

LINKEDIN WORKSHOP - Why create a LinkedIn profile?



ABOUT THE TRAINER

Fahad Nawaz

In my current role at LinkedIn, I help companies and sales professionals in Asia design, implement and leverage Social Selling to build trusted business relationships as part of their sales process.

On a personal note, I enjoy travelling and have been hopping from country to country in APAC and Europe. I love mingling with locals and see how their perspective on life can make a difference in their community. I came to Singapore with my backpack to find my way into my professional life in 2013 and it has literally been the best decision I have ever made!

SYNOPSIS:

Why create a LinkedIn profile?

Over the past decade, LinkedIn has become an essential personal branding tool. It has never been more important to build and maintain a stellar LinkedIn profile. The virtual professional network has morphed from an online resume and networking site to a comprehensive personal branding resource. Whether you seek a career in non-profit, government or the private sector, here is an indispensable platform that will benefit you throughout your career.

WHEN

Monday, 21 August 2017, 12.00pm to 2.00pm

WHERE

Seminar Room 3-3, Manasseh Meyer Building

RSVP: Admission is free. This event is open to all NUS LKY School students, alumni, staff and faculty. Please note that seats are limited.

You can register online at : <https://nus.edu/2tSwkb1> (Or scan the QR code)



Note:

- 1. Students are required to set up a LinkedIn account prior to the workshop.**
- 2. Laptop is required.**