

# Advanced Leadership Programme in Business Internationalisation (China)



Singapore is an open economy and relies heavily on international trade and investment. In today's VUCA World (Volatile, Uncertain, Complex, Ambiguous), rapid pace of change is transforming the state's economy and business landscape. The COVID-19 pandemic has not only caused the global economy to slow down further, but also intensified the Sino-US relations, and these have hit hard on the Singapore's economy. In this unprecedented challenging time, how can local enterprises discover business opportunities and continue to strive under the "new normal"?



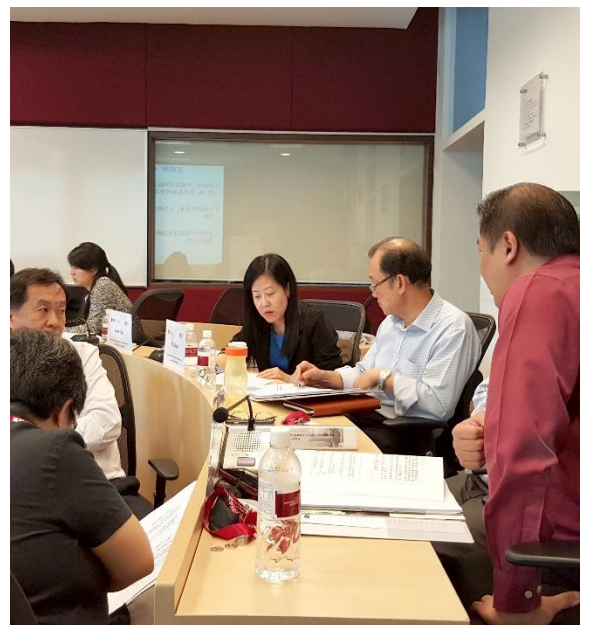
To help companies enhance their leadership capability and explore overseas markets, particularly China from a new perspective, the Lee Kuan Yew School of Public Policy has specially crafted this 5-day Chinese executive programme. Participants can also take this opportunity to build “guan xi” (关系) with their course mates and expand their personal and business networks.

## Who Should Attend

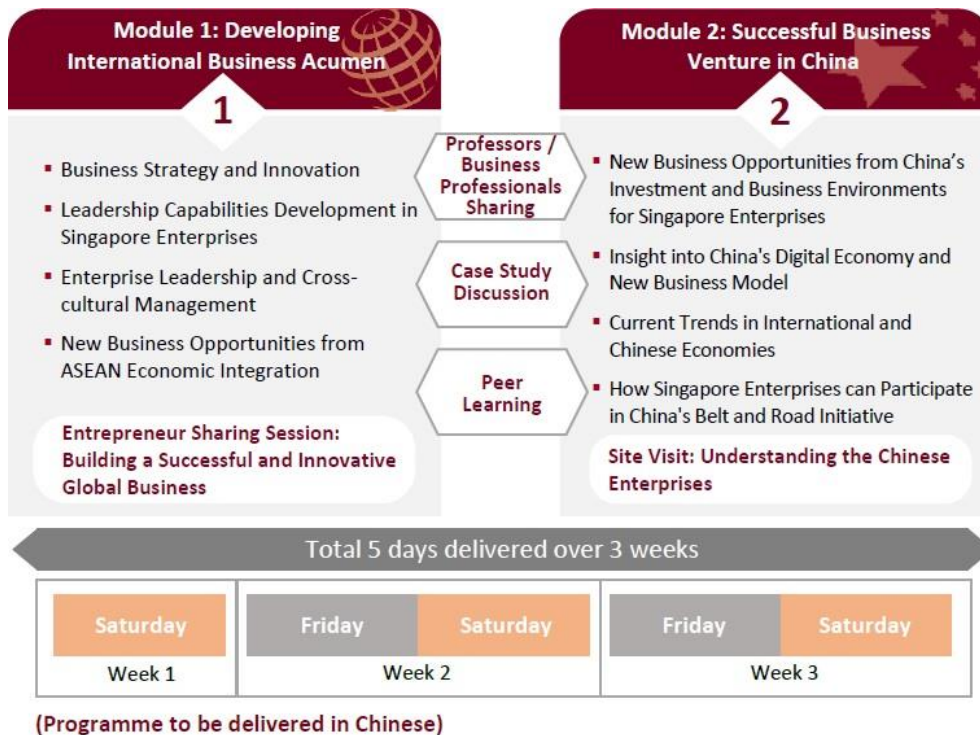
Senior executives or business professionals from private enterprises in Singapore who wish to enhance their knowledge on business internationalisation and also keen in grasping an understanding of the rapidly evolving China market.

## Programme Highlights

- Learn from well-versed Professors and successful business professionals
- Explore emerging business areas through trend analysis
- Cultivate strategic thinking based on local needs
- A focus on developing SMEs



## Programme Structure



### Class Schedule

7, 20, 21, 27, 28 November 2020  
(Subject to COVID-19 situation)

9:00am – 5:00pm

### Programme Fee

SGD6,000 (before 7% GST) per participant

Singaporeans may apply for the S\$5,000 SkillsFuture Study Award to defray part of the fee.



### SkillsFuture Study Award

The SkillsFuture Study Award for International Business enables recipients to embark on careers with global responsibilities. It also provides opportunities to deepen essential skill-sets to navigate and overcome the complexity of overseas markets. Successful SkillsFuture Study Award applicants (for Singaporeans only) will receive a monetary award of S\$5,000 which can be used to defray their expenses associated with the programme. For the eligibility criteria and to apply, please visit <https://programmes.myskillsfuture.sg/Portal/ProgramDetails.aspx?ProgID=P00000057>.

### Contact Us

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