

► 18 – 22 JUN 2018 ◀

PUBLIC POLICY AND PRIVATE SECTOR DEVELOPMENT

EXECUTIVE EDUCATION

►INTRODUCTION◀



It is widely recognised that the performance of the private sector is key to a country's development, and that government policies and programmes can stimulate or inhibit such performance. Long underappreciated, however, has been the role of the individuals who design and implement the government initiatives that impact its critical sector. These local professionals – from all sectors – must not only have the technical knowledge and analytical skills in their respective domains, but they must also have the agility to operate in complex state-market environments.

The Lee Kuan Yew School of Public Policy at the National University of Singapore is partnering the Leadership Academy for Development (LAD) – an initiative of Johns Hopkins University's School of Advanced International Studies (SAIS) and Stanford University – to offer an executive programme on "Public Policy and Private Sector Development" for government officials and private sector executives in Asia.

►KEY INFORMATION◀

Duration

18 – 22 June 2018 (5 DAYS)

Venue

Lee Kuan Yew School of Public Policy
National University of Singapore
(469C Bukit Timah Road Singapore 259772)

Programme Fees*

› S\$4,950 + 7% GST# (Without accommodation)

Applications

Please submit completed Application Form & CV
(Refer to enclosed form for more details)

Deadline for Applications

04 May 2018

Contact

Executive Education Department
Lee Kuan Yew School of Public Policy
Tel: (65) 6516 8697 / (65) 6601 5774
Fax: (65) 6872 9291
Email: lkyspppep@nus.edu.sg

* Fee is based on per-person basis and includes food, refreshments, site visits, and learning support materials. Overseas participants should arrange their own visa, travel insurance, travel costs from Singapore, transport, and cover their living expenses while in Singapore. The LKY School does not provide scholarships or financial aid for this programme.

Goods and Services Tax (GST) is applicable for Singapore-based participants and overseas participants who are self-funded or sponsored by a Singapore organisation.

► PROGRAMME OBJECTIVES ◀

Policies to develop a country's private sector must be anchored in a solid understanding of context-specific economic, financial, political, and cultural realities. Policymakers must know how to set priorities, sequence actions, manage conflict, and build coalitions.

The programme seeks to equip government officials and future business leaders with the insights and skills and analytic frameworks to enable them to serve as catalysts for policy reforms in complex, sometimes contentious settings.

► TARGET AUDIENCE ◀

The Programme is designed for mid-level government practitioners and private sector executives with 5–10 years of working experience; members of the next generation of leaders from Asia.

► CASE-BASED CURRICULUM ◀

A few key lectures provide the conceptual framework for a largely case-based curriculum. This programme draws materials from LAD's own library of specially-written case studies to generate a more interactive learning experience for students. Each case describes how decision makers addressed obstacles or managed the political, cultural, or social impediments to a policy or its implementation.

Recognising that every country offers a unique context, there are no "best practices" or "right answers" – students are encouraged to draw from their own experiences to enrich classroom discussions and stimulate debate as they weigh real life trade-offs whilst juggling the changing dynamics of their home country.

Some of the topics LAD's cases studies have addressed are: the privatisation of public resources, the outsourcing of regulatory functions to combat corruption and improve efficiency, managing the demands of international finance institutions and multilateral banks, and the challenges of establishing a stock market and consumer credit information system.



► APPLICATION FORM ◀

Application deadline: 4 May 2018

PUBLIC POLICY AND PRIVATE SECTOR DEVELOPMENT

18 – 22 Jun 2018

Kindly complete the Application Form and submit together with a copy of participant's CV either by email or post.

› Participant Details

MR/MS/DR/OTHERS* (If others, please specify) _____

FULL NAME _____

DESIGNATION _____ DEPARTMENT _____

ORGANISATION _____

NATIONALITY _____ OFFICE NUMBER _____

EMAIL ADDRESS _____ MOBILE NUMBER _____

DIETARY RESTRICTION (IF ANY) _____ NO. OF YEARS OF RELATED EXPERIENCE _____

› Programme Expectation

MOTIVATION FOR JOINING THIS PROGRAMME (1-2 sentences)

DESCRIBE YOUR CURRENT ROLE IN YOUR ORGANISATION (1-2 sentences)

› Payment Details

Programme Fees*:

[] S\$4,950 + 7% GST[#]

Mode of Payment:

SPONSORED BY [] INDIVIDUAL [] OWN ORGANISATION [] OTHER ORGANISATION

Please state the Sub-BU Code if sponsored by Singapore government agency:

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Payment Contact:

FIRST NAME _____

LAST NAME _____

DESIGNATION _____

DEPARTMENT _____

ORGANISATION _____

BILLING ADDRESS _____

EMAIL ADDRESS _____ OFFICE NUMBER _____

How did you hear about this programme (You may select more than one option):

- PREVIOUS PROGRAMME PARTICIPANT LKY SCHOOL ALUMNI LKY SCHOOL WEBSITE
 LKY SCHOOL SOCIAL MEDIA LKY SCHOOL EMAIL/ NEWSLETTER INTERNET SEARCH
 PROGRAMME BROCHURE OTHERS: PLEASE SPECIFY: _____

Please indicate below if you wish to be contacted for future updates of LKY School programmes and events:

- YES, THROUGH EMAIL NO, I DO NOT WISH TO BE CONTACTED

> Emergency Contact Details (For Overseas Participants)

NAME _____ RELATIONSHIP TO PARTICIPANT _____

CONTACT DETAILS _____

> Cancellation Policy and Important Notes

The LKY School reserves the right to determine the final list of participants taking diversity into account.

Once confirmed, should the participant cancel four (4) weeks before the programme, the LKY School will charge the participant or the sponsoring organisation a cancellation fee equivalent to 50% of the programme fee. LKY School reserves the right to postpone or cancel the programme by giving at least 14 days notice.

Please note that photography, audio, and video recording may occur during the programme. All photography, audio, and video recording may be used for the purpose of LKY School's marketing, publicity purposes in print, electronic, and social media. If you do not wish to have your image recorded or published, for compelling and legitimate grounds relating to your particular situation, please inform us via email before the start of the programme. LKY School shall not be responsible for photographs and/ or videos taken by unauthorised persons during the programme.

By signing this application form, you agree that LKY School and NUS may collect, use, and disclose your personal data, as provided in this application form, for the following purpose in accordance with the Personal Data Protection Act 2012 and our data protection policy:

- > Disclosure and transfer of your data to third party service providers, agents and/ or our affiliates or related corporations that provide administration, data processing, computer, or other services to LKY School and NUS.

Please visit our website at <http://www.nus.edu.sg/legal-information-notices> for further details on our data protection policy, including how you may access and correct your personal data or withdraw consent to the collection, use, or disclosure of your personal data.

I have read the above and accept the terms.

Applicant's Signature**Date**

Send your application materials to us by email or post. Put "**PUBLIC POLICY AND PRIVATE SECTOR DEVELOPMENT**" as the email subject line or on the envelope flap.

You can also submit your application **ONLINE**. Visit www.lkyspp.nus.edu.sg/executive-education/ for more details.

► FACULTY & SPEAKERS ◀

The Public Policy and Private Sector Development will be taught by international faculty of the Lee Kuan Yew School of Public Policy, and the Leadership Academy for Development by distinguished guest speakers and panelists.

Professor Roger Leeds*Professor**School of Advanced International Studies (SAIS) of the Johns Hopkins University*

Director of the School's Center for International Business and Public Policy. Dr. Leeds also has taught in the MBA programs at Wharton, University of Pennsylvania and Columbia University Business School. His work focuses on public policy responses to financial crises, international financial markets and the role of the private sector in the development process. Dr. Leeds' latest book is *Private Equity Investing in Emerging Markets*.

Professor R. Kent Weaver*Professor**Public Policy and Government at Georgetown University*

Dr. Weaver is a senior fellow in the Governance Studies program at the Brookings Institution. His major fields of interest and expertise are comparative social and economic policy, comparative political institutions, and the determinants of behavior change and compliance by individuals and firms. He received his Ph.D. in Political Science from Harvard University.

Associate Professor Donald Low*Associate Dean (Research and Executive Education) & Associate Professor (Practice)**Lee Kuan Yew School of Public Policy*

Donald Low has administrative oversight of the School's research centres and leads the School's executive education efforts. His research interests include inequality and social spending, behavioural economics, economics and public policy, public finance, and governance and politics in Singapore. Prior to his current appointment, Donald served 15 years in the Singapore government in various senior positions. During that time, he established the Centre for Public Economics at the Civil Service College of Singapore.

Associate Professor Eduardo Araral*Vice Dean (Research) and Associate Professor**Lee Kuan Yew School of Public Policy*

Dr. Araral specialises in and has received numerous awards for the study of governance and institutions for collective goods across a range of public policy contexts. He teaches public management, public finance, research methods, policy analysis and programme evaluation, and institutional analysis. He carries out an active portfolio of consultancy and advisory work in Asia. Dr. Araral has received 12 awards and recognitions including fellowships from the research centers of 3 Nobel Laureates (Economics).



EXECUTIVE EDUCATION

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