7 SKILLS FOR PUBLIC LEADERS



Public leaders today operate in a world characterised by Volatility Uncertainty Communications by Volatility, Uncertainty, Complexity and Ambiguity (VUCA). They are also answerable to multiple internal and external stakeholders, from public to private organisations, citizens and civil society groups - each with its own distinct agenda and interests. In addition to these complexities, public leaders are also confronted with policy conundrums with no easy answers.

On the other hand, if public leaders are able to leverage on the expertise offered by stakeholders and harness the benefits of technologies, they may be able to create more value at lower cost, thus turning challenges into opportunities. In order to do so, public leaders must develop new competencies and skills to complement their existing expertise. What are some of these new competencies and how can leaders acquire and nurture these?

The Lee Kuan Yew School of Public Policy's four-day programme on 7 Skills for Public Leaders prepares you for a VUCA world by providing cutting-edge insights on complexity, diversity, and resilience. Guided by the lead instructor's book, The 21st Century Public Manager, and using tools, cases and best practices, the programme inculcates seven key skills to help you become more effective within your operating environment:

- 1. Managing Multiple Stakeholders
- 2. Managing Political Turbulence and Leadership Shifts
- 3. Managing the New Workforce
- 4. Managing Internal and External Innovation Forces
- 5. Managing Ethical Complexities

- 6. Managing Short versus Long Term Horizons
- 7. Managing Cross-Sectoral Collaboration

Take this course to craft your own future as a 21st century public leader.

WHAT CAN YOU GAIN

- Prepare effectively for 'known' and 'unknown' 21st century public management challenges
- Be more confident and astute in dealing with ambiguous stakeholders, populist electorates and political bosses
- Assess the risks and benefits of cross-sectoral collaboration realistically
- Manage and lead diverse teams of members from different generations and backgrounds effectively
- Become skilled at combining long-term strategic planning and foresight with immediate responses to continuous media cycles and requests

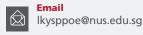
WHO SHOULD COME

- · Middle-to senior level policymakers and directors of programmes, departments and agencies who want to adopt a more future-ready mindset
- Public leaders who are transitioning from leading small teams, programmes or projects to more senior roles where they will lead and manage bigger teams in crossdepartmental, cross-sectoral, and cross-national settings
- Leaders of non-profit and private sector organisations working with or through governments

FEATURED FACULTY

Zeger van der Wal

Associate Professor, Lee Kuan Yew School of Public Policy







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