

ESSENTIALS OF POLICY DEVELOPMENT



Public sector managers and policymakers must deliver timely, high-quality and workable solutions to socio-political, economic and sectoral challenges which are complex and constantly evolving. This demands a thorough understanding of how to formulate and execute policies with real impact, how to identify problems on the ground and what are the different approaches to distinct, yet interrelated policy issues.

Essentials of Policy Development imparts detailed foundational knowledge and theoretical frameworks of the policy development process, from conceptualising public policy to evaluating options and measuring outcomes and impact. The programme combines interactive lectures, discussions of policy case studies, site visits, and facilitated group work to complement conceptual learning with practical training.

WHAT CAN YOU GAIN

- Understand the policy cycle and the gaps that need to be addressed in policy development
- Acquire the political, administrative and analytical acumen needed to shape policy development
- Adopt a comprehensive and multi-faceted approach to analysing, developing, implementing, monitoring, evaluating, and communicating public policies
- Acquire and sharpen technical skills in each stage of the policy development process
- Learn different analytical, decision-making, evaluation and communication tools
- Learn how to map, manage and communicate with stakeholders, organisations and the general public

WHO SHOULD COME

- Policy analysts, strategists, and government professionals in policy functions, with more than 2 years of work experience
- Anyone requiring an introduction and exposure to policy-making and programme development

FEATURED FACULTY

Eduardo Araral

Associate Professor, Lee Kuan Yew School of Public Policy
Co-Director, Institute of Water Policy

Paul Cheung

Professor of Social Policy and Analytics, National University of Singapore

Caroline Brassard

Adjunct Assistant Professor, Lee Kuan Yew School of Public Policy



“ For the past 5 days, we have systematically learnt theories and practical knowledge in public policies. We have benefited a lot from the course. In the future, we will definitely put what we have learnt in practical ways to improve our work more efficiently. ”

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