

PUBLIC POLICY AND PRIVATE SECTOR DEVELOPMENT



Three leading universities come together to offer state-of-the-art knowledge and practice on public policy for private sector development. The National University of Singapore's Lee Kuan Yew School of Public Policy, in partnership with the Leadership Academy for Development (LAD) – an initiative of Johns Hopkins University's School of Advanced International Studies (SAIS) and Stanford University, offers an executive programme on *Public Policy and Private Sector Development* for government officials and private sector executives in Asia.

The performance of the private sector is key to a country's economic development, and government policies and programmes can either stimulate or inhibit it. Government officials who design and implement these impactful policy initiatives have a critical role to play. They need both domain-specific technical knowledge and analytical skills, as well as the agility to operate in complex state-market environments. Policies to develop a country's private sector must be anchored in a solid understanding of context-specific economic, financial, political, and cultural realities. Policymakers must know how to set priorities, sequence actions, manage conflict, and build coalitions.

This course uses case studies that analyse how decision makers managed the political, cultural, and social impediments to policy implementation. Recognising that every country offers a unique context, the course does not offer "right answers". Rather, it encourages the participants to draw from their own experiences to enrich classroom discussions and stimulate debate as they weigh real life

trade-offs whilst juggling the changing dynamics of their home country.

The case studies address a wide range of topics, including

- Privatisation of public resources
- Outsourcing of regulatory functions to combat corruption and improve efficiency
- Managing the demands of international financial institutions and multilateral banks
- Challenges of establishing a stock market and consumer credit information system

WHAT CAN YOU GAIN

- Equip government officials and future business leaders with insights, skills, and analytic frameworks that enable them to serve as catalysts for policy reforms in complex, and sometimes contentious, settings
- Enable government officials to set priorities, sequence actions, manage conflict, and build coalitions to achieve their policy objectives

WHO SHOULD COME

- Mid-level government officials and private sector executives with 5–10 years of working experience who work in economic or industrial policy

FEATURED FACULTY

R. Kent Weaver

Professor of Public Policy and Government, Georgetown University
Senior Fellow, Brookings Institution

Roger Leeds

Professor, School of Advanced International Studies (SAIS),
Johns Hopkins University



ABOUT THE PARTNERSHIP

This programme is developed in collaboration with the Center on Democracy, Development and the Rule of Law (CDDRL), an initiative of Stanford University and the School of Advanced International Studies (SAIS) at Johns Hopkins University. It has attracted over 100 participants from over 25 countries from various sectors over its past four runs.