

LUNCHTIME TALK

EVALUATION OF INNOVATION PERFORMANCE: ITS IMPORTANCE FOR PUBLIC SECTOR

There is great interest and discussion about the returns of innovation in the broader international public sector in terms of contribution to its transformation and impacts on society. Unlike the private sector there are no common nor mature models and measures to assess results of innovation. For these reasons, the research focuses on:

- Why evaluation of innovation performance is relevant;
- The state of the art of its measurement method;
- Why the value of innovation in the public sector differs substantially from its value in the private sector and how complex and difficult it is to measure?

The talk is based on the results of empirical academic research on the impacts of public sector innovation, provides comparative perspective of evaluating innovation returns in private and public sectors, highlights some major implications and proposes suggestions for future research.

ABOUT THE SPEAKER



Prof Greta Nasi

Associate Professor & Director of Public Management and Policy Department, SDA Bocconi School of Management.

Prof Greta Nasi obtained a Doctoral Degree in Public Management from University of Parma in 2004 as well as a Master of Public Administration from Maxwell School, Syracuse University in 2003 where she was a Fulbright Scholar for the academic year 2002-2003. She also obtained a Certificate in Advanced Studies of Information Technology Policy and Management from Syracuse University and a Degree in Public Administration and International Organizations from Bocconi University, Milan in 1999. She has been a Visiting Scholar at the Economics Department, City College of New York (CUNY), the Center for Public Services Organizations, School of Management, University of London at Royal Holloway, Goldman School of Public Policy, University of California at Berkeley, and Wagner School of Public Service, New York University. Her research interests include Change management in the public sector, Collaborative public management, Project management, E-government, ICT and innovation management in the health care and public sector.

CHAIR

Assoc Prof Zeger Van Der Wal

Assistant Dean (Research) & Associate Professor, Lee Kuan Yew School of Public Policy

Thursday, 21 January 2016 12:15pm-1:30pm

Seminar Room 3-5, Level 3, Manasseh Meyer Building, Lee Kuan Yew School of Public Policy
469E Bukit Timah Road, Singapore 259774

Admission is free. Please register at lkyschoolevents@nus.edu.sg

This is a brown bag session and you are welcome to bring your packed lunch.

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