

## EXAMPLES OF PAST PAE PROJECTS

Students have worked with the following clients and topics for their PAE in recent years:

### Academic Year 2023

Topic	Client
Examining re/upskilling decisions from a behavioural science perspective	SkillsFuture Singapore
Incentivizing eco-friendly behaviours through gamification	Google
De-risking China: How should MNCs conduct business to manage tense US-China relations and geopolitics in Southeast Asia?	Robert Bosch (South East Asia)
Integrating Environmental SDGs into Greenfield Investment incentives Malaysia's Automotive Manufacturing Industry	Tradewin Asia, A division of Expeditors Singapore Pte. Ltd

### Academic Year 2022

Topic	Client
Advocating Over-the-Top (OTT) Streaming Service Company's Policy Agenda in Indonesia & the Philippines	Netflix
Public Healthcare Governance in Southeast Asia: The Case of Malaysia and Indonesia	Microsoft
Building a Public Policy Anticipating, Monitoring, and Response Toolkit for Meta to Introduce Metaverse in ASEAN Proactively and Responsibly	Meta Platforms (APAC HQ)
The Role of the Informal Economy in Cambodia's Efforts to be a High Income Country by 2050.	Ministry of Economy and Finance, Cambodia

### Academic Year 2021

Topic	Client
Post-2020 Nationally Determined Contributions (NDCs) — ASEM's updated contributions toward climate ambition	Asia Europe Foundation, Singapore (ASEF)
Canadian ESG Investment in ASEAN: Opportunities and Policy Challenges	Canada-ASEAN Business Council
Challenges and Opportunities for Singapore's SMEs to Go Digital in Regional Markets	Infocomm Media Development Authority

### Academic Year 2020

Topic	Client
Nurturing a Vibrant Digital Tech Innovation Ecosystem in Singapore	Industry Division of Ministry of Communications and Information (MCI), Singapore
Policy Directions for Private Fund Entities to Support Chinese SMEs	Asset Management Association of China
Tech Start-Ups Being The Future Powerhouse of Southeast Asia: Challenges, Opportunities and The Path Ahead	BLOCK71

**Academic Year 2019**

<b>Topic</b>	<b>Client</b>
Digital Forward Education	Ministry of Education, Singapore
Building Resiliency in Singapore's Business Services Sector	KPMG International Cooperative
Improving Traceability in Smallholder Palm Oil Supply Chain	World Resources Institute (WRI) Indonesia