

Asia Policy Forum: Transformation Change and Health Checks for Singapore Small and Medium Enterprises

Jointly organized by
Singapore Business Federation (SBF),
Singapore Manufacturing Federation (SMF)
and
Asia Competitiveness Institute (ACI) at Lee Kuan Yew School of Public Policy
(LKYSPP), National University of Singapore (NUS)

9 July 2018, Lobby of Oei Tiong Ham Building, LKYSPP, NUS
(Address: 469C Bukit Timah Road, Singapore 259772)

FORUM PROGRAMME

Targeted conference participants: Members of Business Chambers and Trade Councils including Singapore Business Federation, Singapore Chinese Chamber of Commerce and Industry, Singapore Malay Chamber of Commerce, Singapore Indian Chamber of Commerce, Singapore Manufacturing Federation, Food and Beverage Association

Dress Code: Business Attire

Time	Programme
0930 – 1000	Registration, Reception and Business Networking Session
1000 – 1015	Welcome Remarks Professor Danny Quah Dean and Li Ka Shing Professor in Economics, LKYSPP, NUS
1015 – 1030	Opening Remarks Mr Kurt Wee Chairman, Singapore Business Federation SME Committee
1030 – 1115	"ACI Productivity Tracking and Efficiency Monitoring (PTEM) Index and Internationalization for Singapore Small and Medium Enterprises" Moderator: Professor Tan Kong Yam Co-Director, ACI-LKYSPP, NUS Presenters: <ul style="list-style-type: none"> Associate Professor Tan Khee Giap Co-Director, ACI-LKYSPP, NUS Ms Nursyahida Ahmad Research Assistant, ACI-LKYSPP, NUS Question & Answer Session

1115 – 1200	<p>“Conversation with Young Singaporean Entrepreneurs: How You Did It?”</p> <p>Moderator: Associate Professor Tan Khee Giap Co-Director, ACI-LKYSPP, NUS</p> <p>Panellists</p> <ul style="list-style-type: none"> • Mr Tan Jit Khoon Chief Executive Officer, Winson Press Pte Ltd • Mr Ben Lim Managing Director, iwa Design Pte Ltd • Mr Melvin Tan Managing Director, Cyclelect Holdings Pte Ltd • Mr Jonathan Yuan Managing Director, Fred Technologies Pte Ltd <p>Question & Answer Session</p>
1200 – 1345	<p>Luncheon Talk: “Singapore as an Asia Infrastructure Hub: The Role of Financial Institutions” Distinguished Luncheon Speaker Dr Ray-Beam Dawn Chairman, First Commercial Bank Limited, Taiwan, ROC</p> <p>Moderator: Dr Zhang Xuyao Research Fellow & Deputy Director (Research), ACI-LKYSPP, NUS</p> <p>Question & Answer Session</p> <p>Lunch (Sponsored by First Commercial Bank Limited, Taiwan, ROC)</p>
1345 – 1355	<p>(Attendees to be seated by 1325)</p> <p>Remarks by Guest of Honour (GOH) Dr Tan Wu Meng Senior Parliamentary Secretary for Trade and Industry and Foreign Affairs, Singapore</p> <p>1355 – 1405</p> <p>Witnessed by GOH Dr Tan Wu Meng, Senior Parliamentary Secretary for Trade and Industry and Foreign Affairs, Singapore and Shri Nara Chandrababu Naidu, Chief Minister of Andhra Pradesh, India:</p> <p>A. Signing of Memorandum of Understanding between ACI-LKYSPP, NUS and Government of Andhra Pradesh, India, by Professor Danny Quah, Dean, LKYSPP and Mr Anil Chandra Punetha, Chief Secretary of Andhra Pradesh, India</p> <p>B. Ceremony for Donation to ACI-LKYSPP</p> <p>1405 – 1410</p> <p>Launch of two ACI books by GOH Dr Tan Wu Meng with Shri Nara Chandrababu Naidu, Chief Minister of Andhra Pradesh, India, Mr Anil Chandra Punetha, Chief Secretary of Andhra Pradesh, India, Dr Vu Tien Loc, Chairman and President, Vietnam Chamber of Commerce and Industry & Member of Parliament, 14th Legislature, Vietnam, Professor Danny Quah, Dean, LKYSPP, and Co-Directors, ACI-LKYSPP, NUS</p> <p>A. “Balanced, Sustainable and Competitiveness Enhancement (BSCE) Study for Vietnam: A Critical Evaluation with Development Potentials”</p> <p>B. “Productivity Tracking and Efficiency Monitoring of Singapore’s Small and Medium Enterprises”</p> <p>1410 – 1430</p> <p>Keynote Speech: “Potential Investment Opportunities and Dynamic Economic Development for State of Andhra Pradesh” Shri Nara Chandrababu Naidu Chief Minister of Andhra Pradesh, India</p> <p>Moderator: Professor Danny Quah Dean and Li Ka Shing Professor in Economics, LKYSPP, NUS</p> <p>1430 – 1440</p> <p>Question & Answer Session</p>

1440 – 1530	<p>“Conversation with Singapore Industry Captains”</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Dr Jimmy Koh Managing Director, Antara Koh Pte Ltd • Mr Lennon Tan Chairman, Jing King Tech Group • Dato’ Seri Dr Derek Goh Founder, Executive Chairman and Group Chief Executive Officer, Serial System Ltd & The Chairman of Senate, Marketing Institute of Singapore • Mr Ron Sim Executive Chairman and Chief Executive Officer, V3 Group Limited <p>Moderator: Associate Professor Tan Khee Giap Co-Director, ACI-LKYSPP, NUS</p> <p>Question & Answer Session</p>
1530 – 1540	<p>Closing Remarks Mr Douglas Foo President, Singapore Manufacturing Federation</p>
1540 – 1630	<p>Networking Session and Coffee/Tea Break</p>
<p>End of Forum</p>	