment policies and trade policy-making in developing and transitional countries, especially east, southeast and south Asia. Focus on China, India and ASEAN. Also trade policy in the European Union
- Trade negotiations: the WTO, FTAs and developing/transitional countries, especially in Asia. The EU in global trade negotiations
- Intellectual history in political economy, especially the classical liberal tradition and the theory of commercial policy

TEACHING AREAS

- Political Economy of International Trade; Asia in the World Economy; International Political Economy; History of Ideas in Political Economy
- Lee Kuan Yew School teaching: Asia in the World Economy http://spp.nus.edu.sg/docs/fac/razeen_sally/asiaintheworldcourse.pdf; Political Economy of International Trade http://spp.nus.edu.sg/docs/fac/razeen_sally/peintltradeourse.pdf
- LSE teaching: Programme Coordinator, MSc International Political Economy, 2001-2, 2003-5, 2010-2011. MSc options: International Political Economy, Political Economy of International Trade (course coordinator), History of Ideas in International Political Economy, International Business in the International System (course coordinator until 2002)

3. Academic degrees and education

1992: Ph.D (LSE), with research affiliations at the Johann Wolfgang Goethe Universität, Frankfurt a.M., Germany (1988-89), and the European University Institute, Florence, Italy (1988, 1989)

1992-93: Scholarship to study at the Free University, Berlin, Germany

1988: MSc Politics of the World Economy (LSE), grade of Distinction

1987: BSc (Econ.) (LSE), Upper Second

4. Academic and related appointments

FULL-TIME APPOINTMENTS

2000-2011: Senior Lecturer (Associate Professor), LSE

1993-2000: Lecturer (Assistant Professor), LSE (tenured in 1998)

1992-93: Research Fellow, INSEAD (European Institute of Business Administration), Fontainebleau, France

OTHER APPOINTMENTS AND AFFILIATIONS

2012-: Visiting Associate Professor, Lee Kuan Yew School of Public Policy and Institute of South Asian Studies, National University of Singapore

2006-: Director, European Centre for International Political Economy, Brussels

2013-14: Chair, Global Agenda Council on Competitiveness, World Economic Forum

2012-13: Vice-Chair, Global Agenda Council on Competitiveness, World Economic Forum (member of the council since 2011)

2013-: Member, International Advisory Board, Journal of Southeast Asian Economies

2009-: Adjunct Scholar, Cato Institute, USA

2009-: Member, Academic Advisory Council, Centre for Independent Studies, Australia

2007-: Senior Research Associate, South African Institute of International Affairs, Johannesburg, South Africa

2008: Director of the Indian trade policy programme, Observer Research Foundation, New Delhi, India

2008: Visiting Fellow, Economics Division, Research School of Pacific and Asian Studies, Australian National University, Canberra, Australia

2007: Visiting Fellow, East Asian Institute of International Economic Law, University of Hong Kong

2002-6: Senior Visiting Research Fellow, Institute of Southeast Asian Studies, Singapore

2001-7: Visiting Professor, International Trade Policy, Institut D'Études Politiques MBA Programme, Paris, France

2005-6: Visiting Professor, Fundacion Caja Madrid, Spain

2002-3: Research Director, Global Dimensions Programme, LSE

2001-3: Head, International Trade Policy Unit in the International Relations Department, LSE

2002-3: Director, Trade Policy, Commonwealth Business Council, London, UK

1998 & 1999: Visiting Assistant Professor, Dartmouth College, New Hampshire, USA

2003-: Visiting Lecturer, NATO Defence College, Rome, Italy

2005: Guest Lecturer, MBA programme, Thammasat University, Bangkok, Thailand, 2005-

2003-: Member of the Academic Advisory Council, Institute of Economic Affairs, London, UK

2002-: Member, Academic Council, Centre for Policy Studies, UK

1999-: Member of the Board of Advisers, Centre for Trade Policy Studies, Cato Institute, Washington DC, USA

2003-: Co-publisher, *Ordo: Jahrbuch für die Ordnung von Wirtschaft und Gesellschaft* (Germany)

2003: Member, Federal Trust Working Group on the WTO's Singapore issues

2005: Member, Chatham House/Federal Trust Working Group on the WTO,

chaired by Peter Sutherland (2005)

2004-: Member, The Evian Group Brains Trust, Switzerland

5. Grants

2011/12: Asian Development Bank, for a paper on ASEAN FTAs with third countries

2010: Centre for European Studies, Brussels, for a paper on EU trade policy

2010: Department for International Development, UK, for a paper and presentation on scenarios for the global economy and implications for UK trade policy

2007/8: South African Institute of International Affairs, for papers on comparative trade reforms in emerging markets

2007: East Asian Institute of International Economic Law, University of Hong Kong, for a paper on EU-Asia FTAs

2005/6: The Earhardt Foundation, USA, for a book on trade policy in the 21st century

2002-: Institute of Southeast Asian Studies, Singapore, for work on trade policies in Southeast Asia

2004/5: Thai National Research Council, for a report on Thai trade policy

2004: South African Institute of International Affairs, for a paper on Chinese trade policy

2004: Pfizer Inc., to coordinate an LSE project on biotechnology and trade-related intellectual property protection, with case studies of Israel and Singapore

1995-98: Economic and Social Research Council, UK, for a study on German *Ordnungspolitik* and its relevance to the EU

1997-98: Alexander von Humboldt Fellowship at the Institute of Economic Policy, Cologne, Germany, for work on the German neoliberal tradition in economics

1994: Anglo-German Foundation, German Academic Exchange Service, for work on the German neoliberal tradition in economics

6. Prizes

2011: The Hayek Prize, Hayek Society, Germany

2009: Anthony Fisher Prize, Institute of Economic Affairs, UK (for the best IEA publication, 2008)

7. Administrative duties at the LSE

- Warden, Rosebery Avenue Hall of Residence (1998-2007)
- MSc Selector, Erasmus and General Course Tutor for the International Relations Department
- Academic Board Agenda Committee (1998-2002)
- Academic Council Restructuring Committee, 2000
- Chairman, Finance Working Group, International Relations Department
- Chairman, Residences Users Group, 2002-3

PART B: CONSULTANCY, MEDIA AND OTHER ACTIVITIES

1. Economic consultancy and think-tank activity

THINK TANKS, GOVERNMENT AGENCIES AND INTERNATIONAL ORGANISATIONS

- Director, European Centre for International Political Economy (ECIPE, www.ecipe.org). A global-economy think tank in Brussels, founded in 2006. Lead and coordinate projects focusing on international trade policy and EU trade relations with third countries
- Global economic policy lectures and briefings for universities, think tanks, policy-makers and non-governmental representatives in: *USA* (Cato Institute, National Intelligence Council), *WTO* (World Trade Forum 2004, 2005, 2007, 2008), *OECD* (Annual Trade Forum, 2008, Annual Trade Working Party, 2008), *China* (Peking University-CCER, Tsinghua University, EU DG Trade-MOFCOM seminar, EU-WTO project/MOFCOM, Guangdong WTO Centre, provincial government-sponsored conferences in Shanghai, Haikou and Beihai, World Economic Forum, Tianjin, CCER-PAFTAD 34, Beijing), *India* (ICRIER, Rajiv Gandhi Foundation, UNCTAD, ITC, Observer Research Foundation), *Sri Lanka* (Public Institute of Management, Lakshman Kadirgamar Institute, Peradeniya Plus Group, Eisenhower Foundation, Gamani Corea Foundation), *South Africa* (Institute for Global Dialogue, South African Institute of International Affairs, Brenthurst Foundation, Department of Trade and Industry), *Mauritius* (Ministry of Foreign Affairs); *Singapore* (Institute of Southeast Asian Studies, Institute of Defence and Strategic Studies, Institute of South Asian Studies, Singapore Management University, Ministry of Trade and Industry), *Hong Kong* (University of Hong Kong, The Hong Kong Forum), *Taiwan* (Ministry of Economic Affairs, Taiwan Brains Trust, PAFTAD 33), *Malaysia* (Prime Minister's Department, Malaysian Institute for Economic Research), *Thailand* (Ministry of Commerce, UNESCAP, Chulalongkorn University, Thammasat University), *Vietnam* (Roundtable with the prime minister and cabinet, Ministry of Foreign Affairs, Diplomatic Academy), *Philippines* (Asian Development Bank), *Indonesia* (UPH University), *Japan* (Japan Centre for Economic Research), *Russia* (Moscow School of Political Studies), *Estonia* (Foreign Ministry, Tallinn Technical University), *Latvia* (European Commission, University of Latvia, Riga School of Law), *Lithuania* (Lithuanian Free Market Institute), *Spain* (Real Instituto del Cano, IBEI Barcelona, University of Navarra), *Sweden* (Timbro, Foreign Ministry, National Board of Trade, Gothenburg University, Uppsala University, International

Chamber of Commerce), *Norway* (Civitas), *Finland* (Bank of Finland), *Italy* (NATO), *Austria* (Hayek Institute, Vienna), *Slovakia* (Hayek Institute), *Slovenia* (Ministry of Economy, British Embassy, Hayek Institute), *Croatia* (Hayek Institute), *Montenegro*, *Bosnia-Herzegovina*, *Serbia*, *Montenegro*, *Albania* (Hayek Institute), *Greece* (University of Macedonia), *Romania* (Diplomatic Academy), *Malta* (European Commission), *Turkey* (Journal of International Trade and Diplomacy/Undersecretariat of the Prime Ministry conference, Istanbul, Association for Liberal Thinking, Ankara), *Israel* (Hebrew University), *UAE* (World Economic Forum), *Australia* (Australian National University, The Treasury, Centre for Independent Studies)

- Asian Development Bank (2011/12): Commissioned paper on ASEAN FTAs
- Ministry of Economic Affairs, Taiwan (2010): Commissioned report on an EU-Taiwan FTA (with Iana Dreyer). Presented at events in Taipei, Brussels and London
- Investment Division, OECD, Paris (2010): Commissioned paper on the climate for foreign direct investment in Malaysia and Vietnam.
- Centre of European Studies, Brussels, at the request of the President of the European Commission, José Manuel Barroso (2010): Commissioned paper on the future of world trade (with Hanns Glatz and Ana de Palacio). Presented in Brussels
- Department for International Development, UK (2010): Commissioned paper on scenarios for world trade and development, 2010-2020, and policy options for the UK (with Fredrik Erixon). Presented at a DFID/BIS/FCO workshop in London
- South African Institute of International Affairs (2010): Commissioned paper on post-crisis trade policy in emerging markets. Presented in Cape Town.
- National Intelligence Council, USA (2008): Commissioned paper on global trade-policy trends. Contract with Booz Allen Hamilton. Presented at a seminar in Washington DC
- Trade and Agriculture Division, OECD, Paris (2008): Commissioned paper on the political economy of trade-policy reforms in the BRIICS. Presented at the OECD Annual Trade Forum and Trade Working Party Meeting, Paris. Published in

an OECD volume

- European Commission DG Trade: Member, Advisory group to Commissioner de Gucht on China (2011)
- Ministry of Foreign Affairs, Vietnam: Adviser on trade policy (2008-9). Participated in a roundtable discussion with the prime minister and cabinet, 2008. Lectures and briefings for ministry officials and the Diplomatic Academy, sponsored by the British Embassy, 2008 and 2009
- South African Institute of International Affairs (2006-08): Comparative trade reform project. Co-led a series of studies on emerging markets. Three workshops and conferences in Johannesburg. An edited volume with Edward Elgar, published in 2009
- Brenthurst Foundation, South Africa (2006-08): Contributor to a project on Globalisation and Economic Success: Lessons for Africa. Conferences in Singapore, Cairo and Tswalu (South Africa). Presented a paper on Sri Lanka
- Head, LSE International Trade Policy Unit; Director of Trade Policy, Commonwealth Business Council (CBC), London (2002-03). In charge of a joint LSE Global Dimensions-CBC trade policy programme: WTO reports and background papers; a Commonwealth Trade Forum in London (including the participation of 23 trade ministers) and WTO issue roundtables in London, Singapore, Kuala Lumpur and Johannesburg; WTO training programmes. Previously prepared three CBC reports: 1) The developing country agenda for a new WTO round, used by the CBC as the basis for its formal submission to the Commonwealth Heads of Government Meeting (CHOGM), Durban, South Africa, November 1999, and for the CBC submission at the WTO Ministerial Conference at Seattle, U.S.A., November-December 1999; 2) Services liberalisation in developing countries and the GATS negotiations in the WTO (2000); 3) The Commonwealth and the WTO post-Cancun, for CHOGM 2003 in Abuja, Nigeria.
- Ministry of Trade and Industry, Singapore (2001/02): Feasibility study on an EU-Singapore free trade agreement (with Brian Hindley and Steve Woolcock)
- Caja Madrid, Spain (2005, 2006): Trade policy course
- Organised an LSE Trade Policy Symposium with UNCTAD in New Delhi, 2004

- Keynote speaker, European Commission annual conference on international trade and development, Brussels, 2010
- Chaired panels at World Economic Forum events in Davos, Tianjin and Jakarta, 2011-13
- Speaker at LSE's Asia Forum in Bangkok, 2004, and New Delhi, 2006
- Chairman of steering committee on LSE project on TRIPS and biotechnology, sponsored by Pfizer (2004)
- Project adviser, *The World Trade Brief*, for delegates and participants at the WTO's Sixth Ministerial Conference, Hong Kong, December 2005
- Enterprise LSE/IDEA and Oxford Analytica (1995-2000): Economic policy briefs

BUSINESS CONSULTANCY

- Global economic policy speeches and briefings for business, e.g. Confederation of Indian Industries/FICCI (India); IMA CEO Roundtable, Udaipur and Goa, India; Goldman Sachs International, London; Conference of banking CFOs, London; Citibank, London; Credit Suisse, Zurich; Macquarie Bank, Hong Kong; Citywire UK, Singapore; European Roundtable of Industrialists, Brussels; International Chamber of Commerce, The Hague; International Chamber of Commerce, Stockholm; Annual Convention, Chief Investment Officers for university and foundation endowments, USA; Vietnamese Confederation of Industries, Hanoi; Singapore Business Federation; AMCHAM Singapore; AMCHAM and Eurocham, Sri Lanka; Ceylon Chamber of Commerce, Sri Lanka; Europe-Asia Annual Chambers of Commerce Conference, Bangkok; Chamber of Commerce, Mauritius; Business Leadership South Africa, Johannesburg

TRADE POLICY TRAINING PROGRAMMES

- Trade policy lecturing for civil servants through the LSE International Trade Policy Unit and Enterprise LSE. Included a Summer School for developing country officials (sponsored by the Commonwealth Secretariat), WTO training packages in Commonwealth countries, and regular lecturing for the Department of Trade and Industry, Foreign Commonwealth Office, Department for International Development, U.K.

- Temasek Centre for Trade and Negotiations, Rajaratnam School of International Studies, Singapore, 2008 and 2009: Module covering trade-policy trends in Asia for trade officials from east and south Asia; Ministry of Finance, Sri Lanka, 2011
- Crawford School, Australian National University, Canberra (2008): Trade policy training programme for trade officials from Iraq
- Trade Analysis Reform Project (TARP) (2005-06): For governments of Thailand, Vietnam, Cambodia and Laos, managed by Cardno ACIL for AUSAID. Worked with trade policy officials and researchers to improve policy analysis in government. Conducted week-long training programmes, with detailed research and policy modules, in Bangkok, Vientiane and Pnomh Penh
- GTZ Beijing Office: Trade policy training programmes in China -- China in the WTO (EU-China WTO programme: project evaluations and lecturing in Beijing and provinces), 2003-4; conference presentation on China's trade policies, Haikou, Hainan, 2007; conference on regional integration and FTAs, Beihai, Guanxi province, 2008; East Asia sub-regional cooperation project, 2010-11

2. Media/journalism

- Frequent appearances on TV and radio commenting on international economic policy (including BBC World Service, CNN and Bloomberg). Articles in *The Wall Street Journal*, *Financial Times*, *Far Eastern Economic Review*, *Frankfurter Allgemeine Zeitung*, *Die Zeit*, *Neue Zürcher Zeitung*, *Straits Times* and *Business Times* (Singapore), *Business Day* (South Africa), *Financial Express* and *The Mint* (India), *Bangkok Post* (Thailand), *South China Morning Post* (Hong Kong), *Daily FT* (Sri Lanka)
- Globalisation column in *Economic Affairs* (UK); guest columnist, *Frankfurter Allgemeine Sonntagszeitung* (Germany) 2002-3.

3. Clubs and other affiliations

- The Travellers (London), Royal Overseas Services League(London), Tanglin Club (Singapore)
- The Mont Pelerin Society

- The London Library