

# Industry Night: Spotlight on Government Relations

## *Industry Panel: Geeks and Wonks in the 4<sup>th</sup> Industrial Revolution – Net Neutrality, Cloud & Privacy Issues and Trends in Government Relations*

- Choo Pin Ang, Director, Public Policy, Asia Pacific, Expedia Inc
- Darrell Chan, Vice-President, Discovery Networks Asia-Pacific, Head of Corporate Legal & Public Regulatory Affairs, APAC
- Dr. Daiana Beitler, Microsoft Philanthropies Director, Asia

**Synopsis:** In the wake of the 4<sup>th</sup> Industrial Revolution (4IR), what are the current trends that industry professionals working in the area of government relations are observing? Some hot button trends and issues that will be discussed by our panelists include understanding the essence of national sovereignty in a borderless online domain and net neutrality; promoting a cloud that is responsible, trusted and inclusive and responding to the changing ways technology (tech geeks) and public policy (policy wonks) work with and complement each other. Hear from senior industry professionals working in government relations as they share their insights on the over-arching theme of the 4IR, and how these trends are impacting the way they manage their portfolio.

At this industry session, you can look forward to:

1. A panel discussion by senior industry professionals working in government relations.
2. Insights into the current trends influencing the industry and the skills students should hone.
3. Information on potential career and internship opportunities in these sectors.

*This event is also open to the public as well as to LKY School students and alumni. Working professionals and hiring managers who are working in the area Government Affairs/Relations or Public Policy in any sectors may request for a complimentary invite to the event. Priority will be given to organization representatives who are considering to hire interns from public policy schools.*

Note: Light refreshments (i.e. No pork no lard) and alcoholic drinks will be served at this event. First drink for participants will be free.



### **Choo Pin Ang, Director, Public Policy, Asia Pacific, Expedia Inc**

Choo Pin ANG is Expedia's Director for Public Policy for APAC, spearheading its governmental affairs and public policy strategy across the Company's portfolio of brands and advising Expedia's business teams on public policy impact on their business strategy and operations. He has extensive experience in government relations and investment advisory work across Asia. Before Expedia, he was Head of Public Affairs at Standard Chartered in Singapore. Prior to that, he was Director at Veracity Worldwide providing China-focused due diligence and investment advisory services in the private equity space. Choo Pin began his career as a diplomat in Singapore's Ministry of Foreign Affairs covering Northeast Asia, the Middle East, and International Organizations. He served stints in Shanghai (as Singapore's Deputy Consul-General), New York (as Singapore's representative to the United Nations General Assembly's Social, Humanitarian Cultural Affairs Committee) and Vienna (at the International Atomic Agency).

### **WHEN**

Friday  
25 August 2017  
6:30pm to 9.00pm

### **WHERE**

KUVO  
(Near Somerset MRT)  
<http://kuvo.com.sg/ambrosia/>

### **PROGRAMME**

6.30pm: Registration to commence.  
7.00pm: Welcome note  
Panel Discussion  
Q&A  
Networking  
9.00pm: End of event

### **DRESS CODE**

Business Attire

### **RSVP**

Admission is free.  
This event is open to all NUS LKY School alumni, students and staff. Please note that seats are limited.

You can register online at:  
<https://mysurvey.nus.edu.sg/EFM/se/543BE5C2042B0C4F>



**Darrell Chan, Vice-President, Discovery Networks Asia-Pacific, Head of Corporate Legal & Public Regulatory Affairs, APAC (Confirmed)**

Heading the legal and public regulatory affairs teams in APAC, Darrell is responsible for Discovery's legal, regulatory, licensing and corporate affairs dossier in the region. Supporting Discovery's ambitious plans, he oversees the Group's growing portfolio of equity stakes in new businesses, coordinates its external affairs, and leads, with the rest of the APAC leadership team based in Singapore, Discovery's transformation from a traditional media business into an innovative digitally-focused company.

With over a decade dealing with TMT issues in-house, Darrell is well versed with the fast-changing and dynamic landscape in the high technology and media sector.

Before joining Discovery, Darrell was Head of Legal for Expedia Asia, and was responsible for the company's legal, public policy and corporate governance work. Interfacing with tax, finance and other key stakeholders, Darrell and his team led the charge to solve complex legal and regulatory issues, and open up markets in Asia, including India, Taiwan, Korea and China.



**Dr. Daiana Beitler, Microsoft Philanthropies Director, Asia**

Dr. Beitler leads Microsoft Philanthropies in Asia Pacific. She works with her team across the region to leverage Microsoft's strongest assets –technology, community investments, people and its voice – as a force for empowerment and inclusion. Her work spans across several areas, including youth engagement, natural disaster and human crises response, NGO capacity building, and accessibility.

Working in the field of international development for more than 12 years, Daiana's professional and volunteer experience encompasses government, international organizations, corporations and NGOs. Before joining Microsoft, Daiana worked at the Bill and Melinda Gates Foundation in the Global Policy and Advocacy team. At the Foundation, she managed a significant portfolio of grants and contracts to advance advocacy efforts in donor markets and designed the Donor Government Relations team's national 'defending aid' campaign strategies.

Her experience also includes managing the Policy and Research team at Tony Blair Associates (TBA). Before joining TBA, Daiana lectured in economic sociology at the London School of Economics and Political Science, one of the leading universities in Europe. She also worked for McKinsey & Company in the Public Sector Practice, and for the New Economics Foundation, a think tank specialising in economic, social and environmental policy. Her experience also includes assignments for the Inter-American Development Bank and the Pan American Health Organisation (regional office of the World Health Organisation) in Washington, D.C.

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## For Employer Organisation

Organisations who are keen to hire interns from LKY School for the new semester (Aug-Nov) and December (11 Dec 2017 to Jan 2018) vacation can request for a complimentary “booth” in the form of a standing cocktail table) at this event. Limited availability. Interested organisations are encourage to also submit the job description for the internship position(s) by 22 Aug 2017.

## NOTE:

LKY School students who registered successfully for this event and do not turn up by 7.30 pm on 25 August 2017 will be charged a no-show fee of \$75.

Students who withdraw their registration after 12 noon on 23 August will also be subjected to the no-show fee of \$75.



## Information about the event venue.

KUVO is located at:  
321 Orchard Rd  
#02-01 Orchard Shopping Centre,  
Orchard Shopping Centre, 238866  
Click [here](#) to view in Google Map.

## Location Map

