

**2013 Annual Asia Competitiveness Institute Conference on
“Competitiveness Analysis of 111 Asian Economies, Cost of Living Index for 109 Cities and
Productivity Drive for Small & Medium-sized Enterprises (SMEs)”**

26-27, November 2013, Swissotel The Stamford (Level 4 Atrium Ballroom), Singapore

Organized by Asia Competitiveness Institute (ACI) at Lee Kuan Yew School of Public Policy (LKYSPP),
National University of Singapore (NUS)

CONFERENCE PROGRAM (as of 26 November)

Dress Code: Business Attire

Tuesday, 26 November 2013	
0830 – 0900	Conference Registration @ Canning Ballroom, Level 4
0900 – 0910	Welcome Remarks Professor Wang Gungwu Chairman, Governing Board, LKYSPP-NUS
0910 – 0920	Professor Kishore Mahbubani Dean, LKYSPP-NUS
0920 – 0940	Conference Opening Remarks: “Complexity of Competitiveness in a Modern World” Guest of Honour: Mr Heng Swee Keat Minister for Education Singapore
0940 – 0945	Unveiling of plaques for ACI-LKYSPP-NUS and LKYSPP-NUS by Minister Heng and Dr Mochtar Riady, Founder and Chairman, LIPPO Group
0945 – 1005	Minister Heng to witness signing of MOUs by ACI-LKYSPP, NUS with A. Indonesia President’s Delivery Unit for Development Monitoring and Oversight (UKP4) for joint public policy formulation B. The Employer’s Association of Indonesia for joint business survey
1005 – 1015	Minister Heng to launch 5 books by Asia Competitiveness Institute at LKYSPP, NUS: A. “Annual Analysis of Competitiveness, Simulation Studies and Development Perspective for 34 Greater China Economies” by Dr Tan Khee Giap, Mr Yuan Randong, Ms Yoong Wei Cher, Sangiita & Dr Yang Mu (available in both English and Chinese languages) B. “Annual Analysis of Competitiveness, Simulation Studies and Development Perspective for 35 States and Federal Territories of India” , by Dr Tan Khee Giap, Dr Linda Low, Dr Tan Kong Yam & Mr Kartik Rao C. “Annual Analysis of Competitiveness, Development Strategies and Public Policies on ASEAN-10” , by Dr Tan Khee Giap, Dr Linda Low, Dr Tan Kong Yam & Ms Lim Lijuan, Amanda D. “Annual Indices for Average Residents and Expatriates on Cost of Living, Purchasing Power and Wages for World’s Major Cities” , by Dr Tan Khee Giap, Dr Tan Kong Yam, Dr Grace Aw Ee Ling & Ms Joan Michele Ryan E. “Ranking the Liveability of the World’s Major Cities: The Global Liveable Cities Index” , by Dr Tan Khee Giap, Dr Woo Wing Thye, Dr Tan Kong Yam, Dr Linda Low & Dr Grace Aw Ee Ling

	(available in both English and Chinese languages)
1015 – 1030	Coffee/Tea Break
1030 – 1050	<p>Keynote Address 1: “Asia Competitiveness and Policy Challenges to Indonesia”</p> <p>Keynote Speaker: Professor Kuntoro Mangkusubroto Head, President’s Delivery Unit for Development Monitoring and Oversight (UKP4), Indonesia & International Advisory Panel, ACI-LKYSPP-NUS</p>
1050 – 1110	<p>Keynote Address 2: “Emerging Indonesia and Critical Role of the Government”</p> <p>Keynote Speaker: Bapak Sofjan Wanandi Chairman, Employer’s Association of Indonesia</p> <p>Moderator: Associate Professor Tan Khee Giap Co-Director, ACI-LKYSPP-NUS</p>
1110 – 1120	Question & Answer Session
1120 – 1140	<p>Plenary Session 1: “2013 Annual Competitiveness Ranking and Simulation Studies on 33 Indonesian Provinces: Agricultural Productivity, Competitive Healthcare and Layers of Government”</p> <p>This session will re-examine basic fundamentals of the Indonesia economy as a rising middle power with consistent, balance and inclusive growth in the context of an emerging Asia. An analysis on potential growth hubs based on the comparative strength and advantages of provinces, policy options and research agenda for Indonesia in the medium run would be conducted</p> <ol style="list-style-type: none"> 1. Associate Professor Tan Khee Giap Co-Director, ACI-LKYSPP-NUS 2. Mr Mulya Amri Research Associate, ACI-LKYSPP-NUS 3. Dr Linda Low Senior Research Fellow, ACI-LKYSPP-NUS 4. Professor Tan Kong Yam Co-Director, ACI-LKYSPP-NUS 5. Mr Dedy Permadi Research Associate, ACI-LKYSPP-NUS 6. Ms Riawati Jahja Research Associate, ACI-LKYSPP-NUS 7. Ms Shanty Citra Vebriani Yusup Research Associate, ACI-LKYSPP-NUS 8. Ms Edwina Frisdiantiny Eman Research Associate, ACI-LKYSPP-NUS
1140 – 1150	<p>Question & Answer Session</p> <p>Moderator: Bapak Jusuf Wanandi Co-Chair, Pacific Economic Council of Cooperation President Director, The Jakarta Post Adjunct Professor, ACI-LKYSPP-NUS</p>
1150 – 1210	Plenary Session 2: “Competitiveness Ranking and Simulation Studies on 35 States and Federal Territories of India: Creating Industrial Investment Zones and as the Second Factory of the

1210 – 1220	<p>World”</p> <p>This session will examine fundamentals of the Indian economy as an emerging economy. A relative competitiveness study is being conducted between China and India, 1994-2009. Following the ranking and simulation studies for the 35 Indian states and federal territories, ACI will update the ranking annually. ACI will also put forward a policy proposal for creating industrial development zones in India for attracting foreign direct investment and employment creation.</p> <ol style="list-style-type: none"> 1. Associate Professor Tan Khee Giap Co-Director, ACI-LKYSPP-NUS 2. Dr Linda Low Senior Research Fellow, ACI-LKYSPP-NUS 3. Mr Kartik Rao Research Associate, ACI-LKYSPP-NUS 4. Ms Saklani Udisha Research Associate, ACI-LKYSPP-NUS <p>Question & Answer Session</p> <p>Moderator: Bapak Jusuf Wanandi Co-Chair, Pacific Economic Council of Cooperation President Director, The Jakarta Post Adjunct Professor, ACI-LKYSPP-NUS</p>
1220 – 1400 1230 – 1250 1250 – 1300 1300 – 1400	<p>Lunch Talk @ Atrium Ballroom, Level 4</p> <p>Topic: “Indonesia as a Rising Economic Middle Power”</p> <p>Distinguished Luncheon Speaker: Dr Mochtar Riady Founder and Chairman, LIPPO Group</p> <p>Question & Answer Session</p> <p>Moderator: Professor Wang Gungwu Chairman, Governing Board, LKYSPP-NUS</p> <p>Lunch</p>
1400 – 1420	<p>Plenary Session 3: “2013 Annual Competitiveness Ranking and Simulation Studies of 34 Greater China Economies, Industrial Upgrading, Rapid Urbanisation and Further Regional Economic Integration”</p> <p>This session will re-examine fundamentals of the Chinese economy as a global engine of growth. A comparative impact study on major global engine of growth including USA, European Union, Japan and China to 11 Asian economies over past three decades would be presented. Following ranking and simulation study for the 34 Greater China economies which we would update annually whereby we examine four environments including (i) economic vibrancy, openness to trade and attractiveness to investors; (ii) effective government and institutions (iii) financial markets, business efficiency and labour market flexibility; (iv) social infrastructure resiliency and physical infrastructure supports. Policy themes would also be conducted on development potential for selected regional economies for China.</p> <ol style="list-style-type: none"> 1. Associate Professor Tan Khee Giap Co-Director, ACI-LKYSPP-NUS 2. Mr Yuan Randong Research Assistant, ACI-LKYSPP-NUS 3. Ms Sangiita Yoong Wei Cher Research Assistant, ACI-LKYSPP-NUS 4. Ms Suo Haoran Research Associate, ACI-LKYSPP-NUS

1420 – 1440	<p>5. Dr Yang Mu Senior Research Fellow, ACI-LKYSPP-NUS</p> <p>Special Topic: “Urbanisation in China: Opportunities and Changes”</p> <p>Mr Somik Lall Lead Economist, Urban & Disaster Risk Management The World Bank</p>
1440 – 1500	<p>Special Topic 2: “Potential Opportunities and Implications of the Shanghai Pilot Free Trade Zone to Singapore”</p> <p>Mr Teo Eng Cheong Chief Executive Officer International Enterprise Singapore</p>
1500 – 1510	<p>Question & Answer Session</p>
1510 – 1525	<p>Summary Remarks by the Moderator for Plenary Sessions</p> <p>Bapak Jusuf Wanandi Co-Chair, Pacific Economic Council of Cooperation President Director, The Jakarta Post Adjunct Professor, ACI-LKYSPP-NUS</p>
1525 – 1545	<p>Plenary Session 4: “Research Framework on Global Liveable Cities Index: A Sustainable, Humanitarian & Socially Inclusive Approach”</p> <p>This session will extend ACI’s Annual Global Liveable Cities Index where by 200 cities of different sizes cutting across major continents including Europe, Americas, Asia and Middle East. International and emerging cities will be ranked and simulated to see how each city can further improve its liveability. 100 Greater China cities, 30 South East Asian cities and 20 Middle Eastern cities will be separately ranked and simulated as these are rapidly growing cities which needed identification on weaknesses and reform measures most. The assessment covers five categories of indicators including economic vibrancy, environmental sustainability and friendliness, security and safety, cultural diversity and social harmony, governance and effective leadership.</p> <ol style="list-style-type: none"> 1. Associate Professor Tan Khee Giap Co-Director, ACI-LKYSPP-NUS 2. Professor Woo Wing Thye Adjunct Senior Research Fellow, ACI-LKYSPP-NUS 3. Dr Linda Low Senior Research Fellow, ACI-LKYSPP-NUS 4. Dr Grace Aw Ee Ling Adjunct Research Fellow, ACI-LKYSPP-NUS 5. Mr Nie Tongxin Research Assistant, ACI-LKYSPP-NUS 6. Ms Denise Ye Ye Research Associate, ACI-LKYSPP-NUS
1545 – 1600	<p>Special Topic: “On Benchmarking Greater China Liveable Cities: Key Performance Indicators”</p> <p>Professor Tan Kong Yam Co-Director, ACI-LKYSPP-NUS</p>
1600 – 1610	<p>Question & Answer Session</p> <p>Moderator: Professor Ramkishan Rajan Adjunct Senior Research Fellow, ACI-LKYSPP-NUS</p>
1610 – 1630	<p>Coffee/Tea Break</p>

<p>1630 – 1650</p> <p>1650 – 1710</p> <p>1710 – 1720</p>	<p>Plenary Session 5: “Productivity Tracking and Efficiency Monitoring of Small and Medium-sized Enterprises (SMEs)”</p> <p>SMEs usually contribute to at least 50% of the total employment, a minimum of one-third of the value-added GDP and constitute to around 85% of the total business entities. The relatively lower productivity or even stagnation of productivity by SMEs in comparison to multinational corporations (MNCs) are likely due to weaknesses in management capability, inefficiency in provision of services and organization of production processes. The low productivity of SMEs also reflects a certain degree of the non-level playing field in terms of company size and hence market failure in correcting productivity enhancement through competition. The critical and pertinent question lies in how the management efficiency can be improved and the way in which labour productivity for SMEs can be enhanced in the longer-run?</p> <ol style="list-style-type: none"> 1. Associate Professor Tan Khee Giap Co-Director, ACI-LKYSPP-NUS 2. Dr Linda Low Senior Research Fellow, ACI-LKYSPP-NUS 3. Ms Zeng Ting Research Associate, ACI-LKYSPP-NUS 4. Ms Sujata Kaur Research Assistant, ACI-LKYSPP-NUS <p>Special Topic: “Technical Efficiency Drivers of Manufacturing SMEs: a Case Study of Thailand”</p> <p>Professor Charles Harvie Director for the Centre for Small Business and Regional Research Acting Director of the International Business Research Institute University of Wollongong, Australia</p> <p>Question & Answer Session</p> <p>Moderator: Dr Chan Mun Kitt Director, Corporate Services, LKYSPP-NUS</p>
<p>1720 – 1740</p> <p>1740 – 1750</p>	<p>Plenary Session 6: “Indices on Cost of Living, Wages and Purchasing Power for Expatriates and Average Residents for 109 Cities”</p> <p>This session will introduce two indices which measure cost of living, purchasing power and wages for expatriates and average residents from 109 cities which would be updated annually. We have computed ranking according to various categories of basket items including alcoholic beverages and tobacco, clothing, communication, health cares, foods, education, household supplies, housing, transportation, recreation and cultural activities. Such indices would be most useful for stake holders including policy makers, senior government officials, international investors, private bankers, financial managers, professionals working abroad and ordinary citizens.</p> <ol style="list-style-type: none"> 1. Associate Professor Tan Khee Giap Co-Director, ACI-LKYSPP-NUS 2. Professor Tan Kong Yam Co-Director, ACI-LKYSPP-NUS 3. Dr Grace Aw, Adjunct Research Fellow, ACI-LKYSPP-NUS 4. Ms Joan Michele Ryan Research Assistant, ACI-LKYSPP-NUS <p>Question & Answer Session</p> <p>Moderator: Mr Donald Low Associate Dean (Executive Education and Research), LKYSPP-NUS</p>

1800 – 2000	<p>Official Dinner @ Private Dining Room, Level 69</p> <p>Topic: “Improving Productivity and Internationalised Activities of SMEs”</p> <p>Distinguished Dinner Speaker: Mr Teo Ser Luck Minister of State for Trade and Industry Singapore</p> <p>Question and Answer Session</p> <p>ACI-LKYSPP, NUS signing of Letters of Intent with provincial academic institutions and provincial Employer’s Associations, to be witnessed by Minister Teo</p> <p>Moderator: Associate Professor Tan Khee Giap Co-Director, ACI-LKYSPP-NUS</p>
END OF CONFERENCE DAY ONE	

Wednesday, 27 November 2013

0830 – 0900	Conference Registration @ Atrium Ballroom, Level 4
0900 – 0910	<p>Day 2 Welcome Remarks</p> <p>Professor Kanti Prasad Bajpai Vice Dean (Research), LKYSPP-NUS</p>
0910 – 0930	<p>Day 2 Keynote Address: “Status and Challenges in the Implementation of the ASEAN Community 2015”</p> <p>Keynote Speaker: HE Dr. AKP Mochtan Deputy Secretary-General of ASEAN for Community and Corporate Affairs Department Association of South East Asian Nations (ASEAN)</p> <p>Moderator: Professor Kanti Prasad Bajpai Vice Dean (Research), LKYSPP-NUS</p>
0930 – 0940	Question & Answer Session
0940 – 0955	Coffee/Tea Break
0955 – 1015	<p>Plenary Session 7: “2013 Annual Competitiveness Ranking and Simulation Studies on ASEAN-10: Connectivity, Production Bottlenecks and Regional Economic Integration”</p> <p>This session will re-evaluate connectivity of ASEAN, infrastructure investments and window of opportunities for regional economic integration. Following the annual ranking and simulation studies for ASEAN-10 economies which we would update annually whereby we examine four environments including (i) Economic vibrancy, openness to trade and attractiveness to investors; (ii) Effective government and institutions; (iii) Financial markets, business efficiency and labour market flexibility; (iv) Social infrastructure resiliency and physical infrastructure supports.</p> <ol style="list-style-type: none"> Associate Professor Tan Khee Giap Co-Director, ACI-LKYSPP-NUS Dr Linda Low Senior Research Fellow, ACI-LKYSPP-NUS

1015 – 1035	<ol style="list-style-type: none"> 3. Dr Tan Boon Seng Research Fellow, ACI-LKYSPP-NUS 4. Ms Joan Michele Ryan Research Assistant, ACI-LKYSPP-NUS 5. Ms Gina Guo Research Associate, ACI-LKYSPP-NUS <p>Special Topic 1: “Enhancing Total Factor Productivity for Asian Economies: Agenda for Inclusive Growth and Sustainable Development ”</p> <p>Dr Vu Minh Khuong Assistant Professor, ACI-LKYSPP-NUS</p>
1035 – 1055	<p>Special Topic 2: “Economic Competitiveness and Fiscal Sustainability: Problems of Western Economies and Lessons for Asian Governments”</p> <p>Professor Ramkishen Rajan Adjunct Senior Research Fellow, ACI-LKYSPP-NUS</p> <p>Moderator: Professor Tan Kong Yam Co-Director, ACI-LKYSPP-NUS</p>
1055 – 1110	<p>Question & Answer Session</p>
1110 – 1200	<p>Conversation with Chairmen and Chief Executive Officers of Publicly-Listed Companies on “Branding, Marketing and Entrepreneurship for SMEs”</p> <ol style="list-style-type: none"> 1. Dr George Quek, Chairman , BreadTalk Group 2. Mr Charles Wong, Chairman & CEO, Charles & Keith 3. Mr Ron Sim, Chairman & CEO, OSIM 4. Dr Derek Goh, Chairman & CEO, Serial System <p>Moderator: Associate Professor Tan Khee Giap Co-Director, ACI-LKYSPP-NUS</p>
1200 – 1215	<p>Question & Answer Session</p>
1215 – 1430	<p>Luncheon Talk</p> <p>Topic: “Investing in Infrastructure and Releasing Production Bottlenecks”</p> <p>Distinguished Luncheon Speaker: Dr Luky Eko Wuryanto Deputy Minister for Infrastructure & Regional Planning Coordinating Ministry for Economic Affairs Republic of Indonesia</p> <p>Question & Answer Session</p> <p>Moderator: Associate Professor Tan Khee Giap Co-Director, ACI-LKYSPP-NUS</p>
1430 – 1440	<p>Closing Remarks</p> <p>Professor Tan Kong Yam Co-Director, ACI-LKYSPP-NUS</p>
END OF CONFERENCE	

